

MOTIVES

L O R E N R I D I N G E R

Motives® by Loren Ridinger Challenge Form

Annual Convention 2017

Challenge Period: 1 April 2016 - 31 March 2017

| | | | |
|----------------|--|-------------------|--|
| Name: | | UnFranchise ID #: | |
| Email Address: | | Contact #: | |

- 1. Purchase 3 tickets to MA 2017 Annual Convention (Note: Ticket numbers must be documented. Proof of purchase will be required.)**

Write your 3 ticket numbers below:

- 2. Generate \$350 in NEW customer sales of Motives Cosmetics which goes towards the \$3,000 in item #7.**

You must document the sales by providing the MA order numbers and/or preferred customer receipts of those products purchased online.

- 3. Watch and evaluate 3 Motives Mavens makeup videos on www.meeton.com located on the Mavens Channel.**

You can choose which three you want to watch. Attach the evaluation form

- 4. Watch and evaluate 3 Motives Meeton Monday videos on unfranchise.meeton.com located on the Lisa Martin's Channel.**

You can choose which three you want to watch. Attach the evaluation form

MOTIVES

L O R E N R I D I N G E R

5. Attend or conduct 3 of the following Motives Training Classes:

- Motives Brand Overview, Product Knowledge & Marketing
- MA Skincare, Personal Care Product Knowledge & Marketing
- Motives Overview
- Motives Workshop
- Skincare / Personal Care UMO

| Title of Motives Training Class | Date | Name of Trainer |
|---------------------------------|------|-----------------|
| | | |
| | | |
| | | |

6. Personally sponsor at least two (2) new qualified unfranchise owners

- a. Host 2 events (Beauty Basics, All About Skin, Trunk show, etc.) with each of your new Motives partners

| Name | UnFranchise ID # | Date Sponsored | Type of Event | Date |
|------|------------------|----------------|---------------|------|
| | | | | |
| | | | | |
| | | | | |

7. Generate \$3,000 in sales and personal use of Motives Cosmetics and Personal Care Products.

Personal care products include: Cellular Laboratories®, Vitashield®, Skintellegence®, Pentaxyl®, Fixx® and Lumière de Vie.

- ii. You must document the sales by providing the MA order numbers and/or preferred customer receipts of those products purchased online.

8. Conduct three (3) Motives Cosmetics Events:

- Beauty Basics
- All About Skin
- Trunk Show

| Title of Motives Training Class | Date |
|---------------------------------|------|
| | |
| | |
| | |

MOTIVES

L O R E N R I D I N G E R

9. **Complete your personal 'Home Shopping List' Code (7671). In addition, each of the (2) personally sponsored Motives Beauty Advisors must complete their own personal 'Home Shopping List.** Please be sure to send in copies of ALL the lists with your Challenge packet.

- Your Home Shopping List
- Personally Sponsored Home Shopping List
- Personally Sponsored Home Shopping List

10. **Like us on Facebook at [facebook.com/motivescosmetics](https://www.facebook.com/motivescosmetics).**

- Screen shot of you liking us on Facebook

11. **Follow us on Twitter @motives.**

- Screen shot of you following us on Twitter

12. **Follow us on Instagram @motivescosmetics.**

- Screen shot of you following us on Instagram

**WINNERS WILL BE RECOGNISED ON STAGE AT MARKET AUSTRALIA
2017 Annual Convention**

All entries MUST be received by the Corporate Office by the deadline date of **5 April 2017 in order to be recognised at Annual Convention 2017, no exceptions.**

To submit via fax: **02 96 20 4401**

To submit via email: ausreception@marketaustralia.com.au

**To submit via mail: send to (Attention: Motives Department - Motives Challenge)
Market AUS Unit 1/ 1 Tucks Road (Corner Powers and Tucks Roads) Seven Hills
NSW 2147 Australia**

MOTIVES

L O R E N R I D I N G E R

Evaluate 3 videos (Motives Mavens makeup videos on www.meefon.com located on the Mavens Channel):

Name of Video-_____

What are three things you learned watching this video:

1) _____

2) _____

3) _____

Name of Video-_____

What are three things you learned watching this video:

1) _____

2) _____

3) _____

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L O R E N R I D I N G E R

Name of Video-_____

What are three things you learned watching this video:

1) _____

2) _____

3) _____

Evaluate 3 videos (Motives Meeton Monday videos on unfranchise.meeton.com located on Lisa Martin's Channel):

Name of Video-_____

What are three things you learned watching this video:

4) _____

5) _____

6) _____

MOTIVES

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Name of Video-_____

What are three things you learned watching this video:

4) _____

5) _____

6) _____

Name of Video-_____

What are three things you learned watching this video:

4) _____

5) _____

6) _____

