



2013 INTERNATIONAL CONVENTION

WEDNESDAY, AUGUST 7

All Wednesday events take place at the Sheraton Hotel, Koury Convention Center

1:00-8:00 p.m.	Registration	Guilford Ballroom
2:00-5:00 p.m.	UMO — SHOP.COM Certification	Auditorium II
2:00-5:00 p.m.	UMO — Health & Nutrition, Anti-Aging	Auditorium IV
5:30-7:00 p.m.	The President's Reception (Invitation Only) — Challenge Winners & Advisory Council Members Only	Victoria Ballroom
7:30-8:45 p.m.	TLS® Update Meeting	Imperial Ballroom
7:30-9:00 p.m.	Spanish Global Business-Building Training	Auditorium II
8:00-10:00 p.m.	Motives® Trainers Meeting	Blue Ashe Ballroom
9:00-10:30 p.m.	nutraMetrix® Consultants Meeting	Imperial Ballroom

THURSDAY, AUGUST 8

9:00 a.m.	Doors Open	Greensboro Coliseum
9:45 a.m.	Pre-Show Address	
10:00 a.m.-6:30 p.m.	GENERAL SESSION	
	Welcome to 2013 International Convention — A New Company, A New Opportunity, A New You Loren Ridinger	
	A New Company: Complete Business Simplification Andrew Weissman & Jim Winkler	
	Fundamentals for Recruiting with the Shopping Annuity Sales Team & Field Leaders	
	Market America's Hottest New Products: Part 1 Elizabeth Benton & Dr. Perry Krichmar	
	Never Slow Down with Prime™ Joint Support Formula Steve Ashley & Scottie Pippen	
	Latest News in nutraMetrix Lorin Sourbeck & Dr. Steven Schnur	
	Conquer Entertainment Rocks Amanda Ridinger	
	TLS Continues to Change Lives Lydia Martinez	
	Lumière de Vie® Leads the Skincare Revolution Loren Ridinger	
	The Basics to Growing Your Business Sales Team & Field Leaders	
	Powered by People: Recognizing Your Success Andrew Weissman & Jim Winkler	
	Motives by Loren Ridinger Runway Show Kim Yow & Maria Checa	
	Motives by Loren Ridinger & Motives for La La Loren Ridinger & La La Anthony	
	The Profitable Possibilities with ma WebCenters® Jeremy Fennema	
	Market America's Hottest New Products: Part 2 Elizabeth Benton & Dr. Deedra Mason	
6:45-8:30 p.m.	Breakout — Mandarin-Speaking Distributor Coring	Greensboro Coliseum
	BREAKOUTS (Sheraton Hotel, Koury Convention Center)	
8:00-9:30 p.m.	Sponsoring from a Distance Dennis Franks	Victoria Ballroom
8:00-9:30 p.m.	Market United Kingdom Coring John Pincott & Phil Guido	Auditorium IV
8:00-11:00 p.m.	Motives Product Knowledge, Application & Sales (A Certified Training) Kevin Buckman & Lisa Kostka	Blue Ashe Ballroom
8:00-11:00 p.m.	TLS Overview & New Products Elizabeth Benton & Lydia Martinez	Imperial Ballroom
9:45-10:45 p.m.	Leveraging the Power of nutraMetrix Lorin Sourbeck	Victoria Ballroom

2013 INTERNATIONAL CONVENTION EVENT COMPANION

Market America brings you ma Event Companion, a website that provides everything you need to know for 2013 International Convention, right at your fingertips.

ma Event Companion gives you access to:

- Breakout & reception schedules • Show schedule with instant updates • Local maps • Area restaurant info
- Event news & press • Corporate tweets • Option to purchase 2014 World Conference tickets • And more!

Log on to www.maeventnews.com from your mobile device, tablet or laptop to get the most out of your 2013 International Convention experience!



The **Home Shopping List** is an easy way to show others how to transfer their buying habits — not spending any more, but buying ma® brands to replace existing ones. They save money and earn Cashback, while you build your Shopping Annuity. **Code: 671** (pack of 20)

FRIDAY, AUGUST 9

9:00 a.m.	Doors Open	Greensboro Coliseum
10:00 a.m.-5:30 p.m.	GENERAL SESSION	
	Growing Globally with GLOBAL.SHOP.COM, EMP & Asia-Pacific Unification Marc Ashley	
	Global Unified MPCP JR Ridinger	
	The Latest in Mobile Technologies Steve Ashley	
	The Building Blocks of the UnFranchise® Business Sales Team & Field Leaders	
	Pycnogenol® Dr. Steven Lamm	
	Convert Spending Into Earning: The Shopping Annuity JR Ridinger	
	New Advancements in the Shopping Annuity Marc Ashley	
	Powered by People: Recognizing Your Success Andrew Weissman & Jim Winkler	
	Millionaires & Millionaires in the Making Jim Winkler & Panel	
	Revised UFO Program & Diagnostic Test Dennis Franks	
7:00 p.m.-12:00 a.m.	Gala Awards Dinner & Ceremony (Admittance with Gala Ticket Only).....	Guilford Ballroom
	BREAKOUTS (Sheraton Hotel, Koury Convention Center)	
7:30-9:00 p.m.	Conquer Entertainment Jake Lawrence	Auditorium I
8:00-10:00 p.m.	ma Capital Resources™ Mac Saunders.....	Imperial Ballroom
10:00 p.m.-1:00 a.m.	Conquer Entertainment Artist Spotlight.....	Blind Tiger Night Club

SATURDAY, AUGUST 10

9:00 a.m.	Doors Open	Greensboro Coliseum
10:00 a.m.-6:00 p.m.	GENERAL SESSION	
	MeetON.com: Strategies for Success Anthony Akers	
	Social Searching vs. Social Posting Loren Ridinger & Steve Ashley	
	DNA is Born Amber Ridinger & Duane McLaughlin	
	Facebook Accountability Groups & Call Workshops Jim Winkler	
	Powered by People: Recognizing Your Success Andrew Weissman & Jim Winkler	
	The NEW SHOP.COM Marc Ashley	
	A New Company, A New Opportunity, A New You JR Ridinger	
	BREAKOUTS (Sheraton Hotel, Koury Convention Center)	
8:00-9:30 p.m.	Spanish Coring — EMP & GLOBAL.SHOP.COM Luzby Hernandez.....	Auditorium III
8:00-9:30 p.m.	Market Hong Kong Coring Anthony Kwan.....	Grandover Ballroom
8:00-9:30 p.m.	Market Taiwan Coring Claire Ni	Victoria Ballroom
8:00-10:00 p.m.	ma WebCenters® Jeremy Fennema & Sara Rose Stack	Imperial Ballroom
9:00-10:00 p.m.	NPO Kevin Buckman	Auditorium II
9:00 p.m.-12:30 a.m.	Market America's Official After Party	Guilford Ballroom

SUNDAY, AUGUST 11

NEW TIME! 1:00-5:00 p.m. Corporate Tour 1302 Pleasant Ridge Rd., Greensboro, NC 27409

MANDARIN OR SPANISH TRANSLATION HEADSETS AVAILABLE

Translation headsets are available for Chinese-speaking and Spanish-speaking participants at the **booths on the bridge breezeway at the main entrance of the coliseum**. You may check out up to 10 receivers per form. All headsets must be returned by the end of International Convention on Saturday, August 10, 2013 at the Greensboro Coliseum Complex. For each unreturned headset, you will be charged a replacement fee of \$400 (U.S.).