



# 2014 WORLD CONFERENCE

A NEW COMPANY • A NEW OPPORTUNITY • A NEW YOU

## WEDNESDAY, FEBRUARY 5

All Wednesday events take place at the Hilton Hotel Miami.

3:00-5:00 p.m.	UMO — Health & Nutrition, Anti-Aging   Dennis Franks & Elizabeth Benton	Concerto A
5:30-7:00 p.m.	The President's Reception (Invitation Only) — Challenge Winners & Advisory Council Members Only	Symphony 3/4
7:30-8:45 p.m.	nutraMetrix® Consultants Meeting   Brandi Murphy & Lorin Sourbeck	Symphony 1/2
8:00-10:00 p.m.	Motives® Trainers Meeting   Lisa Kostka & Kevin Buckman	Picasso
9:00-10:00 p.m.	TLS® Trainers Meeting   Dennis Franks	Symphony 1/2

## THURSDAY, FEBRUARY 6

9:00 a.m.	Doors Open	American Airlines Arena
9:45 a.m.	Pre-Show Address and Opening Ceremony	
10:00 a.m.-6:30p.m.	GENERAL SESSION	
	Welcome to 2014 World Conference — A New Company. A New Opportunity. A New You.   Loren Ridinger	
	Business Simplification: New Tools and Videos   Andrew Weissman & Jim Winkler	
	New Product Spotlight: Health & Nutrition   Elizabeth Benton	
	Internet Marketing & Recruiting   Sales Team & Field Leaders	
	TLS Business Developments   Dennis Franks	
	Power Profile   Field Leader	
	Conquer Entertainment™ 3.0   Amanda Ridinger & Jorgen Bailey	
	Motives Business-Building Strategies   Loren Ridinger, La La Anthony, Christian Vazquez & the Motives Mavens	
	Motives Runway Show   Kim Ashley & Maria Checa	
	Global Unified MPCP & Referral Networking   JR Ridinger, Kevin Buckman & Phil Guido	
	ma WebCenters: #weBVolume Contest   Jeremy Fennema	
	nutraMetrix & International Health Professional (HP1) Program   Brandi Murphy & Lorin Sourbeck	
	Fundamentals for Recruiting   Sales Team & Field Leaders	
7:00-9:00 p.m.	Mandarin-Speaking Distributor Coring   Claire Ni	American Airlines Arena
	BREAKOUTS (Hilton Hotel Miami)	
8:00-9:30 p.m.	Global Unified MPCP & Referral Networking   JR Ridinger, Kevin Buckman & Phil Guido	Symphony 1/2
8:00-9:30 p.m.	Conquer 3.0   Amanda Ridinger	Tenor
8:30-9:30 p.m.	TLS Overview   Dennis Franks	Symphony 3/4

## FRIDAY, FEBRUARY 7

9:00 a.m.	Doors Open	American Airlines Arena
9:45 a.m.	Pre-Show Address	
10:00 a.m.-6:30 p.m.	GENERAL SESSION	
	MeetON.com: Strategies for Success   Anthony Akers	
	New SHOP.COM Mobile Website & Sign-Up Wizard   Steve Ashley & Kevin Curley	
	The Latest in Internet Marketing & Technologies: Part 1   Marc Ashley	
	The Fundamentals of Retailing   Sales Team & Field Leaders	
	Powered by People: Recognizing Your Success — Part 1   Andrew Weissman & Jim Winkler	
	Power Profile   Field Leader	
	ma Capital Resources™   Dennis Franks	

Lumière de Vie®: Powerful Skincare | Loren Ridinger & Amber Ridinger McLaughlin  
 Shopping Annuity™ Advancements | Marc Ashley  
 The Shopping Annuity: Strategies for Business Growth | JR Ridinger  
 Powered by People: Recognizing Your Success — Part 2 | Andrew Weissman & Jim Winkler  
 Millionaires & Millionaires in the Making Panel | Jim Winkler & Field Leaders

**BREAKOUTS (Hilton Hotel Miami)**

8:00-9:15 p.m.	New Product Spotlight   Elizabeth Benton _____	Symphony 1/2
8:00-9:30 p.m.	MeetON.com   Anthony Akers _____	Tenor
8:00-9:30 p.m.	ma WebCenters   Jeremy Fennema & Sarah Rose Stack _____	Symphony 3/4
9:30-10:30 p.m.	ma Capital Resources   Mac Saunders _____	Symphony 3/4
9:30-10:45 p.m.	nutraMetrix® & International Health Professional Program   Brandi Murphy, Lorin Sourbeck & Deedra Mason _____	Symphony 1/2
9:00 p.m.	Conquer After Party _____	Will Call Miami

**SATURDAY, FEBRUARY 8**

9:00 a.m. Doors Open \_\_\_\_\_ American Airlines Arena

9:45 a.m. Pre-Show Address

**10:00 a.m.-6:30 p.m. GENERAL SESSION**

Building Your Business | Field Leaders  
 The Latest in Social Media Strategies | Loren Ridinger & Steve Ashley  
 An Entrepreneur's Perspective | Joseph Cartagena "Fat Joe"  
 DNA Miracles™: Because Every Child is a Miracle | Amber Ridinger McLaughlin, Duane McLaughlin & Marty Weissman  
 Pycnogenol® | Dr. Steven Lamm  
 Prime Joint Support | Steve Ashley & Scottie Pippen  
 Jerry Siciliano Award Presentation | Marty Weissman & Loren Ridinger  
 Power Profile | Field Leader  
 Powered by People: Recognizing Your Success — Part 3 | Andrew Weissman & Jim Winkler  
 The Latest in Internet Marketing & Technologies: Part 2 | Marc Ashley  
 A New Company. A New Opportunity. A New You. | JR Ridinger

**BREAKOUTS (Hilton Hotel Miami)**

8:00-9:30 p.m.	Market United Kingdom Coring   Phil Guido _____	Degas
8:00-9:30 p.m.	The Latest in Internet Marketing & Technologies   Vince Hunt, Eugene Wallace & Michael Brady _____	Symphony 3/4
8:00-9:30 p.m.	Market Hong Kong Coring   Anthony Kwan _____	Picasso
8:00-9:30 p.m.	Market Taiwan Coring   Claire Ni _____	Concerto
8:00-11:00 p.m.	Spanish Coring   Luzby Hernandez _____	Tenor
8:30 p.m.-Midnight	Directors' Day _____	Casa de Sueños
9:00 p.m.-12:30 a.m.	Market America's Official After Party _____	Nikki Beach

**TLS TRAIN THE TRAINER — HILTON HOTEL MIAMI**

**Sunday, February 9: 1:00-7:00 p.m.**

**Monday, February 10: 9:30 a.m.-5:00 p.m.**

**Cost:** \$200.00 per person; re-takes \$100.00 with the requirement of also purchasing an International Convention ticket (\$200.00).

*These events are only available for those who pre-registered; must attend both sessions.*

**MOTIVES TRAINING SEMINARS — HILTON HOTEL MIAMI**

**Motives Product Knowledge,  
 Application & Sales Training**  
**Thursday, February 6**  
**8:00-10:30 p.m.**  
**Cost: \$25.00**

**Skincare 101**  
**Sunday, February 9**  
**10:00 a.m.-1:00 p.m.**  
**Cost: \$25.00**

**Building Your  
 Business with Motives**  
**Sunday, February 9**  
**2:00-6:00 p.m.**  
**Cost: \$25.00**

**Motives Custom Blend Training —  
 Liquid & Mineral**  
**Monday, February 10**  
**8:00 a.m.-3:00 p.m.**  
**Cost: \$50.00**

*These events are only available for those who pre-registered or who purchase tickets at the door.*