

美安香港年會 2015

購物年金・轉消費為收入・#MAHK2015

九龍灣國際展貿中心・六樓展貿廳 3

星期五，4 月 24 日

7:30 pm – 9:30 pm 超連鎖™事業簡報會 | Helen Lin & Alex Lam

公司簡介及發展歷程

2-3 年與 45 年計劃

產品介紹

事業機會概覽

星期六，4 月 25 日

9:30 am 會場開門

10:00 am – 6:30 pm 歡迎辭 | Anthony Kwan

購物年金概念 | Celine Leung

超連鎖 DNA 及成功打造你的購物年金 | Kevin Buckman

開創超連鎖事業新思維 | Lilian Chan

夥伴商店及 shop.com 最新發展 | Chris Wong

強效的零售攻略 | Candy Tsang

成就嘉許：主管超連鎖店主及挑戰賽優勝者 | Celine Leung

運用 NMTSS 從招募到管理團隊 | Kawae Cheung

Power Profile | Johnny Huang

美安里程及 ABC 法則 | Kevin Buckman

星期日，4月26日

9:30 am

會場開門

10:00 am – 6:00 pm

新產品焦點

DNA Miracles 奇妙系列：全因每個孩子都是恩典 | Emmy Yeung

菠蘿酵素的超凡威力 | Stephen Ngan

Motives® 夏日動感魅力 | Rose Wong & Angie Chou

TLS 健康生活纖營計劃 | Jason Lam

TLS 拓展無限商機 | Alex Kwong

Power Profile | Chan Ming San & Chung Tik Wan

NMTSS 力量：成功複製 | Stacy Tung

網路中心開拓無限盈利潛力 | Frances Siu & Calvin Chiang

高效運用社交媒體 | Celine Leung

超連鎖事業潮流- 轉消費為收入 | YK Tam

成功的蛻變 | Sharon Liang

成就嘉許：超連鎖店主級別晉升 | Anthony Kwan

發展國際事業 | 周德麟

堅守信念，成就夢想 | Nora Siu

會議總結 | Anthony Kwan & Nora Siu

*議程或按需要而改動

2015 mhk Annual Convention

Shopping Annuity • Convert Spending Into Earning • #MAHK2015

KITEC • 6/F Rotunda 3

Friday, 24 April

7:30 pm – 9:30 pm UnFranchise™ Business Presentation | Helen Lin & Alex Lam

Introduction; Company History

2-3 years VS 45 years

Product Overview

Showing the Plan

Saturday, 25 April

9:30 am Doors Open

10:00 am – 6:30 pm Welcome | Anthony Kwan

The Concept of Shopping Annuity | Celine Leung

Unfranchise DNA + Shopping Annuity | Kevin Buckman

Open the mindset for UnFranchise Business | Lilian Chan

The Development of Partner Store & Shop.com | Chris Wong

The Key of Retailing | Candy Tsang

Celebrating Success: Master UFO + Challenges Recognition | Celine Leung

Through NMTSS from Recruiting to Team Manangement | Kawae Cheung

Power Profile | Johnny Huang

MA History + ABC Pattern | Kevin Buckman

Sunday, 26 April

9:30 am

Doors Open

10:00 am – 6:00 pm

New Product Spotlight & DNA Miracles: Because Every Child is a Miracle |
Emmy Yeung

The Power of Bromelain | Stephen Ngan

Motives® by Loren Ridinger | Rose Wong & Angie Chou

TLS introduction + launch FYF Challenge | Jason Lam

TLS Business Development | Alex Kwong

Power Profile | Chan Ming San & Chung Tik Wan

The Power of Duplication | Stacy Tung

The Profitable Possibilities with WebCenters | Frances Siu & Calvin Chiang

The effectiveness of Social Media | Celine Leung

UnFranchise Business Trend - Convent Spreading into Earning | YK Tam

From an Average Person to a Successful Leader | Sharon Liang

Powered by People: Recognizing Your Success | Anthony Kwan

Develop International Business | Chou De-ling

Stay True to Your Dream | Nora Siu

Closing | Anthony Kwan & Nora Siu

* The above agenda is subject to changes.

Speakers Profile

Nora Siu – 高級顧問經理級 (Director)

資歷：美安香港卓越領袖委員會成員、演講者機構成員、授證訓練員、產品訓練員、曾任 UBP 協調員及本地研討會協調員

Qualifications: Hong Kong Leadership Council, Hong Kong Speaker's Bureau member, Certified Trainer, Product Speaker, former UnFranchise™ Business Presentation Coordinator and Local Coordinator

主題：堅守信念，成就夢想 Stay True to your Dream

Nora 擁有八年經營超連鎖事業的經驗，她鼓勵與會者堅持自己的信念，尤如 JR 二十三年來堅守集團的信念，成功打造購物年金的系統與平台，讓普通人都能達成夢想。

Nora has over eight years of experience operating her UnFranchise Business. She encourages participants to stick to their beliefs, just like JR did 23 years ago, because now he has built a successful system and platform — the Shopping Annuity™, which helps average people achieve their dream.

YK Tam – 高級顧問經理級 (Director)

資歷：美安香港卓越領袖委員會成員、TLS 授證教練、演講者機構成員、授證訓練員、產品訓練員、多次挑戰賽得主

Qualifications: Hong Kong Leadership Council, Hong Kong Speaker's Bureau member, Certified Trainer, Product Training Speaker, TLS® Coach, multiple challenge winner

主題：超連鎖事業趨勢 UnFranchise Business Trend

YK 是極具培訓經驗的分析型演講者，往往引領與會以新角度思考。購物年金的觀念將超連鎖™事業的面貌完全改變，購物年金的趨勢無法抵擋，YK 會讓你看到購物年金如何帶來更大的商機。

YK is an experienced analytical speaker. He will lead participants to a new perspective of thinking. The Shopping Annuity concept changes the UnFranchise Business totally, and the wave made by the Shopping Annuity is irresistible. YK will show you how creating a Shopping Annuity brings bigger business opportunities.

Candy Tsang – 高級顧問經理級 (Director)

資歷：美安香港卓越領袖委員會成員、演講者機構成員、授證訓練員、合格超連鎖™店主

Qualifications: Hong Kong Leadership Council, Hong Kong Speaker's Bureau member, Certified Trainer, Master UFO

主題：強效的零售攻略 The Key of Retailing

Candy 會與大家分享零售是發展成功超連鎖™事業的要訣，憑著她的豐富經驗，她會教導大家高效零售技巧，以及如何輕鬆建立顧客網絡。

Candy will share with you how retailing is one of the essential tools for a successful UnFranchise Business. With her experience, she will teach you effective retailing skills and how to build a customer base.