

美安香港年會 2015

購物年金・轉消費為收入・#MAHK2015

九龍灣國際展貿中心・六樓展貿廳 3

星期五，4 月 24 日

7:30 – 9:30 p.m.

超連鎖™事業簡報會 | Helen Lin & Alex Lam

公司簡介及發展歷程

2–3 年與 45 年計劃

產品介紹

事業機會概覽

星期六，4 月 25 日

9:30 a.m.

會場開門

10:00 am – 6:30 pm

歡迎辭 | Anthony Kwan

購物年金概念 | Celine Leung

超連鎖 DNA™ 及成功打造你的購物年金 | Kevin Buckman

開創超連鎖事業新思維 | Lilian Chan

夥伴商店及 shop.com 最新發展 | Chris Wong

強效的零售攻略 | Candy Tsang

成就嘉許：主管超連鎖店主及挑戰賽優勝者 | Celine Leung

運用 NMTSS 從招募到管理團隊 | Kawae Cheung

Power Profile | Johnny Huang

美安里程及 ABC 法則 | Kevin Buckman

星期日，4月26日

9:30 a.m.

會場開門

10:00 a.m. – 6:00 p.m.

新產品焦點

DNA Miracles 奇妙系列：全因每個孩子都是恩典 | Emmy Yeung

菠蘿酵素的超凡威力 | Stephen Ngan

Motives® 夏日動感魅力 | Rose Wong & Angie Chou

TLS® 健康生活纖營計劃 | Jason Lam

TLS 拓展無限商機 | Alex Kwong

Power Profile | Chan Ming San & Chung Tik Wan

NMTSS 力量：成功複製 | Stacy Tung

網路中心開拓無限盈利潛力 | Frances Siu & Calvin Chiang

高效運用社交媒體 | Celine Leung

超連鎖事業潮流- 轉消費為收入 | YK Tam

成功的蛻變 | Sharon Liang

成就嘉許：超連鎖店主級別晉升 | Anthony Kwan

發展國際事業 | 周德麟

堅守信念，成就夢想 | Nora Siu

會議總結 | Anthony Kwan & Nora Siu

*議程或按需要而改動

2015 mhk Annual Convention

Shopping Annuity™ • Convert Spending Into Earning • #MAHK2015

KITEC • 6/F Rotunda 3

Friday, April 24

7:30 – 9:30 p.m. UnFranchise™ Business Presentation | Helen Lin & Alex Lam

Introduction; Company History

Two- to Three-Year Plan vs. 45-Year Plan

Product Overview

Showing the Plan

Saturday, April 25

9:30 a.m. Doors Open

10:00 a.m. – 6:30 p.m. Welcome | Anthony Kwan

The Concept of the Shopping Annuity | Celine Leung

UnFranchise DNA + Shopping Annuity | Kevin Buckman

Open the Mindset for the UnFranchise Business | Lilian Chan

The Development of Partner Stores and SHOP.COM | Chris Wong

The Keys of Retailing | Candy Tsang

Celebrating Success: Master UFO + Challenge Recognition | Celine Leung

Recruiting and Team Management Through the NMTSS | Kawae Cheung

Power Profile | Johnny Huang

ma History + the ABC Pattern | Kevin Buckman

Sunday, April 26

9:30 a.m.

Doors Open

10:00 a.m. – 6:00 p.m.

New Product Spotlight & DNA Miracles: Because Every Child is a Miracle |
Emmy Yeung

The Power of Bromelain | Stephen Ngan

Motives® by Loren Ridinger | Rose Wong & Angie Chou

TLS Introduction + Launch of the FYF Challenge | Jason Lam

TLS Business Development | Alex Kwong

Power Profile | Chan Ming San & Chung Tik Wan

The Power of Duplication | Stacy Tung

The Profitable Possibilities of hkWebCenters | Frances Siu & Calvin Chiang

The Effectiveness of Social Media | Celine Leung

UnFranchise Business Trend — Convert Spending Into Earning | YK Tam

From an Average Person to a Successful Leader | Sharon Liang

Powered by People: Recognizing Your Success | Anthony Kwan

Developing International Business | Chou De-ling

Staying True to Your Dream | Nora Siu

Closing | Anthony Kwan & Nora Siu

* The above agenda is subject to changes.

Speakers Profile

Kawae Cheung – 總顧問經理級 (National Supervising Coordinator)

資歷 Qualifications：美安香港卓越領袖委員會成員 HKLC、演講者機構成員 HK Speaker Bureau member、授證訓練員 Certified Trainer、本地協調員 Local Coordinator、合格超連鎖店主 Master UFO

主題：會議聯盟系統的重要性 Recruiting and Team Management Through the NMTSS

Kawae 自 2008 年加入美安後，一直深明會議聯盟系統的重要性，她是現任的本地協調員，會與大家分享如何利用會議聯盟系統招募、教育、領導團隊。Kawae has been aware of the importance of NMTSS since she joined mhk in 2008, she is the local coordinator, she will share with you how to utilize the power of NMTSS to recruit, coach and lead a team.

Alex Lam – 總顧問經理級(National Supervising Coordinator)

Helen Lin – 總顧問經理級(National Supervising Coordinator)

Alex 資歷 Qualifications：美安香港卓越領袖委員會成員 HKLC、演講者機構成員 HK Speaker Bureau member、授證訓練員 Local Coordinator

Helen 資歷 Qualifications：UBP 協調員 UBP Coordinator、演講者機構成員 HK Speak Bureau member、授證訓練員 Certified Trainer、TLS 授證教練 TLS Coach、Motives 授證訓練員 Motives Certified Trainer

主題：超連鎖事業簡報會 UnFranchise Business Presentation

想邀請潛在夥伴進一步認識超連鎖事業的夥伴們，萬勿錯過資深演講者 Alex 與 Helen 合作主講的超連鎖事業簡報會，內容涵蓋公司簡介、產品介紹和事業機會概覽。For who would like to invite potential partners to further understand the UnFranchise Business, do not miss the UBP talk by Alex and Helen with company overview, product introduction and business opportunities overview.

Rose Wong – 總顧問經理級(National Supervising Coordinator)

Angie Chou – 主管經理級(Master Coordinator)

Rose 資歷 Qualifications：美安香港卓越領袖委員會成員 HKLC、演講者機構成員 HK Speaker Bureau member、授證訓練員 Certified Trainer、TLS 授證教練 TLS Coach、Motives 授證訓練員 Motives Certified Trainer

Angie 資歷 Qualifications：Motives®授證訓練員 Motives Certified Trainer、專業化妝師 Professional make-up artist

主題：利用 Motives 建立事業及介紹 Motives 最新產品 Build the business with Motives

Rose 與 Angie 是資深的 Motives 授證訓練員，今次大會，本身並非化妝師的 Rose 會分享她招募化妝師團隊的經驗，以及如何以 Motives 產品建立事業；而專業化妝師 Angie 則會與你介紹並示範 Motives 的最新產品。Rose and Angie both are experienced Motives Certified Trainer, at this convention, Rose will share her experience of how to recruit a team make-up artist, and how to build the business with Motives products; and professional makeup artist Angie will introduce you and demonstrate the latest Motives products.

Frances Siu – 資深主管經理級(Senior Master Coordinator)

Calvin Chiang – 專業經理級(Professional Coordinator)

Frances 資歷 Qualifications：網路中心授證訓練員 Certified WebCenters Trainer、演講者機構成員 HK Speak Bureau member

Calvin 資歷 Qualifications：網路中心授證訓練員 Certified WebCenters Trainer、演講者機構成員 HK Speak Bureau member、UBP 協調員 UBP Coordinator

Frances 與 Calvin 會向大家講解網路中心概覽，以及介紹網路中心最新產品，定能助你以網路中心建立超連鎖事業。

主題：網路中心開拓無限盈利潛力 The Profitable Possibilities of hkWebCenters

Frances 與 Calvin 會向大家講解網路中心概覽，以及介紹網路中心最新產品，定能助你以網路中心建立超連鎖事業。Frances and Calvin will explain to you an overview of WebCenter, as well as introduce WebCenter new products, will be able to help you to build successful UnFranchise Business.