

# 產品研討會 PRODUCT SEMINAR

## 香港會議展覽中心

### HONG KONG CONVENTION & EXHIBITION CENTRE

香港灣仔博覽道1號

1 EXPO DRIVE, WANCHAI, HONG KONG

JULY  
7月  
14  
日

2013

星期日

SUNDAY

早上9時30分開始登記

REGISTRATION BEGINS AT 9:30 A.M.

早上10時開始

STARTS 10:00 A.M.

## 內容 TOPICS

- > Isotonix®等壓傳輸系統的科學與優勢  
The Science and Advantages of Isotonix® Delivery System
- > 抗氧化物 · 健康必要元素  
Antioxidants: The Key to Optimal Health
- > 最新報告：白藜蘆醇逆轉衰老  
Scientific Findings: The Anti-aging Properties of Resveratrol
- > 碧容健®\*解開肌膚再生密碼  
Pycnogenol®\*: The Secret to Revitalized Skin
- > 情緒失調—都市隱形殺手  
Mood Disorder – An Invisible Killer
- > TLS™—科研證實的終極減重方案  
TLS™ – The Ultimate Weight Loss Solution

> 票價  
ADMISSION HK\$330

門票數量有限，  
購票從速！

GET YOUR TICKET NOW!



**Dr. Deedra Mason**  
美安集團  
教育與研究總監  
DIRECTOR OF  
RESEARCH AND  
EDUCATION



**Dr. Jeff Strong**  
賀發研究機構  
亞太區科學通訊總監  
DIRECTOR OF SCIENTIFIC  
COMMUNICATIONS FOR  
ASIA PACIFIC, HORPHAG  
RESEARCH



**Stephen Ngan**  
JAS & Associates  
保健營養市場推廣部主管  
HEAD OF HEALTHCARE  
MARKETING, JAS &  
ASSOCIATES

\*碧容健®為賀發研究機構(Horphag Research Ltd.)的註冊商標，使用此產品受一項以上美國專利和其他國際專利的保護。

\*Pycnogenol® is a registered trademark of Horphag Research Ltd. Use of this product may be protected by one or more U.S. patents and other international patents.

# 產品研討會 PRODUCT SEMINAR

## > 海外及本地專家 OVERSEAS AND LOCAL EXPERTS

### Dr. Deedra Mason 美安集團教育與研究總監



Director of Research and Education

Dr. Deedra Mason為Elite醫療集團Elite Biofit健康與自然療法醫生的主要成員，專門以另類療法治療長期疾病，並採用結合自然療法、西方草本療法、物理治療與傳統醫學的方法，協助病人全面回復健康。

Dr. Mason於太平洋大學取得學士學位，之後開始研習自然療法，並畢業於美國國家自然療法醫學院。憑藉其豐富知識，Dr. Mason獲邀加入美安公司專業健康與營養產品系列nutraMetrix臨床部門及非牟利組織nutraMetrix健康教育學院，擔任教育與研究總監，負責講解多個範疇的健康議題，包括兒童發展和健康老化等。無論於醫學或其他方面，Dr. Mason均熱心傳授知識、致力提供優質醫護服務及促進專業教育發展，於多個專業界別享負盛名。

Dr. Deedra Mason, a principal member of Elite Biofit Wellness and Naturopathic Physician, at Elite Health Medical Group, emphasizes complimentary approaches to chronic disease. She uses a diverse combination of naturopathic medicine, western botanical medicine, physiotherapy, and conventional medical therapies to recover each individual's full potential for wellness.

She completed her undergraduate work at Pacific University, then began her study of Naturopathic Medicine, graduating from National College of Naturopathic Medicine. For her knowledge base, she was invited to join the clinical faculty for nutraMetrix-custom health solutions and the non-profit nEI-nutraMetrix Educational Institute. As the Director of Clinical Education and Research, she lectures on a wide range of topics, spanning childhood development and healthful aging. Dr. Mason is known in professional circles for her passionate lectures, commitment to quality patient care and the advancement of professional education, both within, and outside her field.

### Stephen Ngan JAS & Associates 保健營養市場推廣部主管



Head of Healthcare Marketing, JAS & Associates

香港著名營養師顏天健畢業於美國明尼蘇達大學，取得食物營養學碩士學位。他曾為多家知名食品、營養產品公司及醫療機構擔任營養顧問，提供專業意見，其客戶來自包括保健、營養、藥劑、生物工程及中藥等多個不同範疇。

此外，他擁有豐富營養學教學經驗，現為香港中文大學幼兒工作者營養教育文憑課程擔任導師。憑著對營養學的深厚認識，顏天健還同時為多份報刊專欄撰寫文章。他深信營養與人類健康有著莫大關係。

A renowned nutritionist in Hong Kong, Stephen graduated from the University of Minnesota in the United States with a master's degree in the field of food and nutrition. Stephen has served as a consulting nutritionist, providing professional dietary advice for a number of well-known corporations and organizations in industries including health care, nutritional, pharmaceutical, biotechnological and traditional Chinese medicine.

He is also experienced in nutritional education and is currently the lecturer for the Diploma Program in Nutrition Education for Early Childhood Personnel held by the Chinese University in Hong Kong. With his solid knowledge in nutrition, Stephen is a frequent contributor for different magazines and newspaper columns. He strongly believes that nutrition hugely contributes to human health.

### Dr. Jeff Strong 賀發研究機構亞太區科學通訊總監



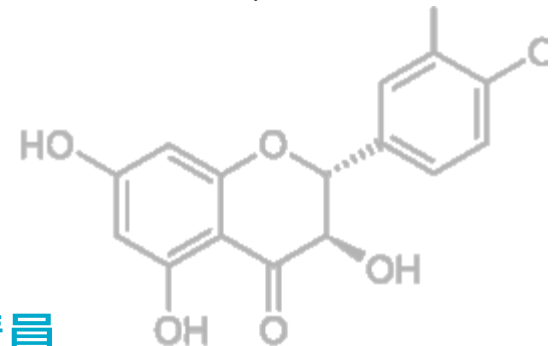
Director of Scientific Communications for Asia Pacific, Horphag Research

Dr. Strong是自然療法醫生，專門於一般醫學。他畢業於美國華盛頓州西雅圖附近的巴斯帝爾大學，取得自然療法醫學博士學位。在此之前，他在華盛頓大學完成學士課程，取得日語文學學士學位。

Dr. Strong是三個專業機構的成員，包括美國自然療法醫生協會、日本抗衰老醫學學會及日本輔助及另類療法學會。在加入賀發研究機構前，Dr. Strong在日本室蘭市日鋼記念病院的Caress Alliance日鋼醫療系統研究中心擔任客席研究員，研究日本整合輔助及另類療法的工作。

Dr. Jeff Strong is a naturopathic physician trained in primary care medicine. He graduated from Bastyr University near Seattle, Washington, U.S.A., with a doctorate of naturopathic medicine. He also completed his undergraduate studies at University of Washington earning a Bachelor of Arts in Japanese.

Dr. Strong is a member of the American Association of Naturopathic Physicians, the Japanese Society of Anti-Aging Medicine and the Japanese Society for Complementary and Alternative Medicine and Treatment. Before joining the Horphag team, he acted as a visiting researcher at the Caress Alliance Nikko Health Systems Research Institute, Nikko Memorial Hospital in Muroran, Japan where he researched current efforts to integrate complementary and alternative medicine in Japan.



## > 本地產品訓練講員 FIELD PRODUCT SPECIALISTS



YK Tam

顧問經理級  
SUPERVISING  
COORDINATOR



Alex Lam

專業經理級  
PROFESSIONAL  
COORDINATOR



May Lun Mei Wah

資深主管經理級  
SENIOR MASTER  
COORDINATOR

三位講員的超連鎖™事業穩步發展，並為演講者機構的成員，同時在健康與營養產品方面累積了豐富知識；他們的知識與經驗對購物顧問具有相當價值。

All being members of the Speakers Bureau, the three local Product Specialists' UnFranchise™ Business has recorded steady growth. They have also acquired extensive knowledge about the health and nutrition products. Their experience and knowledge are valuable to partners in the field.