

美安香港邁向八週年：連串豐富獎項慶祝活動 讓你「星光璀璨·點亮人生」

9月就是美安香港邁向八週年的日子！為了慶祝這個重要時刻，我們正舉行一系列邁向八週年活動，讓超連鎖™店主一齊參與，使大家點亮自己的人生，其中當然少不了與業務息息相關的招募與零售比賽，還有提高大眾對美安香港認識的社交媒體遊戲！

(1) 邁向八週年招募比賽

比賽日期：2014年7月14日至8月15日

要求：

- 個人推薦新超連鎖店主，而新超連鎖店主須購買任何快速起步套裝及1張美安香港2014領袖訓練會議門票。
- 必須提交新超連鎖店主身分證副本完成超連鎖店主申請。

獎項：

- 招募表現最好的三位將獲得獎項
- 獎品內容將按招募表現而有所不同

	獎項	零售價值
第一名	1張美安香港邁向八週年晚宴門票	HK\$430
	凡招募一位達到比賽要求的新超連鎖店主，可獲得HK\$1,000零售價產品	最高港幣\$10,000
第二名	1張美安香港邁向八週年晚宴門票	HK\$430
	Isotonix® OPC3、Isotonix Champion Blend Plus 健將配方、Ultimate Aloe 蘆薈汁、Isotonix 巴西莓提升能量配方、Heart Health 魚油、Prime 蝦紅素一健心明目配方各1瓶	HK\$2,682
第三名	1張美安香港邁向八週年晚宴門票	HK\$430
	Isotonix® OPC3、Isotonix Champion Blend Plus 健將配方、Ultimate Aloe 蘆薈汁、Isotonix 巴西莓提升能量配方各1瓶	HK\$1,931

(2) 邁向八週年網絡零售比賽

比賽日期：2014年7月14日至8月15日

要求：

- 優惠顧客於你的HK.SHOP.COM入門網站購物，不包括超連鎖管理系統(UFMS)
- 累積零售額最少達HK\$10,000

獎項：

- 累積零售額最高的三位購物顧問將獲得獎項

	獎項	零售價值
第一名	Isotonix 系列產品各1瓶(共11瓶)	HK\$4,600
第二名	Isotonix® OPC3、Isotonix Champion Blend Plus 健將配方、Ultimate Aloe 蘆薈汁、Isotonix 巴西莓提升能量配方、Heart Health 魚油、Prime 蝦紅素一健心明目配方各1瓶	HK\$2,682
第三名	Isotonix® OPC3、Isotonix Champion Blend Plus 健將配方、Ultimate Aloe 蘆薈汁、Isotonix 巴西莓提升能量配方各1瓶	HK\$1,931

Market Hong Kong 7th Anniversary: Join our Celebration Activities

Reach for the Stars

This September marks the 7th Anniversary of Market Hong Kong. To celebrate this joyful occasion, we are hosting a series of celebration activities, including recruitment and online retail challenges and social media games, for UnFranchise™ Business Owners to share the joy and get great prizes!

(1) 7th Anniversary Recruitment Challenge

Purpose: To encourage distributors continue recruitment and boost the recruitment rate in Q3 in 2014.

Challenge period: 14 Jul to 15 Aug, 2014

Criteria:

- Personal sponsor distributor who joined with any FSK and purchase 1 HKLS 2014 ticket.
- HKID copy must be submitted to complete the new distributors application.

Award for Challenge winners:

- Top 3 recruiters within the challenge period will be awarded.
- Award amount will be variance depends on the winner's recruitment performance.

	Award	Retail amount
Top recruiter	1 free tickets MHK 7th Anniversary Dinner	HK\$430
	HK\$1,000 voucher x newly sponsored distributors number.	Max \$10,000
1st runner up	1 free tickets MHK 7th Anniversary Dinner	HK\$430
	1 set of OPC3 + Champion Blend + Aloe + Acai + Omega III + Astaxanthin	HK\$2,682
2 nd runner up	1 free tickets MHK 7th Anniversary Dinner	HK\$430
	1 set of OPC3 + Champion Blend + Aloe + Acai	HK\$1,931

(2) 7th Anniversary Online Retail Challenge

Purpose: To promote the internet sales of MHK branded products via portal, encourage distributors to change their customer online buying habit to achieve the business goal for Market America

Challenge period: 14 Jul to 15 Aug, 2014

Criteria:

- Preferred Customer make online purchase on your web portal (HK.SHOP.COM), excluded UFMS purchase.
- Minimum HK\$10,000 accumulated total

Award for Challenge winners:

- The top 3 accumulated total retail sales amount of the Distributors will be awarded.

	Award	Retail amount
Top online retailer	Full set of Isotonix products (11 pcs)	HK\$4,600
1 st runner up	1 set of OPC3 + Champion Blend + Aloe + Acai + Omega III + Astaxanthin	HK\$2,682
2 nd runner up	1 set of OPC3 + Champion Blend + Aloe + Acai	HK\$1,931