

## Market Hong Kong 7th Anniversary: “Movie Dialogue Facebook Giveaway”

To celebrate the 7th Anniversary of Market Hong Kong, we are hosting a series of activities with great prizes. Starting August 25 (Monday), a new game “Movie Dialogue Facebook Giveaway” will kick off, and a number of products totaling over HK\$5,000.00 will be given out through Facebook!

The game is easy; all you need to do is to take a picture of your favorite Market Hong Kong products (1-3 pieces) and add a movie/TV program dialogue to the photo to express their feelings to their loved products. If you are unable to add the dialogue to the photo, you can include the dialogue in the email, we will add it to photo description. The winner will be the one whose picture gets most “likes” and be awarded the pictured products. Grab your camera (or phone) and shoot now!

Photo collection:

25 Aug (Mon) to 31 Aug (Sun)

Campaign Period:

1 – 15 Sep

\* Winners will be announced on Market Hong Kong’s Facebook fan page and UnFranchise News on 25 Sep. (Thu.).

### How to enter

1. Take a picture of one Market Hong Kong-branded products (1-3 pieces) and add a movie/TV program dialogue to the photo to express their feelings to their loved products.
2. Send us the picture. The picture can be colored or black and white, and you may edit it with smartphone applications.
3. If you are unable to add the dialogue to the photo, you can include the dialogue in the email, we will add it to photo description.
4. Send your picture to [sales@markethongkong.com.hk](mailto:sales@markethongkong.com.hk) (please keep a copy of the original picture for verification if needed). Leave your name, contact number and the dialogue. Please write “7th Anniversary Facebook Giveaway” in the subject.
5. All collected photo will be posted to mhk Facebook page on 1 Sep (Mon) upon approval, a facebook album will be created for the photos
6. Invite your friends to “LIKE” Market Hong Kong’s Facebook fan page and “LIKE” your picture. Market Hong Kong’s Facebook fan page: [www.facebook.com/markethongkong](http://www.facebook.com/markethongkong) °
7. The winners will be the picture with the most “likes” and be awarded the pictured products.
8. Winners will be announced on Market Hong Kong’s Facebook fan page and UnFranchise News on 25 Sep. The winners will be contacted by Market Hong Kong.
9. The 3 Photos with most likes will win the campaign.
10. There will be editor’s choice winner (one).
11. Prize: Most like  
1<sup>st</sup>: Products in winning photo (3 at most) + LS2014 VIP x 2  
2<sup>nd</sup>: Products in winning photo (2 at most)  
3<sup>rd</sup>: Product in winning photo (1 only)  
Editor’s choice: Products in winning photo (3 at most) + LS2014 VIP x 2

## Terms and Conditions

1. Deadlines for picture submission for each week: 31 August, 11:59 a.m.
2. Participant must be a Distributor or Preferred Customer of Market Hong Kong. Each Participant can only enter the contest once and submit one picture.
3. All pictures must be original. Participants must ensure the pictures they submit will not infringe the rights of any third parties. Participants are solely responsible for all legal liability arising from any infringements. Market Hong Kong is not liable of any infringements.
4. Participants must keep the original copy of the picture. Market Hong Kong has the right to ask for the original copy if needed.
5. By entering this contest, you agree to accept and be bound by these terms and conditions.
6. Market Hong Kong owns the right of use of all pictures submitted. Participants agree unlimitedly, unreservedly and irrevocably to authorize Market Hong Kong the right, in Hong Kong and any other place, in any form, any time, any media, to copy, publish or print, and videotape any works entering the contest, for purposes including but not limited to uploading on internet, downloading by public, exhibiting or for promotional use without further agreement or royalty payment.
7. No picture will be returned.
8. Comment writers are responsible for any comments they leave on Market Hong Kong's Facebook fan page. Market Hong Kong has the right to delete any inappropriate comments.
9. All prizes are not redeemable for cash. Lost or damaged prizes will not be re-issued.
10. Winners must claim the prizes within 30 working days after notification by Market Hong Kong. Unclaimed prizes will become void thereafter.
11. Market Hong Kong's staff and its family members cannot enter the contest.
12. If two or more pictures get the same number of 'likes', Market Hong Kong will choose the winner.
13. Market Hong Kong can modify these terms and conditions at any time without prior notification. In case of any disputes, Market Hong Kong reserves the right of final decision.

## 美安香港邁向八週年－「電影對白」Facebook 送禮獎賞

為慶祝美安香港邁向八週年，我們正舉行一連串獎品豐富的精彩活動。8月25日（星期一）開始，我們會舉行「電影對白」Facebook 送禮獎賞活動，送出總值超過港幣\$5,000.00的獎品！

參加者只需選出1至3件他們最喜歡的美安香港產品，然後為產品拍照及在相片中加上一句電影／電視劇對白去表達／形容他們對有關產品的想法。例如在Champion Blend照片上加上《葉問》的：「我要打十個！」。假如參加者未能在相片中加上對白，可電郵對白給美安香港，我們會把對白寫在相片描述中。得到最多“Like”的相片上載者將勝出比賽，贏取獲勝相片中的產品！即刻拿起你的相機（手機）拍照吧！

接受相片日期：8月25日（一）至8月31日（日）

比賽日期：9月1日（一）至9月15日（一）

\* 得獎名單將於9月25日於Market Hong Kong專頁及超連鎖快訊公佈，得獎者將獲專人通知領獎。

### 參加辦法

1. 參加者只需選出1至3件他們最喜歡的美安香港產品，然後為產品拍照及在相片中加上一句電影／電視劇對白去表達／形容他們對有關產品的想法。
2. 上傳相片彩色、黑白不拘，歡迎以手機拍攝及不同程式編輯相片。
3. 假如參加者未能在相片中加上對白，可電郵對白給美安香港，我們會把對白寫在相片描述中。
4. 參賽相片電郵至 [sales@markethongkong.com.hk](mailto:sales@markethongkong.com.hk)（請保留原相以便核對得獎資格），請於電郵內留下經銷商或優惠顧客姓名及聯絡電話，及電影對白，電郵主旨請註明「邁向八週年 Facebook 獎賞」。
5. 所有作品經確認後會於9月1日在Market Hong Kong專頁刊登。
6. 邀請朋友LIKE Market Hong Kong專頁，同時LIKE你的相片。Market Hong Kong專頁：[www.facebook.com/markethongkong](http://www.facebook.com/markethongkong)。
7. 於得到最多Like的3張相片上載者將勝出比賽，贏取上載相片內的產品。
8. 得獎名單將於9月25日於Market Hong Kong專頁及超連鎖快訊公佈，得獎者將獲專人通知領獎。
9. 最多讚好的3張相片將勝出
10. 另外會有編輯之選優勝者（1位）

獎品：最多讚好  
1st: 勝出相片中的產品（最多3件）+ LS2014 VIP 座席 x 2  
2nd: 勝出相片中的產品（其中2件）  
3rd: 勝出相片中的產品（其中1件）

編輯之選：勝出相片中的產品（最多3件）+ LS2014 VIP 座席 x 2

## 條款及細則

1. 參賽作品遞交截止日期：8 月 31 日上午 11 時 59 分。
2. 參賽者必須為美安香港經銷商或優惠顧客，每位參賽者只可參賽一次及只限遞交一張相片。
3. 參賽作品必須為參賽者原創。參賽者必須確保參賽相片並無侵犯任何第三者的權益。如有任何侵權行為，所產生的法律責任由參賽者自行承擔，與主辦單位無關。
4. 參賽者須保留原相，主辦單位會因應情況要求參賽者檢查原相以便核對。
5. 凡參加比賽者，即表示同意遵守比賽的條款及細則。
6. 美安香港將擁有所有作品之使用權，參賽者均等同意無限制、無保留及不可撤回地授權予美安香港在香港或其他地方，以任何方式、任何時間、在任何媒體使用複製、出版或刊登所有參賽作品、拍攝資料的權利，包括上載互聯網、供公眾人士欣賞及下載、作展覽或推廣宣傳而無須另行徵得參賽者的同意或向參賽者支付版權費用。
7. 所有參賽作品恕不發還。
8. 在 Market Hong Kong 專頁內所留下的評語，評論者須對評語負責，主辦單位有權刪除不當的評語。
9. 所有獎品不得兌換現金。送出的獎品如有損毀或遺失，將不獲補發。
10. 得獎者須於通知後 30 個工作天內領取獎品，若未能於指定時間內領取獎品，該等獎品將自動作廢。
11. 美安香港的員工及其家屬均不得參加比賽。
12. 如 2 幅或以上參賽作品得到相同數量的‘LIKE’，美安香港將決定勝出作品。
13. 美安香港可隨時修訂比賽條款及細則，恕不另行通知。如有任何爭議，美安香港保留最終決定權。