

Own It, Earn it: #ShoppingAnnuity

Contest Details

Since its official launch, the Shopping Annuity™ revolution has been making waves throughout the world, from Australia, Hong Kong, Singapore and Taiwan to Mexico and the U.S., and even the United Kingdom and Spain! Thousands of UnFranchise™ Owners (UFOs) have shared their tips and shopping stories, boasting about incredible savings and how simple it is to convert everyday spending into earning. Now, its time to show the world how you put those products to use with the newest and latest Shopping Annuity™ contest!

How do you make the #shoppingannuity work for you? Create a 15–45 second video featuring one of your favorite Market Hong Kong products, show the world how our products crush the competition in your home while feeding the #shoppingannuity. Share this challenge with your team, and let's take the revolution even further!

Contest Requirements:

- Create a short video that is 15–45 seconds long showing us your favorite product, how it is used in your home, the savings acquired from purchasing this product over another and why you prefer it over the competitor.
- Tag two fellow UFOs, challenging them to do the same
- Be sure to incorporate the hashtag #shoppingannuity both in the caption and in the video
- **Submissions will be accepted in the following forms:**
 - **via Facebook/YouTube**
 - Participants can either: 1) share the video onto the Shopping Annuity™ [Facebook Page](#) from their personal Facebook profile or a personal YouTube link or 2) upload the video directly to the Shopping Annuity™ [Facebook Page](#).
 - Videos posted onto personal profiles that are not **shared** onto the Shopping Annuity Facebook Page **will not be eligible**.
 - **via Twitter/Instagram**
 - Post video onto Twitter or Instagram using hashtag #shoppingannuity and be sure to tag us @shoppingannuity
 - Videos posted without proper hashtag and tag **will not be eligible**.
 - **via email**
 - Or email your video to shoppingannuity@shop.com

Contest Tips:

To help, we've drafted some simple tips and questions to help jog your train of thought when creating these videos.

- Isotonix/nutraMetrix

- Rapid and maximum absorption of the best nutrients on the go.
- How do you fend off those pesky allergies? Share your recipe.
- What makes Isotonix better than other vitamins? Tell us or show us.
- Snap
 - How do you Snap your clothes, dishes or home back into shape?
 - How does it compare to other detergents?
 - Why is Snap better than other competitors?
 - How does Snap compare when it comes to results?
 - Power of the Home & Shop Cloth
 - The magic of S.O.S
- TLS®
 - How does TLS® shrink you and the competition?
 - How do you make your morning TLS® Shake?
 - How does it compare to other weight loss or protein products you've used in the past?

Winners and Prizes:

Now for the fun part. Winners will be selected based on creativity and effective messaging in a video. Every week, two (2) winners will be chosen to win two (2) MAWC 2016 tickets, as well as \$100.00 SHOP.COM gift card per winner. But the prizes don't stop there! In addition to the weekly winners, top video entries selected will be entered in a final drawing for a chance to win from the coveted prizes listed below. The chances to win are practically endless!

Main Prizes:

- Run winning video on main stage with UFO recognition
- 2 Apple Watches
- Fitbit
- Beats Audio Pill
- VIP seating during MAIC 2015
- Lunch for three days in the MAIC 2015 VIP hospitality section
- Feature in *UnFranchise Owner Magazine*
- A year's supply of the product featured in your video
- One-on-one meet and greet with JR Ridinger on Sunday, Aug. 9
- Tickets to MAWC 2016
- [SHOP.COM](#) gift cards

Bonus Entries:

For every UFO who gets their two UFO call outs to submit a video, that UFO will be eligible for an additional entry for one of the main prizes, meaning each and **every UFO has two chances** to win as long as their team members submit videos as well.

Contest Duration:

Contest began on **Wednesday, July 1** and ends on **Sunday, July 26 at 11:59 p.m. EST**. So grab those cameras, hit the record button and start sharing your favorite products with the world. Show everyone how fun it is to convert spending into earning!

**This contest is open to both National and International entries.*

Websites:

shoppingannuity.com

[Facebook.com/ShoppingAnnuity](https://www.facebook.com/ShoppingAnnuity)

[Twitter.com/ShoppingAnnuity](https://twitter.com/ShoppingAnnuity)

[Instagram.com/ShoppingAnnuity](https://www.instagram.com/ShoppingAnnuity)

全新#ShoppingAnnuity 購物年金短片大賽

自從購物年金推出以來，這波革命性的浪潮襲捲全球，在澳洲、香港、新加坡、台灣、墨西哥，當然還有美國掀起陣陣熱潮，甚至點燃了英國及西班牙超連鎖™店主的熱情！數以千計的超連鎖店主們分享他們的秘訣和成功經驗，累積了大量的購物年金，也向所有夥伴展示，將轉消費為收入是多麼簡單的一件事。現在，藉由這波最新的購物年金短片大賽，是時候向全世界展示你是如何使用這些日用品了。

該怎麼做呢？挑選一樣你最愛的美安香港產品，拍攝一段 15-45 秒的影片，說明這項產品有多好用的同時，也累積了#購物年金。與你的團隊夥伴分享這個比賽，讓#購物年金的威力遠播！

參賽方法：

- 挑選一樣你最愛的美安產品，拍攝一段 15-45 秒的影片，說明你如何使用它、與他牌產品相比，它為你省下多少錢、以及你喜愛它的理由。
- 點名另外兩位超連鎖™店主夥伴，讓他們也接受這個挑戰。
- 記得在標題說明及影片內加上主題標籤#shoppingannuity
- 你可以透過以下幾種方式上傳影片：
 - 透過 Facebook/YouTube
 - 參賽者可以：1) 將自己的 Facebook 檔案或個人 YouTube 連結分享至購物年金 Facebook 專頁、或 2) 直接將影片上傳至購物年金 Facebook 專頁。
 - 只張貼於個人 Facebook 檔案，而沒有分享至購物年金 Facebook 專頁的影片將被視為資格不符。
 - 透過 Twitter /Instagram
 - 將影片上傳到 Twitter 或 Instagram，使用主題標籤 #shoppingannuity，並標註 @marketamerica。
 - 只張貼影片卻沒有正確的主題標籤或標註將被視為資格不符。
 - 透過電子郵件
 - 將你的影片寄至 shoppingannuity@shop.com

比賽貼士：

我們提供了一些簡單的小貼士，帮助大家拍攝參賽短片。

- Isonotix®
 - 攜帶方便、先進的營養補充食品。
 - 你如何應付那些煩人的過敏問題？分享你的美安食譜。
 - 和其他營養補充品相比，Isonotix® 的優勢在哪裡？告訴我們/展示給我們看。

- Snap[®]
 - 你如何用 Snap[®] 清洗衣服、碗盤或家中角落呢？
 - 它跟一般的洗潔精有何不同？
 - 為什麼 Snap[®] 比他牌產品好？
 - Snap[®] 的效果
 - 清潔抹布的威力
 - 去味除漬噴霧的魔力
- TLS[™] 健康生活纖營計劃
 - TLS[™] 健康生活纖營計劃如何讓你煥然一新？
 - 你的蛋白沖飲食譜是甚麼？
 - TLS[™] 健康生活纖營計劃產品跟你過去接觸過的體重管理產品或蛋白質飲品有甚麼不同？

優勝者與獎品：

最好玩的地方來了！我們將以影片的創意度及能不能有效並準確地傳遞訊息作為評分標準。每一週都會產生兩位優勝者，每位分別可以獲得兩張 2016 年美安公司 世界大會的門票及價值美金 100 元的 SHOP.COM 禮品卡。不只如此！除了每週的優勝者，獲選的優勝影片將會自動進入決賽階段，我們會選出一位決賽贏家，贏得以下這些夢寐以求的獎品。人人都可以成為終極幸運兒！

主要獎品：

- 大會上播出獲獎短片，並接受表揚
- 2 隻 Apple Watch
- Fitbit 產品
- Beats 無線音響
- 2015 年美安公司國際年會 VIP 座位
- 2015 年美安公司國際年會連續三天午餐招待
- 登上超連鎖[®] 事業雜誌
- 免費享有一整年份量的你影片中的產品
- 2015 年 8 月 9 日（星期日）可與 JR 單對單會面
- 2016 年美安公司世界大會門票
- SHOP.COM 禮品卡！

額外加碼：

如果影片中被點名的兩位超連鎖[®] 店主也拍攝了影片，推薦人將能多獲得一次成為最終優勝者的機會。這代表如果團隊的夥伴也上傳影片的話，每位超連鎖[™] 店主會有兩次贏得最終大獎的機會。

競賽期間：

競賽從 2015 年 7 月 1 日(星期三)開始，於 2015 年 7 月 26 日(星期天)美東時間晚上 11 點 59 分

結束。趕快拿起相機，按下錄影鍵，分享你最喜歡的產品，告訴大家轉消費為收入是一件多麼好玩的事！

**本競賽於美國和其他國家同時舉行*

網站：

shoppingannuity.com

Facebook.com/ShoppingAnnuity

Twitter.com/ShoppingAnnuity

Instagram.com/ShoppingAnnuity