

MOTIVES® INGREDIENTS FAQs

Where can I find an ingredient list for our Motives® products?

Go To – unfranchise.com under downloads: Category Motives, Anti-Aging and Personal Care to find all of the ingredients for all our Motives® products.

Are Motives® products cruelty free?

Yes, Market America is committed to creating custom cosmetic products of the finest quality. Market America requires each Motives® manufacturer to certify that it does not test Motives® products on animals.

Do Motives® products contain any animal by-products?

No, they do not contain any animal by-products.

Do any of our Motives® products contain gluten?

All of our products are gluten free with the exception of Motives Collagen Core Lipstick.

Are our Motives® products made from all-natural ingredients?

We strive to offer the purest natural ingredients in our cosmetics. However, when necessary, we do have to add trace levels of preservatives in order to maintain the quality of the product through its shelf life. If you would like to review specific product ingredients, please go to the ingredients list link above for a complete ingredient list for all of our Motives® products.

Do we have talc in any of our Motives® products and if so, why? Isn't talc considered toxic?

Some of products do contain talc. To see which products do, please go to our Motives® ingredients list that is listed at the beginning of this document.

Next, cosmetic-grade talc is produced so that it conforms to United States Pharmacopeia (USP) and industry specifications. Health experts have maintained over the years that products containing talc are safe when used as directed, and recent scientific reviews of available data have supported this position.

Cosmetic-grade talc does not contain asbestos, which is confirmed by X-ray diffraction, and optical and electron microscopy. In addition, the producers of

cosmetic-grade talc have established purity specifications to ensure that it does not contain residue levels of asbestos.

The National Toxicology Program withdrew talc from review in 2005 because literature studies were done on talc without adequate characterization of the materials under study. No conclusions could be reached concerning what was actually responsible for the range of adverse health outcomes reported. Subsequent studies and meta analysis have failed to establish a risk of biological significance.

There is an e-mail circulating that lists a number of lipsticks that contain lead, among them Market America Motives[®] lipstick. Does it?

Many cancer-related email messages spread alarming information and ask recipients to forward them to friends. The Motives[®] Dept researched a rumor that surfaced on the Internet and has been circulating the web for close to 8 years. We consulted the www.americancancersociety.com and we confirmed that lead is not and never has been found in Motives[®] Lipstick. Please see below.

For independent verification, you can click here:

<http://www.snopes.com/medical/toxins/lipstick.asp>

Rumor:

In May 2003, an email began making the rounds claiming that many of the most popular lipsticks on the market contain lead and will cause cancer. The email then offers a way to test lipsticks to see if they have lead.

Fact:

A search of the U.S. Food and Drug Administration Web site finds no mention of concerns about lead in lipstick. Ted Gansler, MD, an American Cancer Society medical editor, calls the claims totally bogus.

The Food and Drug Administration (FDA) claims that there is no possibility of lead being present in lipsticks. All dyes used in foodstuffs or cosmetics have to be vetted by the FDA for safety, and although some of the colorants the FDA grants approval to do contain lead, it is present in such miniscule amounts that it has no adverse effects on consumers. Manufacturers who wish to do business in the USA are restricted to the use of FDA-certifiable colors only;

otherwise their products will not be allowed in the country. What goes into cosmetics these days is strictly regulated, controlled, and fully understood. The FDA's [certification](#) process is exhaustive and exhausting. And only the FDA can certify colors as safe — no one else has that authority.

What Motives® Products have SPF?

Motives® products that have SPF are the Liquid Powder Mineral Foundations with SPF 15.

關於MOTIVES[®]成份的常見問題

我可在哪裡找到Motives[®]產品的成份？

請到unfranchise.com > Downloads > Motives、抗衰老及個人護理下載Motives[®]產品的所有成份。

Motives[®]產品是否不經動物測試？

是，美安集團致力提供最優質的自訂化妝品。我們要求所有Motives[®]生產商證明Motives[®]產品並沒有經過動物測試。

Motives[®]產品含有任何動物副產品嗎？

不，Motives[®]產品不含任何動物副產品。

Motives[®]產品含有麩質嗎？

除Motives[®]膠原抗氧修護唇膏外，所有Motives[®]產品均不含麩質。

Motives[®]產品是否以全天然成份製造？

我們致力採用最純淨的天然成份製造化妝品。然而，為維持產品於整個保存期內的品質，我們會於必要時加入微量防腐劑。如果你想檢視特定產品成份，請到上文連結下載所有Motives[®]產品的完整成份清單。

Motives[®]產品含有滑石粉(talc)嗎？如有，為甚麼？滑石粉不是有毒嗎？

部份產品含有滑石粉。如要檢視含有滑石粉的產品清單，請到本文開始部份所示的Motives[®]成份清單。

此外，市場推出化妝品級滑石粉，以符合《美國藥典》(USP)及行業規格。保健專家多年來指出，按照指示使用含有滑石粉的產品是安全的，而近期基於所得數據進行的科學評論亦支持這一點。

X射線繞射及光學與電子顯微學確認，化妝品級滑石粉不含石棉。此外，化妝品級滑石粉生產商已制定純度規格，以確保其不含殘餘石棉。

由於針對滑石粉的文獻研究無法歸納滑石粉的特性，因此美國國家毒理學計劃(National Toxicology Program)於2005年將滑石粉從評估清單剔出。研究無法就所報告不良健康影響的真正成因達成結論；後期研究及整合分析亦無法確立具生物意義的風險。

網上流傳一封列出含鉛唇膏的電郵，當中包括美安集團的**Motives®**唇膏，傳言是否屬實？

網上近日廣泛流傳關於含鉛唇膏致癌的電郵訊息，**Motives®**彩妝部就此調查，發現有關謠傳於接近8年前在網上開始流傳。我們已諮詢美國癌症學會 (<http://www.americancancersociety.com>)，並確認從未於**Motives®**唇膏內發現鉛份。詳情請參閱下文。

如要檢視獨立測試，請按此：

<http://www.snopes.com/medical/toxins/lipstick.asp>

謠傳：

2003年5月，一封電郵廣泛流傳，指稱市面上很多受歡迎品牌的唇膏含有鉛份，並會致癌。該電郵更載有聲稱可測試唇膏是否含鉛的方法。

事實：

美國食品及藥物管理局(FDA)網站並無載有關於唇膏含鉛的任何資料。美國癌症學會(American Cancer Society)醫學編輯Ted Gansler醫學博士指有關聲稱完全失實。

美國食品及藥物管理局指，唇膏並不可能含有鉛份。食品或化妝品採用的所有顏料均須通過美國食品及藥物管理局的安全檢測；而雖然部份著色劑獲美國食品及藥物管理局批准使用，惟所用份量極少，因此並不會對消費者造成不良影響。於美國營商的生產商僅可使用須經美國食品及藥物管理局認證的顏料，否則其產品並不可在美國銷售。現時，化妝品成份經嚴格規管、控制，且獲充分了解。美國食品及藥物管理局的**認證**程序非常詳盡徹底，而且極為繁複；而只有美國食品及藥物管理局方可認證顏料的安全性，並無其他機構具有相同權力。

哪種Motives®**產品具SPF？**

具有SPF的**Motives®**產品為礦物粉底液SPF 15。