

Request Type	Store Name	Comm	Comm	IBV	Cashback
Increase	Hanna Andersson	7 %		4	4
Increase	Karmaloop	5 %		4	3
Increase	Harry and David	7 %		4	4
New Store	Exposures	10 %		5	6
New Store	Stuart Weitzman	5 %		4	3
Network Change	J&R Electronics	4 %		4	2
IBV/Cashback Adjustment Only	AC Lens	5 %		4	3
IBV/Cashback Adjustment Only	Avenue	5 %		4	3
IBV/Cashback Adjustment Only	Coldwater Creek	4 %		4	2
IBV/Cashback Adjustment Only	Neiman Marcus	8 %		5	5
IBV/Cashback Adjustment Only	Express	7 %		4	4
IBV/Cashback Adjustment Only	Bebe	5 %		4	3
IBV/Cashback Adjustment Only	Rodale's	10 %		5	6
IBV/Cashback Adjustment Only	TOMS	7 %		4	4
IBV/Cashback Adjustment Only	Forever 21	4 %		4	2
IBV/Cashback Adjustment Only	Coach	3 %		3	0
IBV/Cashback Adjustment Only	Club Monaco	6 %		4	4
IBV/Cashback Adjustment Only	Silver Jeans	8 %		5	5
IBV/Cashback Adjustment Only	LensMart	10 %		5	6
IBV/Cashback Adjustment Only	Ray-Ban	12 %		6	6
IBV/Cashback Adjustment Only	AHALife Holdings inc.	7 %		4	4
IBV/Cashback Adjustment Only	Brooks Brothers	8 %		5	5
Decrease	1-800 Contacts	3 %		3	0
Decrease	Nasty Gal	6 %		4	4
Decrease	Solstice Sunglass Boutique	8 %		5	5
Decrease	Rooms To Go	2 %		2	0
De-activation	CellphoneAccents.com	15 %		15	2
De-activation	Don Joy Braces	4 %		4	2
De-activation	Calphalon	5 %		4	3
De-activation	Loehmann's	5 %		4	3
De-activation	Yowza Fitness	8 %		4	4
De-activation	Roku	5 %		4	3
De-activation	SHOP Wireless Center	0 %		0	0