

健康講座 HEALTH SEMINAR

香港會議展覽中心 HONG KONG CONVENTION & EXHIBITION CENTRE

香港灣仔博覽道1號 1 EXPO DRIVE, WANCHAI, HONG KONG

登記 星期日 下午1時30分*
REGISTRATION SUNDAY 1:30 P.M.*
開始 星期日 下午2時正*
START SUNDAY 2:00 P.M.*

星期日 SUNDAY

7月 13
JULY 13
2014

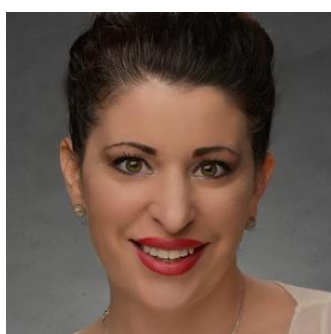
票價 TICKETS
HK\$260

題目 TOPIC

- 本港飲食習慣與保健品的關係
Local Diet Habits in relation to the Needs of Health Supplements
- Isotonix®等壓傳輸系統的科學原理和好處
Theories and Advantages of the Isotonix® Delivery System
- 抗氧化物的重要性
The Importance of Antioxidants
- 品質控制和良好生產規範（GMP）的重要性
The Importance of Quality Control and Good Manufacturing Practices
- 港人的腸胃健康問題
Digestive Health Issues in Hong Kong
- 碧容健®**的特質與Isotonix OPC-3的強效協同作用
Uniqueness of Pycnogenol®** and its Powerful Synergy with Isotonix OPC-3®
- 碧容健®在香港五大健康疾病中的應用
The Application of Pycnogenol®** for Hong Kong's Top Five Health Diseases

現場提供廣東話即時傳譯。Cantonese Simultaneous Interpretation is provided onsite.

門票數量有限，購票從速！GET YOUR TICKET NOW!



DR. DEEDRA MASON
美安集團教育與研究總監
DIRECTOR OF RESEARCH AND
EDUCATION



EMMY YEUNG
美安香港產品拓展經理
PRODUCT MANAGER



DR. JEFF STRONG
賀發研究機構
亞太區科學通訊總監
DIRECTOR OF SCIENTIFIC
COMMUNICATIONS FOR ASIA
PACIFIC, HORPHAG RESEARCH



JOANNE CHAN
註冊營養師（英國）
REGISTERED DIETITIAN
(UNITED KINGDOM)

*上述時間可能作出改動，請留意e快訊公佈為準。The time mentioned above may change, please pay attention to eNews Alert for updates.

**碧容健®為賀發研究機構(Horphag Research Ltd.)的註冊商標，使用此產品受一項以上美國專利和其他國際專利的保護。Pycnogenol® is a registered trademark of Horphag Research Ltd. Use of this product may be protected by one or more U.S. patents and other international patents.

健康講座 HEALTH SEMINAR

海外及本地專家 OVERSEAS AND LOCAL EXPERTS

DR. DEEDRA MASON 美安集團教育與研究總監



DIRECTOR OF RESEARCH AND EDUCATION

Dr. Deedra Mason為Elite醫療集團Elite Biofit健康與自然療法醫生的主要成員，專門以另類療法治療長期疾病，並採用結合自然療法、西方草本療法、物理治療與傳統醫學的方法，協助病人全面回復健康。

Dr. Mason於太平洋大學取得學士學位，之後開始研習自然療法，並畢業於美國國家自然療法醫學院。憑藉其豐富知識，Dr. Mason獲邀加入美安公司專業健康與營養產品系列nutraMetrix臨床部門及非牟利組織nutraMetrix健康教育學院，擔任教育與研究總監，負責講解多個範疇的健康議題，包括兒童發展和健康老化等。無論於醫學或其他方面，Dr. Mason均熱心傳授知識、致力提供優質醫護服務及促進專業教育發展，於多個專業界別享負盛名。

Dr. Deedra Mason, a principal member of Elite Biofit Wellness and Naturopathic Physician, at Elite Health Medical Group, emphasizes complimentary approaches to chronic disease. She uses a diverse combination of naturopathic medicine, western botanical medicine, physiotherapy, and conventional medical therapies to recover each individual's full potential for wellness.

She completed her undergraduate work at Pacific University, then began her study of Naturopathic Medicine, graduating from National College of Naturopathic Medicine. For her knowledge base, she was invited to join the clinical faculty for nutraMetrix-custom health solutions and the non-profit nEl-nutraMetrix Educational Institute. As the Director of Clinical Education and Research, she lectures on a wide range of topics, spanning childhood development and healthful aging. Dr. Mason is known in professional circles for her passionate lectures, commitment to quality patient care and the advancement of professional education, both within, and outside her field.

DR. JEFF STRONG 賀發研究機構亞太區科學通訊總監



DIRECTOR OF SCIENTIFIC COMMUNICATIONS FOR ASIA PACIFIC, HORPHAG RESEARCH

Dr. Strong是自然療法醫生，專門於一般醫學。他畢業於美國華盛頓州西雅圖附近的巴斯帝爾大學，取得自然療法醫學博士學位。在此之前，他在華盛頓大學完成學士課程，取得日語文學學士學位。

Dr. Strong是三個專業機構的成員，包括美國自然療法醫生協會、日本抗衰老醫學學會及日本輔助及另類療法學會。在加入賀發研究機構前，Dr. Strong在日本室蘭市日鋼記念病院的Caress Alliance日鋼醫療系統研究中心擔任客席研究員，研究日本整合輔助及另類療法的工作。

Dr. Jeff Strong is a naturopathic physician trained in primary care medicine. He graduated from Bastyr University near Seattle, Washington, U.S.A., with a doctorate of naturopathic medicine. He also completed his undergraduate studies at University of Washington earning a Bachelor of Arts in Japanese.

Dr. Strong is a member of the American Association of Naturopathic Physicians, the Japanese Society of Anti-Aging Medicine and the Japanese Society for Complementary and Alternative Medicine and Treatment. Before joining the Horphag team, he acted as a visiting researcher at the Caress Alliance Nikko Health Systems Research Institute, Nikko Memorial Hospital in Muroan, Japan where he researched current efforts to integrate complementary and alternative medicine in Japan.

EMMY YEUNG



產品拓展經理

PRODUCT MANAGER

Emmy畢業於加拿大卑詩省大學，取得營養科學學士學位，其後在香港大學進修並取得食物安全及管理碩士學位。

在加入美安香港之前，Emmy在Philip Wain健身及營養中心及米施洛營養中心擔任營養師，為客

戶提供專業的飲食及體重管理指導；她也曾任職於美心食品有限公司，負責撰寫營養標籤。多年豐富工作經驗有助鞏固Emmy對人體健康及體重管理的認識。Emmy由衷地相信均衡飲食、健康生活模式及適當營養攝取是達到健康的關鍵。

Emmy graduated from the University of British Columbia, Canada, with a Bachelor of Science degree in nutritional sciences. She furthered her study at Hong Kong University and gained a master's degree in food safety and management.

Prior to joining Market Hong Kong, Emmy was a nutritionist at Philip Wain Fitness & Beauty and MSL Nutritional Diet Centre Co. Ltd respectively, providing dietary and weight management advice; she also worked at Maxim's Caterers Limited for writing nutrition labels.

Her experiences helped her to further strengthen her understanding of human health and weight management. Emmy truly believes that a balanced diet, healthy lifestyle and proper nutrition are the keys to achieving health.



JOANNE CHAN



註冊營養師（英國）

REGISTERED DIETITIAN (UNITED KINGDOM)

Joanne畢業於英國，取得營養學學士學位，其後更取得英國食品生產管理碩士學位。Joanne亦是香港營養師協會會員。

Joanne活躍於多個平台推廣營養學資訊。曾於La Prairie、Diet Gene Test 任職營養顧問；曾出版

《減肥真相》、《結婚一年前》等書，傳授健康資訊；現更是香港高等科技教育學院的客席講師，任教營養與飲食學士課程。也曾參與多個不同電視及電台節目製作，包括TVB《姊妹淘》、《兄弟幫》、《都市閒情》、Now TV《女皇駕到III》、RTHK《做個健康快活人》、及Metro Radio《爸爸媽媽你好嗎》等等。

Joanne graduated from University of Nottingham, United Kingdom, with a Bachelor degree in Nutrition. She further enhanced her knowledge by obtaining a Master degree of Food Production Management in University of Nottingham, United Kingdom. She currently is a member of Hong Kong Dietetic Association.

Joanne is active in the promotion of nutrition information on multiple platforms. She is currently a brand dietetics consultant at La Prairie, Diet Gene Test; has published "減肥真相", "結婚一年前", to broaden health information of the general public; currently is a visiting lecturer at Technological and Higher Education Institute of Hong Kong taking part in teaching nutrition and catering bachelor curriculum. Joanne is a famous health advisor in many TV and Radio programmes, including TVB "All Things Girl", "Big Boys Club", "Pleasure & Leisure", Now TV "You are the Queen III", RTHK "做個健康快活人", and Metro Radio "爸爸媽媽你好嗎", etc.