

Social Media Toolbox

Market Taiwan knows that as a busy entrepreneur, you may not have the time to handle or write social media messages. The Social Media Toolbox provides you with useful marketing tools, information and deal-related news, which helps you interact better with your existing and potential customers. Select the messages you like from Social Media Toolbox. Post one on your social media accounts each day, rather than posting them all in one go. This will achieve the best effects across the social media market. Market Taiwan would like you to take advantage of the information provided on the Social Media Toolbox to help you with your own social marketing of your UnFranchise® business. Jump on the social bandwagon, and start earning an ongoing income.

Comments on Trends Make Recommendations More Convincing

Facebook:

Here's how to make your recommendations on your Trends more persuasive: <http://goo.gl/D4ykA5>

Easy and Effective Ways to Get Rid of Roaches

Facebook:

Keep your home cockroach-free with these tips: <http://goo.gl/bmkVim>

Shop Smart for the Chinese New Year

Facebook:

Things to remember when you shop for the Chinese New Year: <http://goo.gl/fcVyHm>

Facebook:

Aloe Juice recommended by more users: <http://goo.gl/NCsfnw>

Facebook:

Products that keep you healthy throughout the Chinese New Year holidays:

1. Digestive Enzymes
2. Aloe Juice
3. Greens
4. Frusante
5. Nutrition Shakes
6. Champion Blend Plus

Tech Tool Tips

Search Tips Makes Searching Products on TW.SHOP.COM a Breeze

The brand new TW.SHOP.COM offers themed search in its search bar. When you are looking for a Market Taiwan product, a Partner Store, or a product from Partner Stores, selecting your category first makes the search fast and accurate.

For example, when you are looking for Isotonix OPC-3, you can first set the category to Market Taiwan and then enter keywords such as OPC. Then you can find the product containing the keywords.

If you are looking for a Partner Store, you can choose the All Partner Stores category before entering the Store name or keyword. Then you will find the Partner Store.

If you are looking for products, you can select All Departments and then enter the keyword for the product.

Select the category first. This will make your search faster and more accurate.

Blog Article Repost

“Blog Article Repost” selects one article every week. You can edit the article to your preference and post it on your blog. When you repost an article to your blog (Wretch, Yahoo! Blog, Pixnet, Yam, Xuite, etc.) you’re helping promote your Market Taiwan mall without wall. Don’t forget to include a link to your web portal in the article. This will help direct more potential customers there.

Post the following article to your blog:

Makeup Brush Maintenance

Soil and grease can build up in your makeup brushes if you do not clean them regularly. This shortens lives of your brushes and has an impact on your skin health. Proper maintenance can keep your brushes, as well as your skin, in good conditions.

1. Brush pointed downward, wet the brush bristle with tepid water.
2. Take a few drops of shampoo or hand soap. Spread it on the brush bristle in from the bottom to the tip.
3. Rinse the brush bristle and press it gently until the water becomes clear. Be the sure the brush is pointed downward.
4. Press the brush bristle on a paper towel to remove water. Lay it on a paper towel to let it dry.

5. Do not leave it dry with the bristle pointed upwards. Water can get in this way.

Recommended Products:

Motives® Retractable Powder Brush

Motives Retractable Powder Brush allows you to achieve the perfect look wherever you go. With its small compact size, a portable powder brush has a new meaning! Apply your powder or blush whenever and wherever you are.

Motives® 15-Piece Professional Brush Set

Motives 15-Piece Professional Brush Set includes all the perfect tools to enhance your makeup applications. The set comes complete in a stylish, convenient, and easy-to-carry black clutch to keep your brushes clean and organized.

Join Market Taiwan on these social networking sites



Facebook (www.facebook.com/markettaiwan)

Twitter (www.twitter.com/markettaiwan)

YouTube (www.youtube.com/TaiwanVideos)

Plurk (www.plurk.com/markettaiwan)