Social Media Toolbox

Market Taiwan knows that as a busy entrepreneur, you may not have the time to handle or write social media messages. The Social Media Toolbox provides you with useful marketing tools, information and deal-related news, which helps you interact better with your existing and potential customers. Select the messages you like from Social Media Toolbox. Post one on your social media accounts each day, rather than posting them all in one go. This will achieve the best effects across the social media market. Market Taiwan would like you to take advantage of the information provided on the Social Media Toolbox to help you with your own social marketing of your UnFranchise® business. Jump on the social bandwagon, and start earning an ongoing income.

The Benefits of Ginger

Facebook:

Gingers are more than a spice. See more of its benefits: http://goo.gl/MiA516

Take Good Care of Your Makeup Brushes

Facebook:

Cleaning and maintaining your makeup brushes have an impact on your skin: http://goo.gl/yIARYX

Nourishing Your Health in Winter

Facebook:

Want to enjoy food that keeps you warm in winter but concerned about the calories? These tips come handy: http://goo.gl/SN11ah

Enjoy Hot Pot without the Burden

Facebook:

Here's how to make hot pot healthy: http://goo.gl/G1BCSz

mtMobile

Facebook:

Easy-to-use sales aids on the go. To learn more about mtMobile, go to http://goo.gl/ykG9lH

Tech Tool Tips

With the new version launch, Trend Shop is introduced. It enables you to create a trend for people to follow. Interaction is achieved through the Like and Comment functions.

How to create your own Trend Shop? Here's how:

- 1. Go to SHOP.COM and enter Trends \rightarrow Create a Trend.
- 2. Log in.
- 3. Fill in your Trend Editor profile.
- 4. Choose your image file.
- 5. Name your trend, fill in the key words, and post your trend.
- 6. Add products to recommend.
- 7. Now everyone can see the trend you've created.

Blog Article Repost

"Blog Article Repost" selects one article every week. You can edit the article to your preference and post it on your blog. When you repost an article to your blog (Wretch, Yahoo! Blog, Pixnet, Yam, Xuite, etc.) you're helping promote your Market Taiwan mall without wall. Don't forget to include a link to your web portal in the article. This will help direct more potential customers there.

Post the following article to your blog:

Run for Your Health

Running is all the rage in Taiwan these days. Below are details you should mind when you run to increase your health and avoid injury.

- 1. Adequate warm-up is a must.
- 2. Do not eat in the hour before you run. Drink enough water after you run.
- 3. Run in a part, an athletic field, or on the sidewalk. If you have to run on the road, keep an eye on approaching vehicles.
- 4. Wear bright clothes if you run at night or dawn.
- 5. Run with a companion. Let your family know where you are running.
- 6. Stay alert to what is going on around you. Wearing earphones while running is not recommended.
- 7. Do not run with expensive accessories or jewelry.
- 8. Bring an ID or license when you run. In the case of an accident, those helping you can notify your family.
- 9. Do not stop abruptly when you finish.

Recommended Products:

Isotonix® Champion Blend Plus

Isotonix Champion Blend Plus is exactly what your body needs to preserve your muscles with essential nutrients, keep your body's defenses up with powerful antioxidants, and provide you with a huge boost of energy from great vitamins. Performance, defense, energy – everything you need to be a true champion.*

Join Market Taiwan on these social networking sites



Facebook (www.facebook.com/markettaiwan)

Twitter (www.twitter.com/markettaiwan)

YouTube (www.youtube.com/TaiwanVideos)

Plurk (www.plurk.com/markettaiwan)