

Social Media Toolbox

Market Taiwan knows that as a busy entrepreneur, you may not have the time to handle or write social media messages. The Social Media Toolbox provides you with useful marketing tools, information and deal-related news, which helps you interact better with your existing and potential customers. Select the messages you like from Social Media Toolbox. Post one on your social media accounts each day, rather than posting them all in one go. This will achieve the best effects across the social media market. Market Taiwan would like you to take advantage of the information provided on the Social Media Toolbox to help you with your own social marketing of your UnFranchise® business. Jump on the social bandwagon, and start earning an ongoing income.

Create MyList to Make Shopping a Breeze

Facebook:

Here is how to use MyList, a TW.SHOP.COM feature that helps you with your shopping: <http://goo.gl/9XRl3N>

Six Tips to Stay Warm in Winter

Facebook:

The cold north wind keeps coming. Here are tips to help you stay warm in the gold season. <http://goo.gl/0eJlOC>

Makeup Tip: Match and Mix Colors

Sometimes you buy a facial color product and later find it too dark or too light. Don't throw it away yet. Here's how you can use it in combination with other colors to enhance your makeup: <http://goo.gl/sHZCfb>

Facebook:

This product is featured one the news in one of the foremost news channels, find it on: <http://goo.gl/NCsfnw>

Facebook:

2014 Motives Model Search: <http://goo.gl/WwuKfk>

Tech Tool Tips

Using the right key words, you can find the products you want on TW.SHOP.COM fairly quickly. And next time you want to buy the same product, you just need to open your search record to use the same set of

key words again.

This only takes a few steps:

1. Search using the right key words.
2. Save the search.



3. Find and edit your saved searches and use them.



Blog Article Repost

“Blog Article Repost” selects one article every week. You can edit the article to your preference and post it on your blog. When you repost an article to your blog (Wretch, Yahoo! Blog, Pixnet, Yam, Xuite, etc.) you’re helping promote your Market Taiwan mall without wall. Don’t forget to include a link to your web portal in the article. This will help direct more potential customers there.

Post the following article to your blog:

The Chinese Lover’s Day is near. Don’t know what makeup style you want yet? Follow the step-by-step instructions, and you can easily become a chic sweetheart.

1. Makeup Base:

First use Motives® Perfecting Face Primer, Motives® Liquid Powder Mineral Foundations, and Motives® Luminous Translucent Pressed Powder

to blend into the most suitable shade to present a perfect soft skin quality. The natural formula of the Motives® Liquid Powder Mineral Foundation gives an enduring, light, thin, translucent look to your makeup base, providing protection and moisture to the skin.

1. T300FP |Motives® Perfecting Face Primer| NT\$830
2. TC02MF/ TC05MF |Motives® Liquid Powder Mineral Foundation-Crème Beige/ Vanilla Creme | NT\$ 1,090
3. Motives® Luminous Translucent Pressed Powder -Light/Medium | T300MTP | NT\$875

2. Eye:

First apply the Motives Eye Base. The mousse-like eye base has a light and soft quality, offsetting the color of your eye makeup and making it last longer. You can also use Motives® Creme Eye Shadow - Gum Drop and Motives® Fantasy Eye Shadow Palette to outline your eyes.

4. Motives® Eye Base|TSB01|NT\$ 600
5. Motives® Creme Eye Shadow - Gum Drop | T199MCES | NT\$660
6. Motives® Fantasy Eye Shadow Palette | TPRESH9| NT\$950

3. Cheek:

Gently apply Motives® Pressed Blush - Flirt to create a natural, sweet blush.

7. Motives® Pressed Blush - Flirt | T178MB | NT\$560

4. Lips:

For the lips, first use the Motives® Lip Pencil - Pink Lady to draw a natural contour of your lips. Then use Motives® Rich Formula Lipstick - Pink Sand and Motives® for La La Mineral Lip Shine - Rose Glaze to give your lips sensational and sexy shades.

8. Motives® Lip Pencil - Pink Lady|T41MLP | NT\$585
9. Motives® Rich Formula Lipstick - Pink Sand | T213ML | NT\$585
10. Motives® for La La Mineral Lip Shine - Rose Glaze | T114MLMG | NT\$710

5. Makeup Setting

Finish it with Motives® Look Younger Makeup Setting Spray to keep your makeup intact for the whole day. It is effective in preventing makeup melting and slipping.

11. T301FS| Motives® Look Younger Makeup Setting Spray | NT\$ 1,100| NT\$ 22

Recommended Products:

Isotonix OPC-3® Beauty Blend

Isotonix OPC-3 Beauty Blend is formulated to promote skin elasticity, support healthy collagen production, replenish essential vitamins and minerals for the skin, and provide the skin and body with improved

antioxidant defenses. This product helps maintain skin health at the cellular level, nourishing and rejuvenating skin cells with some of the finest antioxidants available today including grape seed extract, red wine extract, bilberry extract, citrus bioflavonoids and Pycnogenol® .

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