

# Social Media Toolbox

Market Taiwan knows that as a busy entrepreneur, you may not have the time to handle or write social media messages. The Social Media Toolbox provides you with useful marketing tools, information and deal-related news, which helps you interact better with your existing and potential customers. Select the messages you like from Social Media Toolbox. Post one on your social media accounts each day, rather than posting them all in one go. This will achieve the best effects across the social media market. Market Taiwan would like you to take advantage of the information provided on the Social Media Toolbox to help you with your own social marketing of your UnFranchise® business. Jump on the social bandwagon, and start earning an ongoing income.

## Basic Skin Care Keeps Your Skin Safe in the Hot Summer

In the hot weather, your skin may get oily. The basic skin care regimen keeps your skin in the best condition. Find out more at: <http://goo.gl/IS2p1j>

## Sorting Your Mail using Gmail

### Facebook:

If you use Gmail, you can use the new sorting function. Gmail automatically helps you sort your mail, you can set how it sorts your mail too: <http://goo.gl/fREQb8>

## Sun Protection Film for Your Car:

Your car needs sun protection too. It reduces glare, protects your privacy, and make your air conditioning more efficient. Find out more at: <http://goo.gl/o5AyCz>

### Facebook:

Fairy takes Ultimate Aloe® Gel wherever she goes to sooth and moisturize her sensitive skin. Find it on <http://goo.gl/heVDY>.

### Facebook:

Back to school shopping season is here. Find the best prices at <http://goo.gl/py3jLH>

## Tech Tool Tip

Flipboard helps you collect information, replacing the old clipboard. Here's how to use it.

1. Log in
2. Create your magazine
3. Collect information

#### 4. Use the “Flip it+” feature

Now you can show your sales aid collection with Flipboard on your mobile device wherever you go.

#### **Blog Article Repost**

“Blog Article Repost” selects one article every week. You can edit the article to your preference and post it on your blog. When you repost an article to your blog (Wretch, Yahoo! Blog, Pixnet, Yam, Xuite, etc.) you’re helping promote your Market Taiwan mall without wall. Don’t forget to include a link to your web portal in the article. This will help direct more potential customers there.

#### **Post the following article to your blog:**

### **Basic Skin Care Keeps Your Skin Safe in the Hot Summer**

The hot weather makes you sweat a lot and your face greasy. If your cleansing is not done right, skin problems occur.

How do you keep your face in its best condition? It starts with cleansing, moisturizing, and repairing:

1. Deep cleansing
2. Exfoliating
3. Repairing

When these are done, you can use intensive moisturizing or firming products to condition your skin, making it look youthful:

1. Keep early hours and don’t stay up at night
  2. Drink plenty of water
  3. Eat more fruit and vegetables
  4. Massage your skin to help it relax
  5. Use a facial mask
-

Recommended Products:

### **Motives® Makeup Remover Towelettes**

Motives Makeup Remover Towelettes gently cleanses the skin while removing makeup, dirt and oil in one easy step. The unique foaming action effectively removes makeup and dries without leaving a residue, so there is no need to rinse. Perfect for events, travel and cleansing on the go, these towelettes are sure to be a staple in your arsenal!

### **Motives® Waterproof Eye Makeup Remover**

Motives Waterproof Eye Makeup Remover is a gentle but effective cleanser. The specially formulated makeup remover will remove even the most water resistant makeup without irritating the eye or the surrounding skin.

### **Motives® Gentle Eye Makeup Remover**

Motives Gentle Eye Makeup Remover is specially formulated for rapid, gentle, efficient makeup removal with no burning, irritation or pulling of delicate skin. Ideal for contact lens wearers.

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