

marketsingapore®

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SHOP•COM™

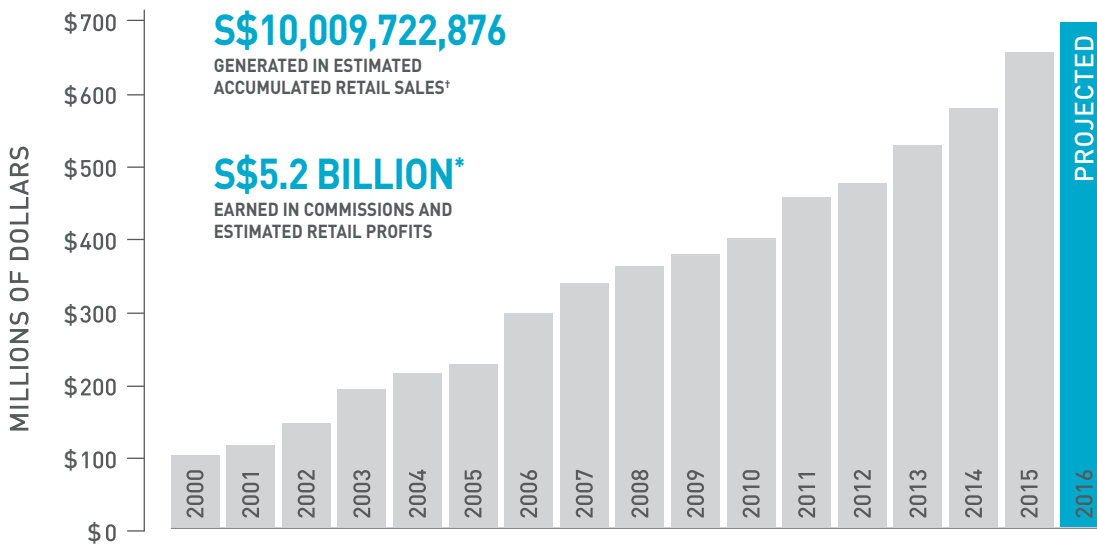
## WE ARE POWERED BY PEOPLE LIKE YOU



Founded in 1992, Market America is a product brokerage and internet marketing company that specialises in One-to-One Marketing and social shopping.

Headquartered in Greensboro, N.C., Market America Worldwide employs over 700 people globally with international operations in Australia, Canada, Hong Kong, Spain, Taiwan, United Kingdom, United States, Mexico and Singapore.

### MARKET AMERICA WORLDWIDE SALES



UnFranchise® Owners have earned the following since the company's inception (in SGD):

$$\begin{aligned}
 & \text{\$2,642,848,329} \\
 & \text{Total estimated retail profits earned*} \\
 & + \\
 & \text{\$2,578,093,334} \\
 & \text{Total commissions earned} \\
 & = \\
 & \text{\$5,220,941,663} \\
 & \text{Total UnFranchise® Owner earnings*}
 \end{aligned}$$

As of 30 September 2016 (since the company's inception). \*Estimated accumulated retail sales and estimated retail profits based on suggested retail price



#### LIVE THE DREAM

Market Singapore® | SHOP.COM is changing the way people shop and changing the economic paradigm so anyone can become financially independent by creating their own economy. Market Singapore is a product brokerage and internet marketing company that specialises in One-to-One Marketing and social shopping.



## BUILT ON PRODUCT. POWERED BY PEOPLE.™



Market Singapore® is changing the way people shop and changing the economic paradigm where anyone can become financially independent by creating our own economy — Built on Product. Powered by People.™

Each entrepreneur is equipped with a SG.SHOP.COM website and is connected economically. Market Singapore provides a systemised and standardised business model, much like a franchise. The company provides support, training, technology, products, visibility and a proven business system.

It's called the UnFranchise® Business because you have the benefits of a franchise but do not have to pay a high startup cost. Additionally, instead of paying the franchisor a royalty, Market Singapore pays you commissions and retail profits from the sales through their SG.SHOP.COM website and referral network.

Customers get paid for shopping and UnFranchise Owners earn commissions and retail profits from shopping on their SHOP.COM website — resulting in an ongoing income.

### Market America & SHOP.COM Overview



Founded in the U.S. in 1992, Market America | SHOP.COM is a product brokerage and internet marketing company that specialises in One-to-One Marketing and social shopping.

### A Product Brokerage & Internet Marketing Company



As a product brokerage company, Market America identifies the latest market-driven products and services. The business is designed to move with consumer demands and follow trends in the marketplace.

BUILT ON PRODUCT. POWERED BY PEOPLE.™



Chairman & CEO, JR Ridinger interviewed on Bloomberg TV

## Bloomberg

MARKET AMERICA ACQUIRES SHOP.COM

In December 2011, Market America acquired SHOP.COM — a pioneer in online comparison shopping — creating a powerful, new social shopping destination poised to challenge the Internet's leading e-commerce sites.

The acquisition combines SHOP.COM's strength in technology and merchandising with Market America's business model combining a high-touch, personal shopping experience with the industry's best Cashback programme.



SHOP.COM™

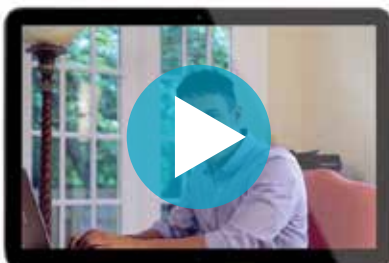
 **Cashback**



Earn Cashback for purchasing eligible Market Singapore® brands and those from our Partner Stores where you see the Cashback logo. Plus, get a ½ percent Cashback on eligible purchases made by people you referred to SG.SHOP.COM.

Find exactly what you need from tens of millions of products and services using our lightning fast search technology. Shop from home and save time, gas and the hassle of fighting crowds. The Cashback programme rewards you for doing what you already love to do — shop!

Convert Spending  
Into Earning



Get Cashback with Market  
America and SHOP.COM



## MARKET SINGAPORE® OVERVIEW

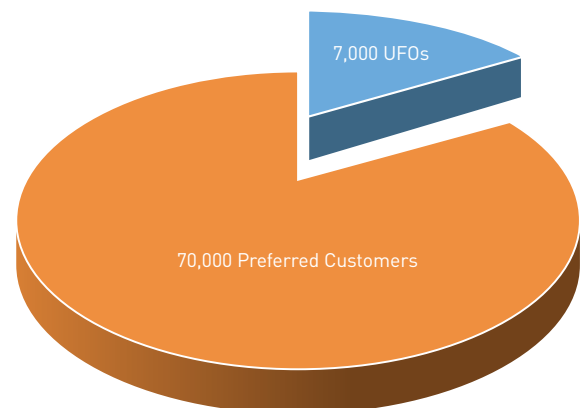


As the first country in Market America's Emerging Markets Programme (EMP) in Asia-Pacific to become a full Market Country, Market Singapore® provides the fastest and easiest way to develop the UnFranchise® Business opportunity. Through UnFranchise.com, UnFranchise Owners (UFOs) can manage their business, while their personalised SG.SHOP.COM website allows customers to purchase Market Singapore products and products from Market Singapore's Partner Stores — while receiving Cashback.

With access to both Market Singapore and Partner Store products, SG.SHOP.COM is a one-stop shopping destination for anything you want or need. Customers actually get paid to shop by receiving Cashback on qualified purchases and get paid on referrals; customers who refer other customers receive ½ percent Cashback on qualified referral purchases. We have sophisticated software that tracks from where leads are generated, resulting in retail profits, commissions and an ongoing income. UFOs shopping through their own SG.SHOP.COM site can receive Cashback and Internet Business Volume (IBV).

## MARKET SINGAPORE STATISTICS (AS OF MARCH 2016)

1. Started out as an EMP country in December 2013
2. Soft launched into a full Market Country in September 2014
3. Launched officially in November 2014
4. Market Singapore is the fourth Asia-Pacific Market Country
5. More than 7,000 UFOs
6. More than 70,000 Preferred Customers
7. Offers more than 1000 products/services through affiliates and direct partners
8. Has 25 full-time employees



■ UFO ■ Preferred Customer

## CHINGAY SPONSORSHIP

Market Singapore® employees and UFOs alike are committed to strengthening and empowering the community, so it was a great honour and privilege to sponsor the February 2015 Chingay event. The 43<sup>rd</sup> Chingay Parade Singapore commemorated the country's 50th birthday and was the grandest and largest one yet! More than 900 WuShu Contingent's Performers adorned Motives® products, applied by Motives Beauty Advisors, to dazzle and inspire thousands on stage and at home to grow and advance towards a brighter future.



# SG.SHOP.COM FEATURES



Exclusive Brands



Search Hint



eGifts



Social Networking



Product Review



Shopping Advisor



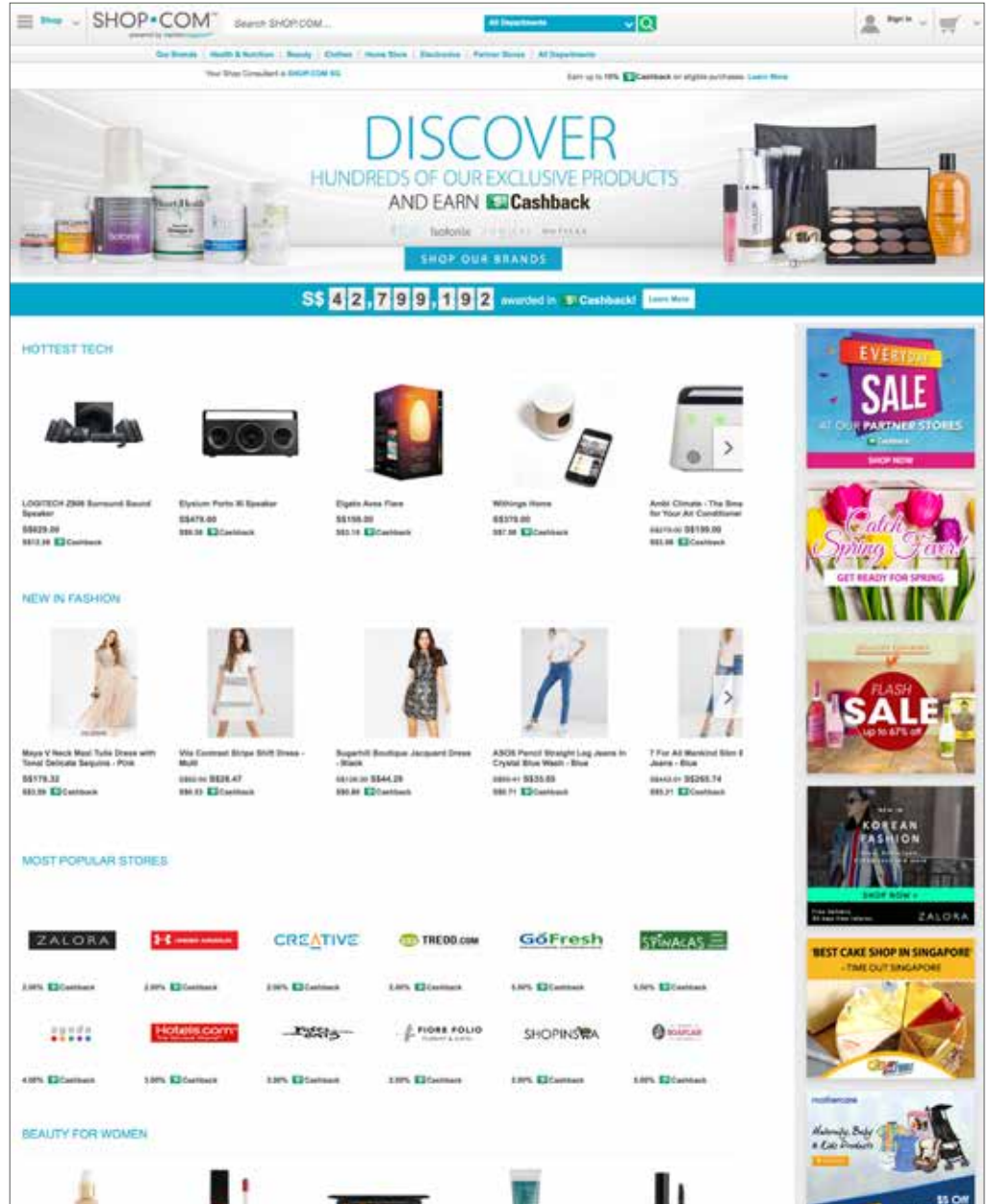
SG.SHOP.COM Trends



Gift Registry



Price Alert



## \$ Cashback

Earn up to 10 percent Cashback for purchasing eligible Market Singapore® products and those from our Partner Stores where you see the Cashback logo

Earn a ½ percent Cashback on eligible referral purchases

eGift — “The Gift of Choice”



SHOP.COM Trends



## SG.SHOP.COM FEATURES



Market Singapore® integrates cutting-edge technology with the latest social networking tools in the pursuit of revolutionising the way people shop.

Through SG.SHOP.COM, UnFranchise® Owners are instantly able to offer millions of products, allowing customers to find anything they want, anytime they want it. SG.SHOP.COM provides access to thousands of popular retailers, as well as hundreds of exclusive Market Singapore products. With its intuitive search and comparative shopping feature, customers can find the best prices on more than 1000 products.

Owning a SG.SHOP.COM website puts entrepreneurs in the perfect position to capitalise on the largest shopping migration since Walmart opened 50 years ago. Consumers all over the world are realising the endless benefits to buying online.

### THE BENEFITS OF SG.SHOP.COM

Customers earn Cashback for every qualified purchase made through SG.SHOP.COM, from the same stores they already love and trust. Getting paid to shop is a great reward, but it's just the start.

SG.SHOP.COM Direct is a new wholesale provider that allows Market Singapore | SHOP.COM to offer top consumer goods at the lowest possible price. Find electronics, office supplies and more with higher Cashback and IBV.

Here are some advanced features that led to SHOP.COM's latest rank of 57 among Internet Retailer's top 500 online businesses:



Preferred Customer AutoShip is a great advantage to SG.SHOP.COM, ensuring that customers never run out of their favourite company brands. Customers can set the frequency at which they want to receive regular shipments so they'll never have to worry about taking the time to reorder — it's the ultimate in convenience. In addition, shoppers who add items to AutoShip receive an instant 5 percent discount on their orders.



# TECHNOLOGY TO LEAD E-COMMERCE



## EGIFTS: THE PERFECT GIFT

To remain a leading e-commerce site, it's important to always work at improving the user experience and constantly develop innovative tools that benefit consumers. eGifts is a unique feature that will support the growth of our UnFranchise® Owners' businesses and provide real value to customers.

## SAVING WITH SHOPPING ADVISOR

SG.SHOP.COM's Shopping Advisor combines convenience with the power of demonstration, showing users exactly how much they can save and shows why Market Singapore brands are superior. Convert spending into earning with the Shopping Advisor.



eGifts electronic gifts are the perfect present in a pinch. It allows someone to create a custom group of products available on SG.SHOP.COM, then send the collection to a recipient via email so they can select the gift they like most. The chosen item is shipped to the recipient and the sender's credit card is charged. Great for last-minute gifts!

## MOVING WITH M-COMMERCE

As shopping trends continue to migrate to the web, a big chunk of those sales are already spilling over into mobile platforms as consumers rely more and more on convenience with the use of smartphones and tablets.

Smartphone adoption is growing rapidly. In 2014, more than half of the 49.6 billion visits to the Internet Retailer Top 500 e-retailers stemmed from smartphones, a Branding Brand study found.

What exactly does that mean? It means that more people are shopping on their phones than on their computers.

Market Singapore is revolutionising the way the world shops with the SHOP Mobile app, placing the best technology and access to millions of products in the palms of consumers' hands. A brand-new SHOP Mobile site is also available that offers most all of the functionality of the main site.

As the company moves forward with an emphasis on m-commerce, other markets are seeing more progress on the development and release of mobile features and functionalities.



## WITH THE SHOP MOBILE APP, CUSTOMERS HAVE ACCESS TO:

- 1000's of products on SG.SHOP.COM
- Barcode scanning feature
- Increased Cashback deals
- Coupon codes
- Custom deal notifications
- And more!

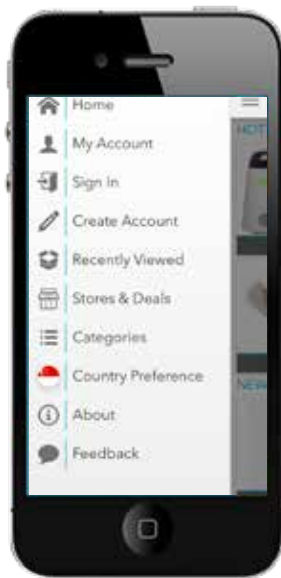
## TECHNOLOGIES & APPLICATIONS



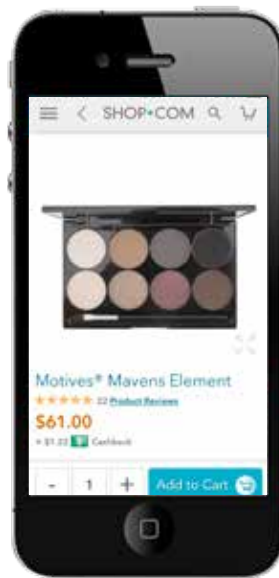
The internet changed the way people shop, but the paradigm is shifting once again. The SHOP.COM Mobile application allows users to browse and purchase from SG.SHOP.COM and its thousands of Partner Stores; plus it offers the same Cashback programme and comparison shopping — all from the palm of your hand.



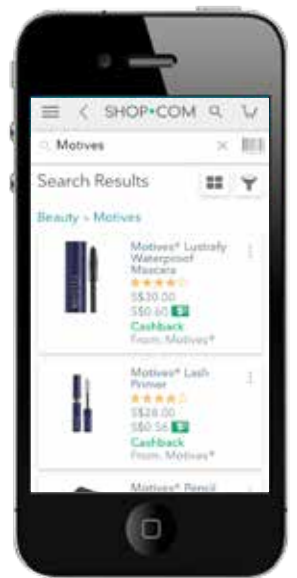
Home Page



Navigation



Product Detail Page



Search Results

SG.SHOP.COM + THE UNFRANCHISE® BUSINESS SYSTEM +  
MANAGEMENT PERFORMANCE COMPENSATION PLAN + SOCIAL MEDIA + PEOPLE POWER = ONGOING INCOME!

## FAST START PROGRAMME (INCLUDES S\$164.95 SUBSCRIPTION)

maWebCenters.



\$449 + tax | FREE SHIPPING

MOTIVES  
LOREN RIDINGER

MOTIVES  
for LAK



\$550 + tax | FREE SHIPPING

SHOP•COM™

### FAST START KIT INCLUDES:

- SG.SHOP.COM™ Website
- Master UnFranchise® Business (300 BV and 3 BDCs) Subscription Kit with Select Market Singapore® Brands
- Business-Building Materials

\$550 + tax | FREE SHIPPING



Code	Item/Description	Qty	Code	Item/Description	Qty
SG13009	Isotonix® OPC-3® - Single Bottle (90 Servings)	1	SG6101	Timeless Prescription Oxygen Extreme™ - Single Bottle	1
SG13282	NutriClean™ Probiotics - Single Bottle	1	SG6203	Snap™ Dishwashing Liquid	1
SG13022	Isotonix® Digestive Enzymes - Single Bottle (90 Servings)	1	SG1016	Skingelligence™ Deep Cleansing Emulsion	1
SG13042	Isotonix® Vision Formula with Lutein - Single Bottle (30 Servings)	1	SG12000	Royal Spa™ Smooth As Silk Hydrating Lotion	1
SG13057	Isotonix® Advanced B-Complex - Single Bottle (90 Servings)	1	SG12003	Royal Spa™ Chamomile Shampoo	1
SG13279	Nutriclean™ Advanced Fibre Powder (28 Servings)	1	SG12012	Royal Spa™ Bath & Shower Gel- Single Bottle (16 fl. oz.)	1
SG13039	Isotonix® Maximum ORAC - Single Bottle (90 Servings)	1	SG12500	Fixx™ Argan Oil Conditioner	1
SG14500	Prime™ Astaxanthin Cardio & Visual Vitality Formula - Single Bottle	1	SGSUB	Market Singapore® Independent Distributor Subscription Kit	1
SG12810	Ultimate Aloe® Powder (Natural Flavour)	1	SG1000	Literature Fast Start Kit	1
SG13053	Isotonix® Multivitamin Without Iron - Single Bottle (90 Servings)	1	SGUFMS	UFMS - months	2
SG13852	Heart Health™ Essential Omega III Fish Oil with Vitamin E - Single Bottle	1			

# POWERED BY PEOPLE

## POWER PROFILES



Individuals have earned more than \$3.3 billion in commissions and estimated retail profits.\*



**ELIZABETH WEBER**  
INTERNATIONAL  
FIELD CHAIRMAN  
EARNINGS OF \$125,000 -  
\$149,999 IN FOUR WEEKS  
YORK, S.C.



**JOANNE HSI**  
INTERNATIONAL  
FIELD CHAIRMAN  
EARNINGS OF \$125,000 -  
\$149,999 IN FOUR WEEKS  
NEW YORK, N.Y.



**MARIAN & JAMES KUO**  
INTERNATIONAL  
FIELD PRESIDENT  
EARNINGS OF \$100,000 -  
\$124,999 IN FOUR WEEKS  
ARCADIA, CALIF.



**BEN GINDER**  
FIELD PRESIDENT  
EARNINGS OF \$80,000 -  
\$99,999 IN FOUR WEEKS  
WRIGHTSVILLE, PA.



**PATRICK HSIEH &  
ALICE CHEN**  
SENIOR EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$63,000 -  
\$79,999 IN FOUR WEEKS  
BURNABY, B.C., CANADA



**VICTOR & ALICE CHIOU**  
SENIOR EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$63,000 -  
\$79,999 IN FOUR WEEKS  
MILPITAS, CALIF.



**FRANK & GINGIE KEEFER**  
SENIOR EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$63,000 -  
\$79,999 IN FOUR WEEKS  
MARCO ISLAND, FLA.



**DOLLY KUO**  
SENIOR EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$63,000 -  
\$79,999 IN FOUR WEEKS  
KAOHSIUNG, TAIWAN



**MIN LIU**  
SENIOR EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$63,000 -  
\$79,999 IN FOUR WEEKS  
BAYSIDE, N.Y.



**TONY & PAM BOWLING**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
LUTZ, FLA.



**TINA CHEN**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
SAN JOSE, CALIF.



**NINA HALE**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
COVINA, CALIF.



**VIKKI LEE**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
CERRITOS, CALIF.



**JUNE LIU**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
BURNABY, B.C., CANADA



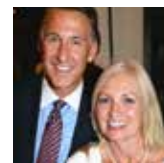
**NORM & MARY ROTH**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
FOUNTAIN HILLS, ARIZ.



**JULIE SCHOLL**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
MARCO ISLAND, FLA.



**STACY TUNG**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
NEW TAIPEI CITY, TAIWAN



**JIM & LISA WINKLER**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 -  
\$62,999 IN FOUR WEEKS  
NASHOTAH, WIS.

\*Estimated retail profits are based on suggested retail price. All figures are in USD.

## POWERED BY PEOPLE



**ROGER WU**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 - \$62,999 IN FOUR WEEKS  
WEST COVINA, CALIF.



**WEI QIN WU**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 - \$62,999 IN FOUR WEEKS  
TEMPLE CITY, CALIF.



**AMBER YANG & MICHAEL LU**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 - \$62,999 IN FOUR WEEKS  
BAYSIDE, N.Y.



**CATHERINE MA & SHU YANG**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 - \$62,999 IN FOUR WEEKS  
SOUTHLAKE, TX.



**WAN RONG YUAN**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 - \$62,999 IN FOUR WEEKS  
BAYSIDE, N.Y.



**YING ZHAO**  
EXECUTIVE  
FIELD VICE PRESIDENT  
EARNINGS OF \$45,000 - \$62,999 IN FOUR WEEKS  
OAK HILL, VA.



**CHRISTOPHER & JACKI BLASKO**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
CHETEK, WIS.



**BEAUTY CHEN**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
HSIN CHU, TAIWAN



**MIN CHEN & WEI WANG**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
ONTARIO, CANADA



**EMILY CHENG & TE-LING CHOU**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
ARCADIA, CALIF.



**ANDY & JODI DOCOS**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
OSWEGO, N.Y.



**MARY BETH DOCOS**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
OSWEGO, N.Y.



**SU-MIN GOH**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
ROWLAND HEIGHTS, CALIF.



**LISA & EDWARD GRANT**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
BROOKFIELD, CONN.



**PHIL & SUE GUIDO**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
DIX HILLS, N.Y.



**JOHNNY HUANG**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
NEW TAIPEI CITY, TAIWAN



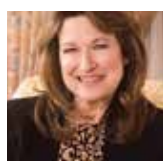
**BEATRICE LI**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
TAIPEI, TAIWAN



**LISA LIEBERMAN-WANG & YARDLEY WANG**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
WEST MILFORD, N.J.



**DAVID LIN**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
NEW TAIPEI CITY, TAIWAN



**ARLENE LOWY**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
PITTSBURGH, PA.



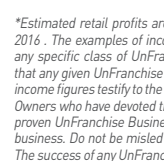
**LOU MANFREDI**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
YORK, PA.



**CANDY TSANG**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
HONG KONG



**KARRI WU**  
FIELD VICE PRESIDENT  
EARNINGS OF \$36,000 - \$44,999 IN FOUR WEEKS  
VANCOUVER, B.C., CANADA



*\*Estimated retail profits are based on suggested retail price. †As of March 31, 2016. The examples of income shown are not intended to be representative of any specific class of UnFranchise® Owner, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results that have been accomplished by UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the proven UnFranchise Business plan in building their Market America Worldwide business. Do not be misled by claims that significant income is easily achieved. The success of any UnFranchise Owner will depend on the amount of hard work, talent and dedication that he or she devotes to the building of his or her business.*

## BUILDING A GLOBAL COMMUNITY

**SHOP•COM**  
Global

Market America Worldwide operates globally in Australia, Canada, Hong Kong, Mexico, Singapore, Spain, Taiwan, the United Kingdom and the United States. Emerging markets include the Bahamas, Colombia, Dominican Republic, Ecuador, Jamaica, New Zealand and Panama.



## UNFRANCHISE® BUSINESS ACCOUNT

For the ultimate in convenience, the UnFranchise® Business Account has gone mobile. Find all the features and functionality needed to run a business on the go through UnFranchise Mobile. Visit [UnFranchise.com](http://UnFranchise.com) from your phone's web browser to experience it today.



As an UnFranchise Owner, you have access to an UnFranchise Business Account.

The UnFranchise Business Account enables a business owner to develop and manage their UnFranchise Business efficiently and effectively.

With a user-friendly dashboard interface you can easily stay on top of everything related to your UnFranchise Business.



UnFranchise Business Account

### UnFranchise Mobile



Manage an UnFranchise Business from home, on vacation at the beach, or anywhere in between.

UnFranchise Business Mobile enables business owners to have easy access to reports including sales volume, open orders, upcoming annual renewals, quick order entry and more — all from any mobile device.

## BUILT ON PRODUCT

Isotonix® OPC-3™



As a product brokerage company, Market Singapore® identifies the highest quality market-driven products and services. By moving with the marketplace, Market Singapore does not rely solely on the sales of any single product or service.

Without the costly burdens of manufacturing, mass marketing and advertising, greater resources are

placed in product development and quality assurance, which guarantees that everything we offer is backed by substantial science, rigorous testing and peer-reviewed research.

With over hundreds of exclusive products and services, UnFranchise® Owners can capitalise on numerous multibillion-dollar industries including health and nutrition, cosmetics, anti-ageing, weight management, home care, baby and children's care, pet care, and more. UnFranchise Businesses do not rely on the sale of any single product or service, resulting in short-term and long-term stability and profitability. Whatever the trend, Market Singapore is in a position to capitalise on it.

of manufacturing, mass marketing and advertising, greater resources are



MARKET SINGAPORE'S ISOTONIX® PRODUCTS OFFER A FAST AND EFFICIENT DELIVERY SYSTEM OF NUTRACEUTICAL SUPPLEMENTS.

### WHAT DOES ISOTONIC MEAN?

Broken down to its roots, "iso" means the same and "tonic" means pressure or tone. When describing solutions meant for consumption, isotonic means having the same fluid pressure as bodily fluids, i.e., the solutions of food entering the small intestine from the stomach for absorption.

The fluid pressure of solutions across semipermeable membranes, like the walls of the small intestine, is generally referred to as having a particular osmolality. It can be said that when solutions on opposite sides of a membrane have the same osmolality, they are isotonic.

### THE ISOTONIX DELIVERY SYSTEM

Isotonix products are formulated with the proper balance of fructose, d-glucose, citric acid, potassium bicarbonate and other key ingredients to assure that they are isotonic and effective when properly prepared.

When you ingest non-isotonic nutritional supplements, your body must work

for hours to digest and absorb the benefits and a percentage of the nutritive value is still lost. Because Isotonix products are powders, none of the fillers, binders and coatings common to tablets are necessary. It greatly decreases the amount of time and work necessary to absorb a supplement.

### CONCENTRATION AND ABSORPTION

Concentration refers to the amount of nutrient dissolved in solvent and is often related to the efficiency of nutrient absorption. Since Isotonix products experience little dilution in the gastrointestinal tract, they arrive in higher concentrations and are more efficiently absorbed.

Isotonix Delivery System





## BUILT ON PRODUCT

### Pycnogenol®: The Gold-Standard Ingredient



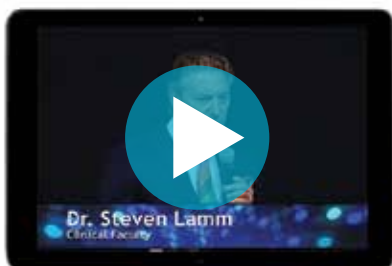
### MARKET SINGAPORE® IS THE WORLDWIDE EXCLUSIVE PROVIDER OF ISOTONIC-CAPABLE PYCNOGENOL – ISOTONIX® OPC-3™

Pycnogenol is a natural plant extract from the bark of the maritime pine tree, which grows exclusively along the coast of southwest France in Les Landes de Gascogne.

Pycnogenol extract has three basic functions — it is a powerful antioxidant, it selectively binds to collagen and elastin, and it promotes the production of endothelial nitric oxide, which supports normal vasodilation of blood vessels.\*\*

OPCs (oligomeric proanthocyanidins) are among today's most powerful and promising free-radical fighters. They are actually a family of antioxidants that are more powerful than vitamins C and E, (long held as the gold-standard antioxidants). Horphag Research was founded in Berlin in 1925, and can be considered a pioneer of the dietary supplement and health food industry. Today, Pycnogenol is exclusively supplied worldwide by Horphag.

The New Pycnogenol Benefits



Market America OPC-3 NBC 18 News Report



#Isotonix OPC 3, #Pycnogenol, #MarketAmerica, #Antioxidants



\*Pycnogenol® is a registered trademark of Horphag Research Ltd. Use of this product may be protected by one or more U.S. patents and other international patents.  
\*\*This product is not intended to diagnose, treat, cure or prevent any disease.

## BUILT ON PRODUCT

**MOTIVES**  
LOREN RIDINGER

Motives® by Loren Ridinger is the award-winning cosmetics line defined by its creator — a trendsetter who has changed the face of the beauty industry. Simple to use and sexy to wear, Motives provides you with an amazing colour payoff, a flawless look, and a luxurious feel and finish. With the trendiest colours and industry-leading ingredients to give your eyes, cheeks, lips and face a beautiful look and feel, Motives — like Loren Ridinger — is changing the face of cosmetics.



Motives® Press Sizzle 2017



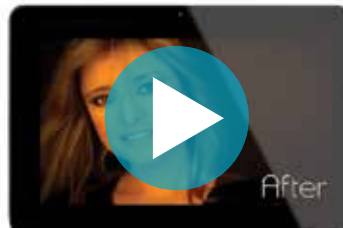
*"Five major brands on Instagram and we have more followers than all of them combined!"* – Loren Ridinger

*"I wanted to have a makeup collection that was for everyone — all skin shades, all skin types, all colours — and I really feel that with Motives we've accomplished that."*  
– La La Anthony

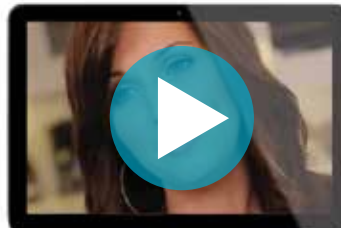
Host a Motives Online Party Today!



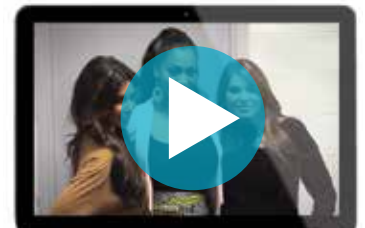
Before and After



Live the Lifestyle with Motives by Loren Ridinger

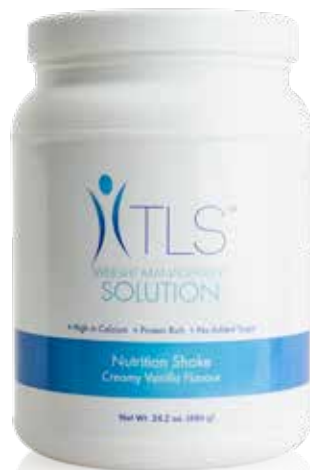
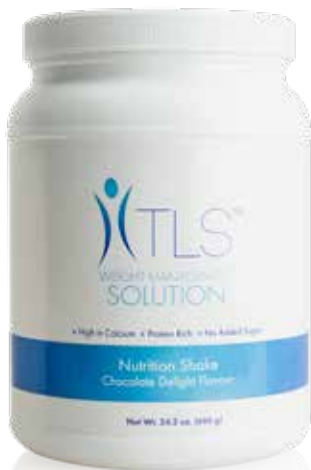


Celebrity Highlights



## WEIGHT MANAGEMENT

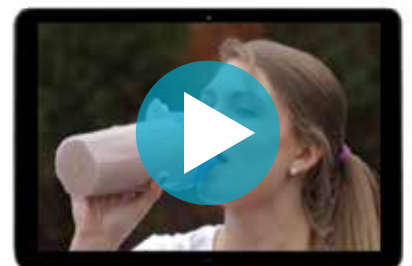
# FIND YOUR FIT



Most weight management programmes only target one aspect of weight management, which is why most people don't achieve their goals or they regain the weight. TLS™ Weight Management Solution teaches you about low-glycaemic eating, how to identify new favourite foods, create new, healthy behaviours, and improve body composition to get your metabolism operating in high gear. Plus, with the help of specially formulated TLS supplements, you'll find your fit in no time.

- 5 personalised menu plans with programme options based on your weight management goals and commitments.
- The only limits are those you put on yourself. With a great plan and weight management supplements, the possibilities are endless!

### Find Your Fit Anthem



### TLS 21-Day Challenge Overview



*These products are not intended to diagnose, treat, cure or prevent any disease. You should consult your physician before beginning this or any other weight-management programme.*

## BUILT ON PRODUCT: EXCLUSIVE BRANDS



### CELLULAR laboratories®

- Revolutionary anti-ageing skincare line designed to support your skin
- Uses clinically tested and powerful ingredients to help you look as young as you feel
- Scientifically engineered to protect, hydrate and support normal repair of the skin while promoting a rebirthing effect

### Heart Health Cardiovascular Maintenance

- Contains advanced ingredients to promote overall cardiovascular health\*

### pentaxyl®

- Enhanced with Matrixyl™ complex and Argireline to help reduce the appearance of wrinkles, skin discoloration and stretch marks
- Features an advanced formula that penetrates into the fine layers of skin for maximum results
- An all-in-one beauty wonder treatment that supports beautiful skin to last a lifetime

### ultimate aloe®

- Contains 150 percent of aloe in two delicious flavours
- IASC-certified (International Aloe Science Council), ensuring aloe content and purity
- Promotes normal digestion and supports a healthy immune system\*

\*These products are not intended to diagnose, treat, cure or prevent any disease.

### fixx® solution-oriented products

- A line of solution-oriented, personal care products created for men and women
- Superior products that contain specialised ingredients for instant hair and skin therapy
- Contains argan oil — a rich source of a powerful antioxidant well-known for combating the ageing process



- Specialty line of body care and wellness products designed especially for babies, children and expectant moms
- Formulated with the highest quality ingredients
- From OPC-3™ Chews to diaper creams, hydrating lotions and delicate foaming baby wash

### royal spa™

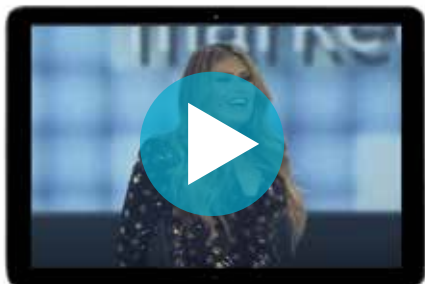
- Everything you need to turn your ordinary shower routine into a luxurious spa experience
- Each product is enhanced with vitamins, protein and natural botanical extracts
- From gentle shampoos to silky lotions specially formulated to meet a diverse range of needs

### LUMIÈRE DE VIE®

- The next generation of skincare, proven to promote healthy, luminous skin for all skin types
- Utilises the power of the sea and the earth for revitalised radiance, improved clarity and younger-looking skin
- Acts as first aid for the skin

## ADDITIONAL MARKET AMERICA VIDEOS

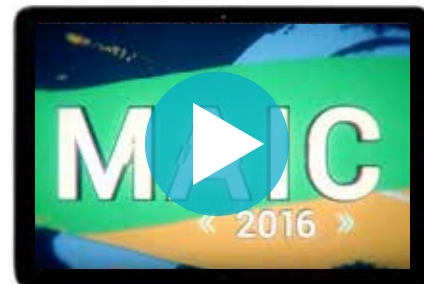
Welcome to Market America's 2016 International Convention | Loren Ridinger



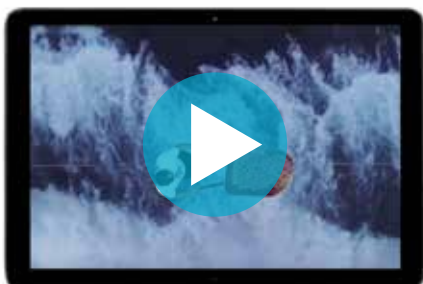
The Shopping Annuity® Revolution #MAIC2015 | JR Ridinger



MAIC2016 Highlight Video



JR Ridinger's Tightrope Walk Over Niagara Falls 2015 MAIC



The UnFranchise® Income Comparison



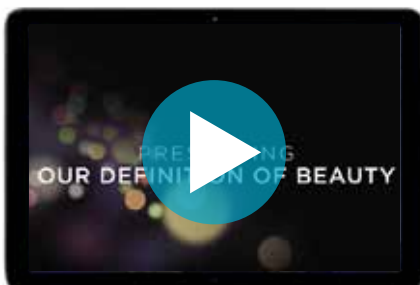
You're Already Spending It - Market Singapore



Are You Ready?



Motives® Cosmetics: Our Definition of Beauty



Economic Alchemy | JR Ridinger 2015 World Conference



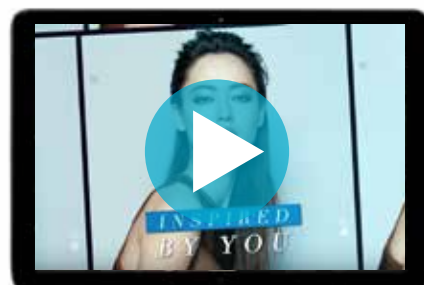
2017 World Conference Highlights



All The Way Up - Joseph "Fat Joe" Cartagena



Motives® Inspired by You Spring/Summer 2017





## THE UNFRANCHISE® BUSINESS PRESENTATION

CONTACT THE UNFRANCHISE OWNER WHO PROVIDED YOU WITH THIS INFORMATION.