

# MOVING UP SEMINAR

# NYC

**FRIDAY & SATURDAY, SEPT. 14-15, 2018**

Valuable training. Innovative ideas. Proven business-building techniques. Get all of this and more at a **Moving Up Seminar** — an intimate, small-group setting that is proven to build top earners in the company.

Attending a Moving Up Seminar is a unique opportunity to receive high-level training with top income earners from the field and Corporate Team members at the Miami estate of Chairman & CEO of Market America | SHOP.COM JR and Senior Executive Vice President Loren Ridinger. You will receive outstanding training, innovative ideas and proven business-building techniques in an interactive small-group setting. This specialized training, if applied, will propel your business to the next level.

The cost of attending a Moving Up Seminar is \$1,000 per person\* and includes breakfast and lunch each day. Payment in full is required prior to the event. Don't hesitate — availability of the trainings is limited.

To register to attend a Moving Up Seminar, go to [marketamericaevents.com](http://marketamericaevents.com), click on Moving Up Seminars and download the registration form. If you have any questions, contact Stacey Amick at (336) 389-6729 or by email at [stacey@marketamerica.com](mailto:stacey@marketamerica.com).

## UPCOMING 2018 OPPORTUNITIES

**AVAILABLE FRIDAY & SATURDAY NOV. 9-10 MIAMI BEACH**  
**AVAILABLE SUNDAY & MONDAY NOV. 11-12 MIAMI BEACH**

\*Speakers, agenda, dates and locations are all subject to change.  
 †All travel and hotel arrangements are the responsibility of the attendee and are not included in the above price.

## AGENDA\* FRIDAY, SEPTEMBER 14TH (1<sup>ST</sup> DAY OF SEMINAR)

8:00 – 9:00 A.M. Breakfast on the Utopia III  
 9:00 A.M. – 12:30 P.M. Training  
 12:30 – 1:30 P.M. Lunch on the Utopia III  
 1:30 – 6:30 P.M. Training

\*Please note: all times and locations are tentative and subject to change.

## FEATURED TOPICS

• Master recruiting techniques • Showing the business plan • Developing your business plan • Starting a new business partner correctly • Call workshops • Retail to recruiting • Team building • Developing into the Leadership Role • How to increase your skill set • Maximizing the Shopping Annuity®

## FEATURED SPEAKERS



**JIM WINKLER**  
 VICE PRESIDENT OF SALES

Jim was introduced to Market America in August of 1997. Starting only part time, it didn't take long for him to become a full-time UnFranchise® Owner. Within a couple of years, Jim achieved Director and was on his way to becoming Executive Field Vice President. Now, as Vice President of Sales for Market America, he is helping

bridge the gap between Market America Corporate and the field, while focusing on building upon all the initiatives that Corporate has in place — specifically technology advancements and social media.



**DENNIS FRANKS**  
 EXECUTIVE VICE PRESIDENT

Having helped develop Market America's original "Mall without Walls" which became our online shopping platform program, Dennis's focus is now on global sales. He also supports Market America's Health Professional program, nutraMetrix®, and the ultimate weight management program, TLS® Weight Loss Solution.

Additionally, he is charged with evolving ma University in the field to increase product diversity within UnFranchise Owner organizations. Dennis was the offensive center on the University of Michigan's "Team of the Decade" for most wins and later, enjoyed playing five years with the Philadelphia Eagles and Detroit Lions. After football, Dennis became one of the few to earn over \$1 million in commissions in one year owning a home-based business.



**CARL EKLUND**  
 DIRECTOR

After eight years of business building, Carl has come to be known as Mr. Shopping Annuity® because of his passion for business building and love for the Shopping Annuity. Carl and his team have created many systems to simplify the business, such as the 6x6 Accountability Group and Portal Tour Prospecting, and he helped

create the Internet Sales and Marketing Training that has now evolved into a four-part training including the Shopping Annuity. Along with Elizabeth Weber, he was one of the first Shopping Annuity Ambassadors appointed by JR to spread the word on an easier, faster way to build this business. Carl looks forward to sharing as much information as possible during this unparalleled two-day Moving Up Seminar to help you achieve your goals.

## SATURDAY, SEPTEMBER 15TH (2<sup>ND</sup> DAY OF SEMINAR)

8:00am – 9:00 A.M. Breakfast on the Utopia III  
 9:00 A.M. – 12:30 P.M. Training  
 12:30 – 1:30 P.M. Lunch on the Utopia III  
 1:30 – 4:30 P.M. Training