

# #MALS2023

## THURSDAY, MARCH 2

8:00 a.m.  
Doors Open

9:00 a.m.  
General Session Begins

Opening Ceremony:  
Special Tribute to JR Ridinger

Defining Your Why and Creating a Plan of Action  
Kevin Buckman & Andrew Chee

Leadership  
Kevin Buckman

Power Profile

Lunch Break Announcements  
Andrew Weissman & Jim Winkler

Leadership and Entrepreneurial Mindset  
Kevin Buckman

Leadership  
Loren Ridinger

Time Management  
Marc Ashley

Magic Moments  
Andrew Weissman

Fat Joe

7:00 p.m.  
General Session Ends

## FRIDAY, MARCH 3

8:00 a.m.  
Doors Open

9:00 a.m.  
General Session Begins

More BV, IBV and Cashback  
Marc Ashley

New SHOP.COM and Business-Building Tools  
Steve Ashley

Layered  
Amber Ridinger-McLaughlin & Kim Ashley

Daymond John

Building Base 10 and Retailing  
Jim Winkler & Andrew Chee

Power Profile

Lunch Break Announcements  
Andrew Weissman & Jim Winkler

Home Events and Product Demos  
Jim Winkler & Andrew Chee

Creating a Culture of Accountability  
Dritan Hodo & team

Magic Moments  
Andrew Weissman

UnFranchise® Owner Recognition  
Andrew Weissman & Jim Winkler

7:00 p.m.  
General Session Ends

*Agenda is subject to change without notice.*

# AGENDA



## SATURDAY, MARCH 4

8:00 a.m.  
Doors Open

9:00 a.m.  
General Session Begins

Prospecting and Qualifying  
Kevin Buckman & Cullen Haskins

Sponsoring and Getting Started Right  
Andrew Weissman & Jim Winkler

Power Profile

Lunch Break Announcements  
Andrew Weissman & Jim Winkler

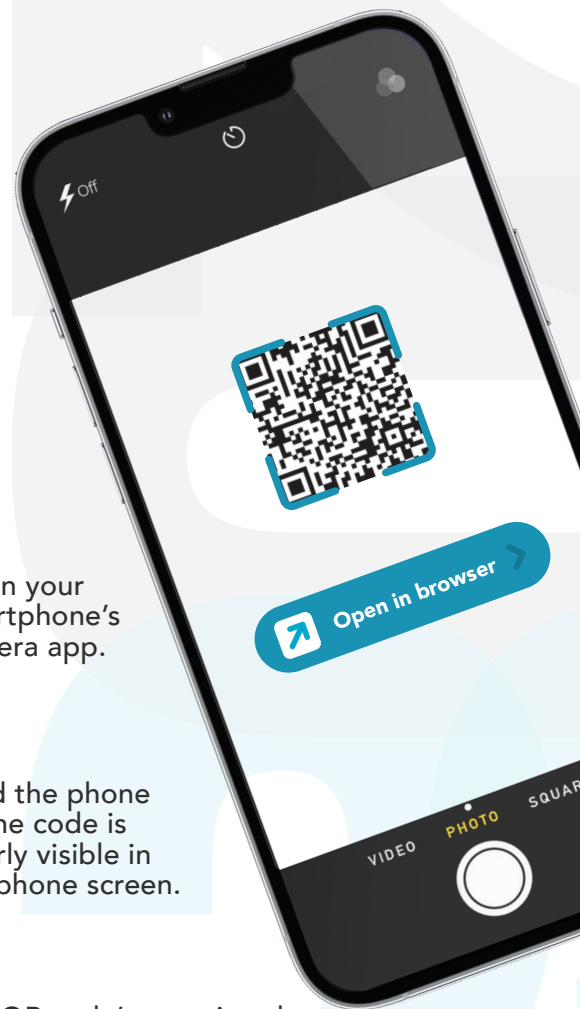
Magic Moments  
Andrew Weissman

Close  
Marc Ashley

Close  
Loren Ridinger

7:00 p.m.  
General Session Ends

## QR CODE HOW-TO



1  
Open your smartphone's camera app.



2  
Hold the phone so the code is clearly visible in the phone screen.



3  
The QR code's associated website will pop up; tap on it to visit the website.



Use these images to visit websites associated with the pages in this program. This will enable you to learn more info and/or make a purchase.