



# Kevin Buckman

Executive Vice President



**Kevin Buckman Celebration of Life**  
**WEDNESDAY, FEB. 25, 4:00 – 5:30 P.M. ET**  
on Facebook Live

Register on the MarketAmerica Facebook Page

marketamerica®  
WORLDWIDE

# MARKET ASIA

# 美安亞洲

Market Asia Is Now Open For Registration

# 美安亞洲現已開放註冊加入

- Pre-launch Now
- Available to all UFOs
- Full Official Launch: April 2026
- 試營運現已啟動
- 所有超連鎖店主皆可參與
- 正式全面營運：2026 年 4 月

We're Doing Something Unprecedented In The Company's History

我們正展開公司歷史上前所未有的全新里程

# Why Early Registration Matters

## 為何儘早註冊至關重要

### Early registration allows you to:

- Create **New** BV in Market Asia
- Accrue **New** Group Business Volume in Market Asia

### 儘早註冊可讓您：

- 在美安亞洲創造**新**的BV
- 在美安亞洲累積**新**的團體業績點數

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**IMPORTANT:** Market Asia BV won't accrue until you register & qualify your BDC.

重要提示：只有當您註冊並使您的商業發展中心(BDC)合格後，美安亞洲BV才會累積。

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Place an order with 200 PBV of home country products, (assigned to your selected BDC).

訂購 200 PBV 的本國產品（分配給您選擇商業發展中心）。



Once your Business Development Center has been qualified (200 BV) it will begin to accumulate **NEW** Market Asia BV.

當您的商業發展中心合格（200BV）後，它即可開始累積美安亞洲BV。



## Timeline 時間表

Continuing Through **Feb. 20**,  
Home Country BV

至**2月20日前**，  
為本國BV

Starting **Feb. 21**,  
Start accruing NEW Market Asia BV

自**2月21日起**，  
開始累積新的美安亞洲BV

Retail Profit will still convert to Home Country.  
零售利潤仍將在本國發放

# How to Register on UnFranchise.com (3 Easy Steps)

## 如何在超連鎖事業帳戶上註冊（3個簡單步驟）

1. Select your BDC for expansion (cannot change after)
2. Accept the Market Asia International Expansion Agreement & Pay the Annual Expansion Fee\*
3. Place a 200 BV Order in Your Home Market Country

1. 選擇您要拓展的商業發展中心（之後無法變更）
2. 接受美安亞洲國際拓展協議並支付年度拓展費用\*
3. 訂購200 BV的本國產品

# REGISTER YOUR BUSINESS IN MARKET ASIA

ACT NOW!

## Trending Products

Top Market America products by sales (in the last 30 days)



Isotonix OPC-3®



Heart Health™ Essential Omega III Fish Oil with Vitamin E



Isotonix® Daily Essentials Packets



Heart Health™ Advanced Co-Q10 (Cardiovascular & Immune Support)



Ultimate Aloe™

Business

Events

January 2026

SU	M	TU	W	TH	F	SA
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## core 3 CHALLENGE

### CORE 3 LEADERS

Raising the Standard

VIEW LEADERBOARD

## Chairman's Challenge



WHAT ARE **YOU** GOING TO DO WITH THE DASH?™ CHALLENGE

VIEW YOUR PROGRESS

## Business Center

Next Steps

Complete the following steps to get

Chairman's Challenge

Welcome

Recent Orders

marketamerica



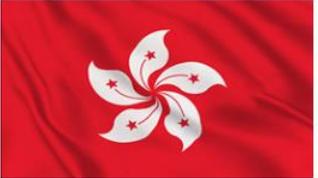
Breaking News! Loren Ridinger co-stars in The CEO Club on Prime Video — premiering Februa

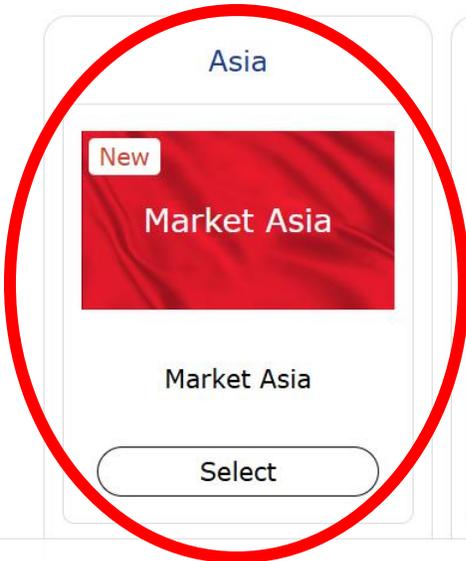
GET PAID DAILY! VIFT™ \$52.01

## We're excited that you want to expand your UnFranchise® Business!

Your vision and ambition are inspiring. We're here to support your expansion efforts and provide the tools and resources for your future growth and success!

Please select the country/region you would like to expand into.

Asia	Asia Pacific		
 <p>Market Asia</p> <p>Select</p>	 <p>Market Australia</p> <p>Select</p>	 <p>Market Hong Kong</p> <p>Select</p>	 <p>Market Taiwan</p> <p>Select</p>



bruary 23, 2026! Share the excitement

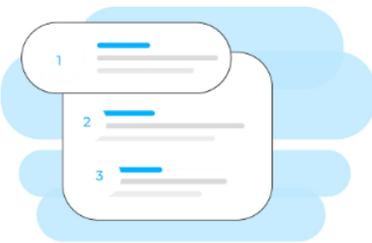
GET PAID DAILY! **VIFT™**  \$52.01

## Launching your Market Asia UnFranchise® Business.

To expand, complete these three steps — to begin, click “Start” at the bottom right.

1

Select your preferred Business Development Center (BDC) to participate in the Market Asia MPCP.



2

Accept the terms of the International Expansion Agreement. **International Expansion Subscription Fee of \$149.95 USD will be added.**



3

Place a qualifying order with **200 PBV** of home country products, along with the International Expansion Subscription Fee (\$149.95 USD), and assign it to your selected BDC.



**Important:** The BDC you select must already be qualified in your home country. If your BDC isn't qualified, your first 200 PBV order will be used to qualify your BDC in your home country MPCP therefore you will need to place an additional 200 PBV to qualify the selected BDC for the Market Asia MPCP.



 Market Asia

Back

Start



### Market Asia - International Expansion Agreement

Please select the initial BDC you would like to use in the Market Asia MPCP.

**Select the BDC Extension**

001



*This may NOT be changed once selected.*

**Next Steps**

**International Expansion Subscription Fee (\$149.95 USD)**

You are agreeing to pay the International Expansion Subscription Fee, which will be added to your cart.

Opt In To Auto Renewal

I have read and agree to the [terms and conditions](#).

Please read the [Terms and Conditions](#) and agree to abide by the rules, regulations, policies and procedures.



Back

Next





## Congratulations for Expanding Your Business Into Market Asia!

**Your initiative and forward-thinking mindset set you apart as a leader ready to grow on an international scale.**

Start connecting with customers, building your team and growing your business like never before. We look forward to supporting you every step of the way as your entrepreneurial journey continues with this exciting new chapter. Here's to your continued success with Market Asia and beyond!

[Setup Auto Renewal](#)

[View Invoice](#)

[Next Steps](#)



# Pre-Launch Activation Criteria

## 試營運擴展業務要求

Starting 2/21, Activating in Market Asia Requires:

- 1 personally sponsored & qualified UnFranchise owner on the left (in home country)
- 1 personally sponsored & qualified UnFranchise owner on the right (in home country)
- **Both MUST be Registered in Market Asia**

This criteria applies only during pre-launch.

自 2 月 21 日起，在美安亞洲擴展業務要求：

- 在（本國）左邊有一位親自推薦的合格超連鎖店主
- 在（本國）右邊有一位親自推薦的合格超連鎖店主
- 左右兩邊都必須在美安亞洲註冊

此要求僅適用於預發布期間。

AND ... qualify another existing personal BDC in the Market Asia plan after earning the 5,000/5,000 BV commission

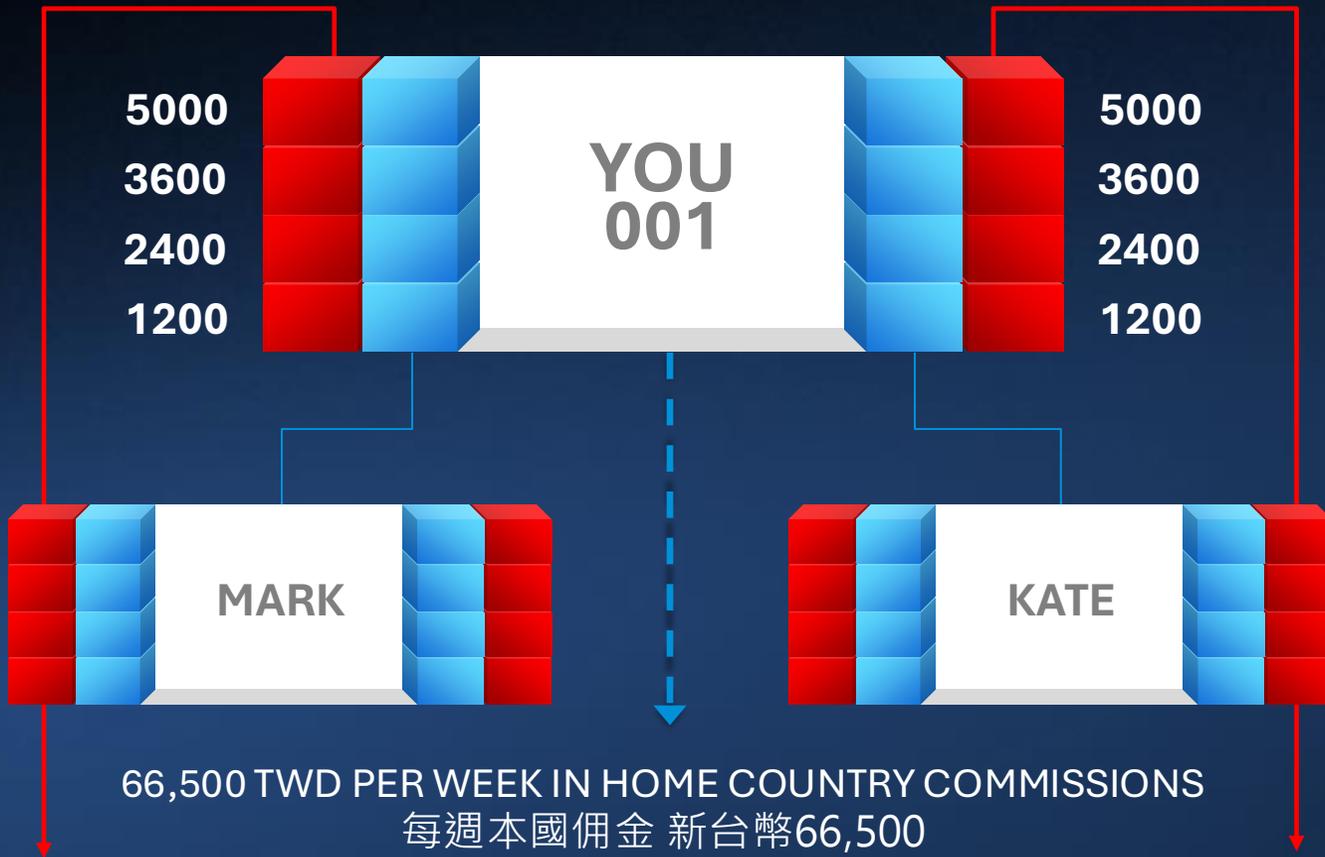
# Earning Potential

## 收入潛力

5000/5000 = \$600  
 3600/3600 = \$300  
 2400/2400 = \$300  
 1200/1200 = \$150  
 600/600 = \$75  
 300/300 = \$75

**\$1,500 USD**

**\$2,100 USD**  
 With Management Bonus  
 加上管理獎金



5000/5000 = 19,000  
 3600/3600 = 9,500  
 2400/2400 = 9,500  
 1200/1200 = 4,750  
 600/600 = 2,375  
 300/300 = 2,375

**47,500 TWD**

**66,500 TWD**  
 With Management Bonus  
 加上管理獎金

66,500 TWD IN MARKET ASIA COMMISSIONS  
 每週美安亞洲佣金 新台幣66,500

# Additional Benefits of the Market Asia Plan

## 美安亞洲計畫的其他優勢

- 1)** Weekly Management Bonuses can also be earned  
亦可獲得每週管理獎金
- 2)** NEW Market Asia volume is placed the same way as your home country, provided the UFO is registered for Market Asia.  
若超連鎖店主完成美安亞洲註冊，新的美安亞洲點數將以與本國相同的方式放置。
- 3)** UFOs can also select and qualify another existing personal BDC in the Market Asia plan after earning the 5,000/5,000 BV commission  
超連鎖店主在獲得5,000/5,000 BV點數後，亦可於美安亞洲計畫中選擇另1個額外的個人商業發展中心並使其合格

# BIG NEWS! 好消息!

# SHOP•COM™ GLOBAL

Starting 2/21 All Shop Global Orders Shipping to China will receive NEW Market Asia BV.

Create NEW BV and unlock access to more great products through SHOP Global.

自2/21起，所有運往中國的Shop Global訂單將獲得新的美安亞洲BV。

透過SHOP Global賺取額外BV，解鎖更多優質產品。

SHOP•COM Global

國家/地區及語言 香港

搜尋

類別 營養補充品、保健用品 珠寶、飾品、手錶 美妝、保養 居家用品、傢俱 夥伴商店

登入 再次訂購 購物車

你的購物顧問為 MA Global, Inc.

## 2026全面升級 開啟新篇章

## 所有產品15%折扣

立即行動

\*請參閱適用條款。優惠至2月2日。

MULTIMINERAL  
Isotonix  
NUTRITION SUPPORT FOR GLP-1 USERS  
Isotonix®綜合礦物質粉末 - 單瓶裝 (45份)  
\$39.06 USD ~~\$46.96 USD~~

MULTIVITAMIN WITH IRON  
Isotonix  
NUTRITION SUPPORT FOR GLP-1 USERS  
Isotonix綜合維生素粉末 (含鐵配方) - 單瓶裝 (90份)  
\$53.51 USD ~~\$62.96 USD~~

MULTIVITAMIN FIBRY PLUS  
Isotonix  
Unique blend of 20 key nutrients and activated B Vitamins  
Isotonix常青綜合維生素粉末 - 單瓶裝 (45份)  
\$42.46 USD ~~\$49.96 USD~~

因為每個寶貝  
都是一個愛的奇蹟!

選購 dna miracles

DNA Miracles 兒童必需脂肪酸 - 單瓶裝 (48份)  
\$39.96 USD ~~\$33.96 USD~~

DNA Miracles Isotonix®兒童適明配方粉末 - 單瓶裝 (30份)  
\$31.96 USD ~~\$27.16 USD~~



# WeChat Enhancements 微信功能優化

Starting Feb 6, ordering on WeChat is easier with one seamless checkout.

從2月6日起，透過微信訂購更加便捷，為您帶來一站式順暢結帳體驗。



✕

- Ordering >
- Business >
- Resources >
- My Account >
- International Expansion

< Business ✕

- Reports >
- My Customers >
- My Organization >
- Services >
- Affiliate Program
- Social Media Selling
- Home Shopping List
- UnFranchise Marketing App
- Apps & Features Center
- Motives >
- Layered Jewelry >
- nutraMetrix >
- GoTrim/54D ON >
- SHOP Financial >

< My Customers ✕

- Manage Customers
- Subscribe And Save
- Customer Insights
- Manage Customers (old)
- Create New Customer
- Share Digital Catalog
- Invite WeChat Customer
- Open Orders
- Sales Receipt Entry
- Coupon Admin & Marketing
- Customer Promotions

marketamerica® UNFRANCHISE

Search

Ordering Business Resources M

# EXPAND YOUR REACH IN CHINA

Utilize your WeChat QR code to start your business and provide well-earned rewards for your customers.

Get started today with your personalized WeChat QR Code.

To access, save, and share your QR code, follow the steps below:

1. Select the 'Your WeChat QR Code' button.
2. Save the image of the QR Code to your device.
3. Open WeChat and share your WeChat QR Code with your customers.
4. Instruct them to open the QR code image and scan it.

Your WeChat QR Code

FIRST-EVER MARKET ASIA EVENT 美安亞洲的首場盛會

THE UNSTOPPABLE ERA  
勢不可擋的時代

Hong Kong, May 30–31  
AsiaWorld-Expo

香港，5月30日至31日  
亞洲國際博覽館

\$100 (USD) Per Ticket  
每張門票\$100



# THE UNSTOPPABLE 3 TICKET PROMOTION 3張門票優惠

~~\$300 (USD)~~  
3 For \$250 (USD)

Tickets available now on  
UnFranchise.com & ShopGLOBAL.com

門票現已在 UnFranchise  
和 ShopGLOBAL 發售

**THIS EVENT WILL SELL OUT**



Buy 3 tickets get  
**\$50 USD OFF**

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WORLDWIDE

**THE UNSTOPPABLE ERA**

MARKET ASIA'S FIRST ANNUAL CONVENTION

May 30-31, 2026  
AsiaWorld-Expo  
Hong Kong

**GET YOUR TICKETS**

UnFranchise.com  
Search for  
**Market Asia or  
MAAC26**

**DO IT NOW!** Get it Done Before Chinese New Year

# 立即行動！趕在農曆春節前完成

1. Register Your Market Asia Business
2. Purchase Your Market Asia Event Tickets
3. Continue Developing Customers Through Your QR Code & SHOP Global

1. 註冊您的美安亞洲事業
2. 購買您的美安亞洲盛會門票
3. 透過您的二維碼與SHOP Global  
持續拓展顧客

# SUMMARY



	<u>Today</u>	<u>21st Feb</u>	<u>1st Apr</u>
WeChat & Shop Global	Retail Profit - conv to HC BV - conv to HC	Retail Profit - conv to HC BV - <b>NEW</b> Market Asia	BV - <b>NEW</b> Market Asia
Customers in China	Buys through WeChat & ShopGlobal	Buys through WeChat & ShopGlobal	Buys through WeChat & ShopGlobal  <b>Customers can NOW refer and get 10% and 5%</b>
International UFO	<b>Expand to Market Asia</b> Use QR code for customers <b>Encourage HC UFO's to expand (need 2 to activate BDC)</b>	<b>BV only accrues in Market Asia (if expanded)</b> Use QR code for customers	Use QR code for customers  <b>Eligible customers may voluntarily choose to join Market Asia</b>

**EVERYONE CAN BUY THE UNSTOPPABLE ERA EVENT TICKETS!**

# *with Loren Ridinger & Marc Ashley* **BIGGEST MONTH EVER**

A defining global moment that sets the pace, sharpens focus, and ignites momentum for the month ahead.

**SECURE YOUR SPOT**

**February 5 at 8 AM ET and 9 PM ET\***

\*Translation available in Mandarin & Cantonese



marketamerica®  
WORLDWIDE

**THANK YOU!**

**謝謝！**