

SPECIAL 2016 WORLD CONFERENCE ISSUE

UFO

UnFranchise® Owner Magazine

CHANGE THE WAY PEOPLE AROUND THE WORLD SHOP.
CONVERT YOUR SPENDING INTO EARNING NOW!

#SHOPPINGANNUITY

THE SHOPPING ANNUITY®



#MAWC2016

SPEAKERS

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President & CEO



Loren Ridinger
Senior Executive
Vice President



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Chief Operating Officer



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Executive Vice
President



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Executive Vice
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Special Projects Consultant

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Peter Gold

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Phil Guido

Director Of Market United Kingdom

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Director of Human Resources

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Director of Global Talent and
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Director of Motives® and Skincare

Charlie Baer

Executive Sales Consultant

Jorgen Bailey

Project Manager for Conquer Entertainment®

Maria Checa

Motives Creative Consultant

Kevin Curley

Executive Director of Mobile Development

Luzby Hernandez

Director of Hispanic Market Development

Rubén Jara

Executive Sales Consultant

Mark Lange, Ph.D.

Senior Director of Product Quality and Information

Lisa Martin

Motives Director of Field Development

Deedra Mason, ND

Director of Clinical Education and Research

Amber Ridinger-McLaughlin

Creator of Lumière de Vie® and DNA Miracles®

Duane McLaughlin

Actor/Singer and Creator of DNA Miracles

Brandi Murphy

Director of nutraMetrix® Training

Elsi Pacheco

UFO Marketing Director

Susan Pasqual

TLS® Director of Field Development and Sales

Marta Perales

Market España Country Manager

Amanda Ridinger

CEO of Conquer Entertainment

April Ridinger

Director of Training, Conquer Entertainment

Jojo Soh

Market Singapore Country Manager

Sarah Rose Stack

Director of Internet Sales and Training

Christian Vazquez

Special Projects Coordinator

Guest Speakers

La La Anthony

Reality TV Star/Entrepreneur

Daymond John

Entrepreneur, Investor, Television Personality,
Author and Motivational Speaker

Dr. Steven Lamm

Medical Director, NYU Langone Medical Center

Motives Mavens

Instagram Beauty Sensations

Scottie Pippen

Basketball Hall of Famer



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@isotonix, @tlsweightloss, @shoppingannuity



Blogs

beingjrridinger.com, blog.marketamerica.com,
lorensworld.com, myfashioncents.com,
exploresupplements.com

WELCOME TO THE 2016 WORLD CONFERENCE #SHOPPINGANNUITY



I'll be honest with you. I'm still riding high from our International Convention six months ago. We all know how important it is to build from event to event, and the momentum I felt after #MAIC2015 is still going strong. This momentum has been powered by two unstoppable movements: the Shopping Annuity and our number-one product, belief.

Across the world, UnFranchise Owners have been able to beat the system by converting their spending into earning with a revolutionary concept known as the Shopping Annuity. By making smarter shopping decisions and leveraging the Cashback and BV/IBV generated through these purchases on SHOP.COM and UnFranchise.com, UnFranchise Owners are building lasting success with an ongoing income. It's a very simple concept that took years to refine and develop, but at the core is something I have known all along: Together we can harness our collective buying power, and through smarter shopping we can create an ongoing income by converting our spending into earning.

You simply cannot ignore the research supporting the paradigm shift involving online shopping. If you need a specific example, here's one: Market research firm eMarketer projects that e-commerce sales will surpass \$3.5 trillion within the next five years. Online shopping will grow 124 percent in the next three years. This equates to over \$1 trillion yearly in online sales worldwide. Not only can you get a piece of that with your UnFranchise Business and your SHOP.COM site, you can maximize it by converting your own spending into earning with the Shopping Annuity, and encouraging everyone you know to do the same. It's no longer just a good idea for early adopters — it's an absolute necessity for anyone who ever spends money.

The Shopping Annuity is changing lives all over the world. UnFranchise Owners who have embraced it are reaping the tremendous benefits it has for the growth of their businesses. Thousands of UnFranchise Owners are taking advantage of the Shopping An-

nuity Bonus Pool, which we have recently incentivized even more by adding permanent free shipping and an enhanced BV/IBV reward system for those who qualify. (*Read more about these changes on pp. 11-12 of this program.*) I've always promised that we'll always keep growing and getting better, and this is just the latest step in keeping that promise.

The Shopping Annuity was a concept that I was gestating for over 20 years — recently, its time finally came and I was able to "give birth" to it. We're now all experiencing the power behind that concept, with unprecedented UnFranchise Level growth and remarkable BV and IBV being pumped into the organizations of UnFranchise Owners worldwide. This is one reason that my belief in and passion for this business has never been stronger. But another huge part of that is the undeniable sense of family that I have felt recently from our UnFranchise Owners.

That feeling has always been there, but lately it has been much stronger. As with any tight-knit group, people may come and go. And as with any great and powerful movement, there are doubters and naysayers who will try to stop it from succeeding. We are not immune to that. However, we can fight that with the loyalty and

commitment of our UnFranchise family, powered by the belief that we have something life-changing and unstoppable. We are a family with a powerful bond — both within our corporate offices and in the field all over the world — and for me, this serves as reaffirmation that we have a great thing going here. With any trial we come out stronger and more united in the end. This is absolutely a testament to the firmness of our foundation — a solid system powered by the most amazing people in the world. I couldn't be prouder of that.

If you're paying attention (and maybe even if you aren't) you will feel that sense of family this weekend. It's a powerful force that can't be ignored. The same is true of the Shopping Annuity and the belief in this business. Plus, you'll have the opportunity this weekend to learn about all of our latest product developments, technological advancements and business-building enhancements that can propel your UnFranchise Business to the next level and make our family bond even stronger. All of that works together to create UnFranchise DNA in all of us — and once you have that, you're powered to realize any dreams that you may have.

Welcome to the 2016 World Conference!
I believe in you. Keep growing.

JR Ridinger
President & CEO

TOGETHER WE CAN
HARNESS OUR
COLLECTIVE BUYING
POWER, AND THROUGH
SMARTER SHOPPING
WE CAN CONVERT
OUR SPENDING
INTO EARNING.

AGENDA



JR RIDINGER
President and CEO

#SHOPPINGANNUITY

marketamerica

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#MAWC2016 AGENDA

WEDNESDAY, FEBRUARY 3

(All Wednesday events take place at the Hyatt Regency Miami Hotel
400 SE 2nd Ave, Miami, FL 33131)

5:30-7:00 P.M. — RIVERFRONT CENTRAL/SOUTH

The President's Reception (Invitation Only)

Challenge Winners & Advisory Council Members only

7:00-9:00 P.M. — MERRICK

Motives® Trainers Meeting

Lisa Martin

7:30-9:30 P.M. — ASHE AUDITORIUM

nutraMetrix® Consultants & HPs Update Meeting

Brandi Murphy & Dr. Deedra Mason

9:30-10:30 P.M. — ASHE AUDITORIUM

GeneSNP™ & Product Information Q&A

Dr. Deedra Mason & Dr. Mark Lange

THURSDAY, FEBRUARY 4

(All Thursday events take place at the American Airlines Arena)

9:00 A.M.

Doors Open

9:35 A.M.

Pre-Show Address & Opening Ceremony

10:00 A.M.-6:30 P.M. — GENERAL SESSION

Welcome to Market America's 2016 World Conference
Loren Ridinger

Shopping Annuity® Success Stories & Strategies
Executive Sales Team & Field Leaders

Shopping Annuity Tools & Resources
Jeremy Fennema, Sarah Rose Stack & Chris Peddycord

Simplification & Duplication
Andrew Weissman & Jim Winkler

The New Conquer Entertainment®
Amanda Ridinger

The Booming Success of Motives & Lumière de Vie®

Loren Ridinger, Amber Ridinger-McLaughlin & La La Anthony

Get Loose with Prime™ Joint Support Formula by Isotonix®

Scottie Pippen

Recruiting with the Shopping Annuity

Field Leaders

Powered by People: Recognizing Your Success — Part One

Andrew Weissman & Jim Winkler

The Profit Potential of nutraMetrix®

Brandi Murphy

Making Money with TLS®

Dennis Franks & Susan Pasqual

Special Success Stories

Field Leaders

6:45-8:45 P.M.

Mandarin-Speaking UnFranchise® Owner Coring

Field Leaders

BREAKOUTS (Hyatt Regency Miami Hotel)

7:30-8:45 P.M. — ASHE AUDITORIUM

TLS

Dennis Franks & Susan Pasqual

7:30-10:30 P.M. — JASMINE

Motives

Lisa Martin

7:30-8:45 P.M. — PEARSON

Conquer Entertainment

Amanda Ridinger

7:30-10:30 P.M. — GAUTIER

iTransact

Matt Sumsion

9:00-10:15 P.M. — ASHE AUDITORIUM

nutraMetrix

Brandi Murphy & Dr. Deedra Mason

FRIDAY, FEBRUARY 5

(All Friday events take place at the American Airlines Arena)

9:00 A.M.

Doors Open

9:45 A.M.

Pre-Show Address

10:00 A.M.-6:30 P.M. — GENERAL SESSION

Mobile Technologies: Shopping Annuity App

Steve Ashley & Kevin Curley

Shopping Annuity Technology Advancements — Part One

Marc Ashley

Big Data, Big Analytics = Big Opportunity

Michael Brady

Branding Solutions by maWebCenters®

Jeremy Fennema & Sarah Rose Stack

"The Power of Broke"

Daymond John

ShoppingAnnuity.com & Social Media

Elsi Pacheco

Successfully Building Your Shopping Annuity &

Creating Duplication in Your Organization

JR Ridinger

Powered by People: Recognizing Your Success — Part Two

Andrew Weissman & Jim Winkler

NPO Spotlight, Church MeetON & MeetON

Kevin Buckman & Chris Peddycord

Prospecting, Recruiting & Sponsoring

Executive Sales Team & Field Leaders

Global Unification: Asia-Pacific & Europe IRC

Phil Guido

MANDARIN OR SPANISH TRANSLATION HEADSETS AVAILABLE

Translation headsets are available for Mandarin-speaking and Spanish-speaking participants outside sections 325 and 326.

A New Perspective
Joseph "Fat Joe" Cartagena

Power Profiles
Field Leaders

BREAKOUTS (Hyatt Regency Miami Hotel)
8:00-9:15 P.M. — ASHE AUDITORIUM
maWebCenters®
Jeremy Fennema & Sarah Rose Stack

8:00-9:00 P.M. — MERRICK
Shopping Annuity NPO, Church MeetON & MeetON
Kevin Buckman & Chris Peddycord

8:00-9:00 P.M. — JASMINE
Global Unification: Asia-Pacific & Europe IRC
Phil Guido

8:00-9:00 P.M. — PEARSON
Global Hispanic Breakout
Luzby Hernandez

9:15-10:30 P.M. — ASHE AUDITORIUM
The Shopping Annuity®
Corporate & Field Leaders

9:00 P.M.-MIDNIGHT — SIDE BAR 337
Awake All Night: Conquer Entertainment® Party

SATURDAY, FEBRUARY 6

(All Saturday events take place at the American Airlines Arena)

9:00 A.M.
Doors Open

9:45 A.M.
Pre-Show Address

10:00 A.M.-6:00 P.M. — GENERAL SESSION
Exciting New Product News
Marty Weissman

The Latest with DNA Miracles®
Amber Ridinger-McLaughlin, Duane McLaughlin
& Marty Weissman

Build Your Life
Loren Ridinger

The Power of Pycnogenol®
Dr. Steven Lamm

Jerry Siciliano Award
Loren Ridinger & Marty Weissman

Power Profiles
Field Leaders

Powered by People: Recognizing your Success — Part Three
Andrew Weissman & Jim Winkler

Shopping Annuity Technology Advancements — Part Two
Marc Ashley

The Power of the Shopping Annuity & UnFranchise® System
JR Ridinger

BREAKOUTS (Hyatt Regency Miami Hotel)
8:30-10:00 P.M. — PEARSON
ma Capital Resources
Charlie Baer

8:30-10:00 P.M. — MERRICK
Jamaica EMP
Tanesha Westcarr

8:30-10:00 P.M. — JASMINE
Market United Kingdom
Phil Guido

8:30-10:00 P.M. — ASHE AUDITORIUM
SHOP.COM API Technologies & Digital Marketing
Michael Brady, Eugene Wallace & Paul Dumas

8:30-11:30 P.M.
Director's Day (Invitation Only)

9:00 P.M.-12:30 A.M. — NIKKI BEACH
Market America's Official After Party

SUNDAY, FEBRUARY 7

(All Sunday events take place at the Hyatt Regency Miami Hotel)

9:00 A.M.-6:00 P.M. — MERRICK
Motives® Application Workshop
Lisa Martin

9:30 A.M.-5:30 P.M. — GAUTIER
Conquer CAD Meeting
April Ridinger

1:00-7:00 P.M. — PEARSON
TLS® Trainers Meeting
Susan Pasqual

MONDAY, FEBRUARY 8

(All Monday events take place at the Hyatt Regency Miami Hotel)

9:30 A.M.-5:30 P.M. — GAUTIER
Conquer CAD Meeting
April Ridinger

10:00 A.M.-5:00 P.M. — PEARSON
TLS Trainers Meeting
Susan Pasqual



ADVISORY COUNCIL

International Field Chairman **\$125,000 – \$149,999**, International Field President **\$100,000 – \$124,999**, Field President **\$80,000 – \$99,999**, Senior Executive Field Vice President **\$63,000 – \$79,999**, Executive Field Vice President **\$45,000 – \$62,999**, Field Vice President **\$36,000 – \$44,999**, Executive Director **\$25,000 – \$35,999**, Director **\$18,000 – \$24,999**
 Received in commissions and management bonuses within a four week pay cycle.**



Frank Keefer
SEFVP, ADVISORY
COUNCIL PRESIDENT



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INTERNATIONAL FIELD
CHAIRMAN



Joanne Hsi
INTERNATIONAL FIELD
PRESIDENT



**James &
Marian Kuo**
INTERNATIONAL FIELD
PRESIDENTS



Ben Ginder
FIELD PRESIDENT



Alice Chen
SENIOR EXECUTIVE
FIELD VICE PRESIDENT



**Victor &
Alice Chiou**
SENIOR EXECUTIVE
FIELD VICE PRESIDENTS



Dolly Kuo
SENIOR EXECUTIVE
FIELD VICE PRESIDENT



Min Liu
SENIOR EXECUTIVE
FIELD VICE PRESIDENT



**Tony &
Pam Bowling**
EXECUTIVE FIELD VICE
PRESIDENTS



Tina Chen
EXECUTIVE FIELD VICE
PRESIDENT



Nina Hale
EXECUTIVE FIELD VICE
PRESIDENT



Vikki Lee
EXECUTIVE FIELD VICE
PRESIDENT



Julie Scholl
EXECUTIVE FIELD VICE
PRESIDENT



Jim & Lisa Winkler
EXECUTIVE FIELD VICE
PRESIDENTS



Roger Wu
EXECUTIVE FIELD VICE
PRESIDENT



**Amber Yang &
Michael Lu**
EXECUTIVE FIELD VICE
PRESIDENTS



Ying Zhao
EXECUTIVE FIELD VICE
PRESIDENT



**Jacki &
Chris Blasko**
FIELD VICE PRESIDENTS



**Min Chen &
Wei Wang**
FIELD VICE PRESIDENTS



Emily Cheng
FIELD VICE PRESIDENTS



Andy Docos
FIELD VICE PRESIDENT



Mary Beth Docos
FIELD VICE PRESIDENT



Phil & Sue Guido
FIELD VICE PRESIDENTS



**Lisa Lieberman-
Wang & Yardley
Wang**
FIELD VICE PRESIDENTS



**June Liu &
Joseph Tang**
FIELD VICE PRESIDENTS



Arlene Lowy
FIELD VICE PRESIDENT



**Catherine Ma &
Shu Yang**
FIELD VICE PRESIDENTS



Karri Wu
FIELD VICE PRESIDENT



**Charles &
Peggy Baer**
EXECUTIVE DIRECTORS



Paul Carlotta
EXECUTIVE DIRECTOR



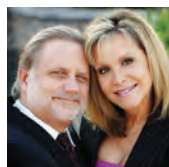
Melisa Chan
EXECUTIVE DIRECTOR



Herman Eng
EXECUTIVE DIRECTOR



**Ernie &
Jeannette Heikes**
EXECUTIVE DIRECTORS



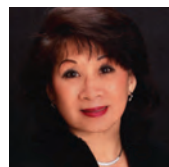
Debbie Justice
EXECUTIVE DIRECTOR



Johnson Li
EXECUTIVE DIRECTORS



John & Tracy Lin
EXECUTIVE DIRECTORS



Amy Liu
EXECUTIVE DIRECTOR



**Jingying Liu &
Donald Qi**
EXECUTIVE DIRECTORS



Pao-Kung Liu
EXECUTIVE DIRECTORS



**Tammy &
Barry Moskowitz**
EXECUTIVE DIRECTORS



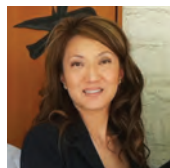
**Mei-Shan Peng &
Chang-Hung Huang**
EXECUTIVE DIRECTORS



Xianmei Wang
EXECUTIVE DIRECTOR



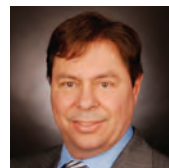
**Clark Wu &
Mei-Lin Peng**
EXECUTIVE DIRECTORS



Lisa Wun
EXECUTIVE DIRECTOR



**Al &
Debbie Yentsch**
EXECUTIVE DIRECTORS



Rick Hannon
DIRECTOR



Christina Hsu
DIRECTOR



Gary Rogers
DIRECTOR



Andy Webb
DIRECTOR

MILLION DOLLAR CLUB

An elite group of UnFranchise® Owners who have earned in excess of \$1 million in commissions, having qualified between June 20, 2015 and Dec. 18, 2015*

New Million Dollar Club Members



Barbara Bielawski
U.S.



Rita Chen
TAIWAN



Sue Gilad
U.S.



**Alice Hsu &
Yung-Chin Hsieh**
TAIWAN



**Peggy Lan-Hsu &
Victor Lin**
TAIWAN



Frankie Lee
TAIWAN



Eileen Lin
TAIWAN



Xiangqun Liu
U.S.



Jamie & Peter Pan
TAIWAN



**John & Lisa
Tolbert**
U.S.



Lili Tzeng
TAIWAN

Existing Members

Marc Aliotti
Marda Arkebauer
Doug & Lisa Auclair
Charles & Peggy Baer
Jan Barbera
Mary Susan Bedard
Jeff & Jacque Birchman
Michael & Evelyn Birkholz
Beth & Philip Black
Jacki & Chris Blasko
Fred & Barb Boldt
Tony & Pam Bowling
Carole Brubaker
Anderson
Bobby Cannata
Peter Cantone
Dani Canubas
Renfang Cao
Larry Cao & Qin Liu
Lisa & Paul Carlotta
Teresa & Paul Carney
Cynthia Carpine
Melisa Chan
Grace Chang
Alice Chen
Beauty Chen
Chiao Wei Chen
Dainy Chen
Gang-Chyi Chen
Hsiu-Ing Chen
Kun-Tsun Chen
Min Chen & Wei Wang
Tina Chen
Yi Guang Chen &
Xue Qin Zhai
Zhong Liang Chen &
Duanmin Lai
Emily Cheng
Kathy Cheng

Lisa Cheng
Victor & Alice Chiou
Pauline Chiu
Ken & Madra Christian
Ty Clinton &
Leigh Ragonese
Melissa Conley
Maria Constantine
Enli Dai & Xiaolai Chen
Carol Derenne
Dan & Raquel DeTullio
Andy Docos
Mary Beth Docos
Freddy Dowdy
Sheryl Duchess &
Chuck Gilbert
Vicki Eide
Mischelle Endsley
Herman Eng
Marilyn Freese
Suzanne Gardner
Audra Garrison
Ben Ginder
Kim & Michael Glynn
Su-Min Goh
Richard Gorbaty
Lisa Grant
Joleen Guidi
Phil & Sue Guido
Bill & Ellie Haldeman
Nina Hale
Rick Hannon
Steve Harris
Trinity &
Cullen Haskins
Jian Qui He
Jing He
Larry & Terri Headings
Ernie & Jeannette Heikes

Vickie & Paul Hildebrand
Ginny & Ron
Hillendahl-Bueneman
Tom Holden
Joanne Hsi
Christina Hsu
Ling Hua
Alice Huang
Johnny Huang
Ling-Jung Huang &
An-Pin Tsou
Mel & Ruth Hurst
Esther Su Ching Hsu
Peng & Eric Jian
Jane Jiang &
Quincy Zhao
Ting Jiang
Debbie & Jay Justice
Frank & Gingie Keefer
Dolly Kuo
James & Marian Kuo
Jimmy Kuo
Penny Lafferty
Connie Laire
Laura & Todd Laire
James & Lisa La Monica
Renee Laporte
Sharon Lawrence
Daisy Lee
Jane & Jerry Lee
Vikki Lee
Beatrice Li
Changshun Li
Lan Ying Li Xiuyun Li
David Lin
Jessica Lin
Kun-Yu Lin
Sharon Shu Luan Liang
Lisa Lieberman-Wang

& Yardley Wang
Jon & Tracy Lin
Jim & Mimi Litterelle
Amy Liu
June Liu
Min Liu
Pao Kung Liu
Chih-I & Hui-Ying Lo
Anne Loke
Carol Long
Arlene Lowy
Bei Lu & Dawei Wang
Laurjie Lundgren
Yeong-Shi Lu
Chia-Lun & Truyen Luu
Kevin Lyu & Tina Chuang
Su-Mei Chiu Ma
Tzyh-Jen Ma
Lou Manfredi
Don & Lisa Martin, Jr.
Ray Mathis
Lynn Mitschke
Nova Montgomery
Wendy & Joe Moquin
Donna Moran
Patricia Morasco
Tammy &
Barry Moskowitz
Douglas &
Melanie Nelson
Lana & Ken Obrist
Min Pan
John & Susan Parnell
Michael Pasquarella
Thomas &
Diana Pasternak
Rachel &
Shane Patterson
Mei-Shan Peng &

Chang-Hung Huang
Bonnie & Scott Philo
Lien-Shang Pi
Terri Powell
Donald Qi & Jingying Liu
Lixin Ran
Deborah Reed
George & Judy Reichley
Deborah Robbins
Rebecca &
Ronnie Robinson
Sandi & Steve Rodriguez
Gary & Stephanie Rogers
Norm & Mary Roth
Ann & William Ruggio
Bob & Theresa Russell
Mariano &
Catherine Scalisi
Kathleen
Schindler-Brown
Faith & David Scholl
Julie Scholl
William & Patricia Seigh
Ren Shuang
Ming & Hui Shih
Isabelle Siciliano
Dan & Deb Sjoberg
Gigi Souritzidis
Haiwang Sun
Susan Thomas
Su-Hua Tsai
Diana Tseng
Stacy Tung
Li-Hsin Tsui
Rick & Jackie Tysinger
Albert Vagnini, Jr
Li Wang
Lihong Wang
Joanne Wang

Tim & Karen Wang
Ru & Yan Wang
Xianmei Wang &
Haiming Zhang
Youfang Wang
Andy Webb
Elizabeth Weber
Shao-Hsin Wen &
Mei-Lian Chen
David & Stacy Whited
Kelly Whited
Vicki Whited
Judith Wien
Jim & Lisa Winkler
Ching-Kao Wu &
Mei-Lin Peng
Chiu Chu Ho Wu
Jenny Wu
Karri Wu
Lihua Wu & Yimin Huang
Roger Wu
Susan Wu
Lisa Wun
Amber Yang &
Michael Lu
Shu Yang & Catherine Ma
Tsui-Li Yeh
Al & Debbie Yentsch
Hsiu-Fen Yin
Jinmei Yin
Ya Yuan Yao & Jian Xue
Wan Rong Yuan
Lian Sheng Zhang &
Qin Yang
Haidong Zhang &
Daniel Kao
Ying Zhao
Wei Zheng

**The examples of income shown for each of the UnFranchise Owners featured here are not intended to be representative of the earnings of any specific class of Independent UnFranchise Owners, nor are they intended to represent that any given Independent UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results that have been accomplished by Independent UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business Plan in building their businesses. The success of any Independent UnFranchise Owner will depend upon the amount of hard work, talent and dedication that he or she devotes to the building of his or her business.

INTERNATIONAL FIELD CHAIRMAN \$125,000*

Elizabeth Weber

INTERNATIONAL FIELD PRESIDENT \$100,000*

Joanne Hsi
James & Marian Kuo

FIELD PRESIDENT \$80,000*

Ben Ginder

SR. EXECUTIVE FIELD VICE PRESIDENT \$63,000*

Victor & Alice Chiou
Patrick Hsieh &
Alice Chen
Frank & Gingie Keefer
Dolly Kuo
Min Liu

EXECUTIVE FIELD VICE PRESIDENT \$45,000*

Pam & Tony Bowling
Tina Chen
Nina Hale
Vikki Lee
June Liu
Norm & Mary Roth
Julie Scholl
Stacy Tung
Lisa Winkler
Roger Wu
Amber Yang & Michael Lu
Wan Rong Yuan
Ying Zhao

FIELD VICE PRESIDENT \$36,000*

Christopher & Jacki Blasko
Beauty Chen
Min Chen & Wei Wang
Emily Cheng
Andy Docos
Mary Beth Docos
Su-Min Goh
Lisa & Edward Grant
Phil & Sue Guido
Johnny Huang
Beatrice Li
Lisa Lieberman-Wang &
Yardley Wang
David Lin
Arlene Lowy
Catherine Ma & Shu Yang
Lou Manfredi
Pui Ping Tsang
Karri Wu
Wei Qin Wu

EXECUTIVE DIRECTOR \$25,000*

Douglas & Lisa Auclair
Charles & Margaret Baer, Jr
Bobby Cannata
Peter Cantone
Larry Cao & Qin Liu
Lisa & Paul Carlotta
Paul & Teresa Carney
Melissa Shiow Lan &
Michele Chan
Grace Chang
Rita Chen
Pauline Cheng
Melissa Conley
Eva Dai
Herman Eng
William Haldeman
Steven Harris

Jeannette & Ernest Heikes
Thomas Holden
Stella Huang
Ling-Jung Huang &
An-Pin Tsou
William Izer
Jay & Debbie Justice
Kuei-Hsiang & Jimmy Kuo
Changshun Li
Jon & Tracy Lin
Yong Guang Lin
Amy Liu
Pao-Kung Liu
Anne Loke
Tammy Moskowitz
Mei-Shan Peng &
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Xue Qin Zhai
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Chun Zhang
Huan Chen & Jie Zhou
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Li-Hua Lin
Ming-I Lin
Shu-Ting Lin
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Ying-Chun Lin
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The UnFranchise® Levels listed reflect Independent UnFranchise Owners who have reached Supervising Coordinator and above by December 18, 2015. Resident UnFranchise Owners of Australia are indicated in **BLUE**, Canada in **PURPLE**, Taiwan in **RED**, Hong Kong in **GREEN**, Singapore in **MAGENTA** and U.S. in **BLACK**.

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Shu-Chen & Ten-Chang Tsai
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Yu-Tzu Wang &
Chien-Chih Wang
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Bih-Wen Yang
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Lai Chan
Layla Chan
Wing Kwan Lilian Chan
En-Hsien Chang
Hsing-Kuo Chang
Shu-Ting Chang
Shu-Ting Chang &
Chung-Juei Hsu
Yunqiu Chang &
Run Xuan Shao
Mei-Huang Chao
Anrong Chen
Bo Chen
Chin-Hsiu Chen
Chun-Min Chen
Hsin-Lien Chen
Hsio-Chu Chen
Joling Chen
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Li Li Chen
Qun Chen
Shizuka Chen
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Changxu Zeng
Chuan Zhang
Juan Zhang
Marina Zhang
Pusu Zhang
Sharon Ji Zhang
Suzhen Zhang
Tiffany Zhang
Ying Zhang
Jian Zhang &
Zheng Zhao
Min Zhang &
Magdy Salib
Xinli Zhao
Jun Zheng & Ju Chen
Jane Zhou
Weiyu Zhou
Ling Zhu
Yi Zhuze
Suki Zhuo

*Received in commissions and management bonuses within a four week pay cycle. The examples of income shown for each of the UnFranchise Owners featured in powerpeople are not intended to be representative of the earnings of any specific class of Independent UnFranchise Owners, nor are they intended to represent that any given Independent UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by Independent UnFranchise Owner who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business Plan in building their businesses. The success of any Independent UnFranchise Owner will depend upon the amount of hard work, talent and dedication which he or she devotes to the building of his or her business.

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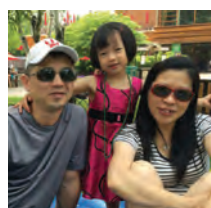
Wojun Chen



Zhen Chen



Zhi Heng Chiu



Yue Chang Deng &
Yi Chou Wu



Dawn Florio



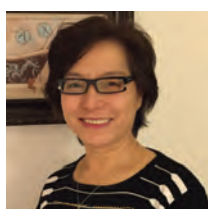
Thomas &
Brandy Holden



Julie Landsiedel



Guiying Li



Jianxiu Li



Lixian Li



Cathy Dan Dan Lu



Lynn Mitschke



Ruth Schadler



Kathleen Schindler-
Brown



John Tran &
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Hushan Wang



Jiahui Wang &
Duo Duo



Shida Zhang

Not pictured: Jing Li, Ming Ping Sun

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Ke Zhu & Joseph Gerard	Holly Le & Huynh Thai
Nguyet Pham & Vinh Nguyen	Candi & Shea Mirafuentes
Carmen Rodriguez	Dao Van
Emily Mahan	Dexe Thao
Stacey McKinney	Maryana Discutido
Marie Angoh	Jodi Usher
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THE SHOPPING ANNUITY NOW INCLUDES NEW INCENTIVES

THERE IS NOW EVEN MORE REASON FOR UNFRANCHISE® OWNERS TO CONVERT THEIR SPENDING INTO EARNING WITH THE SHOPPING ANNUITY® — FREE SHIPPING.

BY HEATHER SYKES



The Shopping Annuity is the very essence of the UnFranchise Business. All around the world, UnFranchise Owners have been converting spending into earning to take their businesses to a whole new level by qualifying for the Shopping Annuity Bonus Pool (SABP).

Converting spending into earning with the Shopping Annuity from SHOP.COM and the UnFranchise Business is a game-changing concept that enables an UnFranchise Owner to leverage the Management Performance Compensation Plan at full capacity.

To that end, we are introducing new incentives to make participation in it even more rewarding. UFOs who satisfied the SABP criteria for the third quarter (July 1 – Sept. 30, 2015), started receiving **free shipping for 12 months** on Dec. 29, 2015, on all orders placed with their UnFranchise ID from their UnFranchise Business Account. UnFranchise Owners who qualify for the fourth quarter (Oct. 1 – Dec. 31, 2015) SABP will receive **free shipping for 12 months**, starting April 1, 2016, on all orders placed with their UnFranchise ID from their UnFranchise Business Account.

Those UnFranchise Owners who did not satisfy the SABP criteria in the third quarter (July 1 – Sept. 30, 2015) will still enjoy an ap-

proximately **50 percent reduction in shipping costs**, as of Dec. 29, 2015, on all orders placed with their UnFranchise ID from their UnFranchise Business Account. The new shipping cost for non-qualifiers is 3.75 percent with a \$5.00 minimum (the previous shipping rate was 7.5 percent with a \$7.50 minimum).

All customers will continue to receive **free shipping** for orders placed over \$99.00 and will pay \$5.00 for orders under \$99.00. As of Dec. 29, 2015, UFOs who satisfied the criteria for the SABP for the third quarter (July 1 – Sept. 30, 2015) will have nothing deducted from their gross retail profit related to their customer's shipping costs.

UFOs who did not satisfy the criteria for the third quarter (July 1 – Sept. 30, 2015) SABP will not have any retail profit deducted for customer orders under \$99.00 and those UFOs will be deducted 3.75 percent for customer orders over \$99.00.

THOSE UNFRANCHISE OWNERS WHO ARE IMPLEMENTING THE ACTIVITIES OF THE SABP ARE EXPERIENCING TREMENDOUS RESULTS WITH INCREASED BV, IBV AND RETAIL PROFITS.

SHOPPING ANNUITY BONUS POOL UPDATE

HOW BV AND IBV IS AWARDED TO SHOPPING ANNUITY® BONUS POOL QUALIFIERS JUST GOT BETTER!

BY HEATHER SYKES

UnFranchise Owners (UFOs) who have embraced the Shopping Annuity have found it to have a tremendous impact on the growth of their UnFranchise Businesses. Thousands of UFOs have qualified for the Shopping Annuity Bonus Pool (SABP) each quarter, making it the biggest promotion in the history of our company. Those UnFranchise Owners who are implementing the activities of the SABP are experiencing tremendous results with increased BV, IBV and retail profits.

Even though the benefits of the Shopping Annuity speak for themselves, the company is constantly seeking new ways to give UFOs an even greater incentive to qualify. Recently, Market America | SHOP.COM introduced the free shipping incentive. This was only the first of new incentives announced recently that will greatly benefit those who qualify for the SABP.

Additionally, Jan. 1, 2016 began the new period of the SABP incentive program for those meeting the SABP qualifications. For UnFranchise Owners who satisfy the criteria for the SABP, the company will calculate the total BV generated from all orders placed with their UnFranchise ID from their UnFranchise Business Account between Jan. 1 and March 31, and award SABP Bonus BV equal to 20 percent of that total. You will receive an additional 20 percent SABP Bonus BV on top of the BV you received during the Jan. 1 to March 31 quarter. This purchase-based SABP Bonus BV can be generated and earned every quarter based on purchases for that quarter. This gives participants an even greater reason to qualify and duplicate qualifying for the SABP in his or her organization! This program gives everyone control over the amount of additional Bonus BV that is awarded and an even greater incentive to qualify.

Recipients have the ability to place the BV where they want in their organizations based upon the current BV placement regulations. We encourage you to place the BV in Business Development Centers (BDCs) that are also meeting the SABP criteria.

Also, as of the Jan. 11, 2016 disbursement of SABP, BV and IBV, SABP winners are now able to place bonus BV and/or IBV in ANY BDC belonging to ANY member of their downline organization who has also met the SABP criteria, in addition to the standard placement guidelines.

This means that it is now even easier to strategically place SABP bonus BV and IBV for the members of your team who are achieving the SABP, regardless if you sponsor them personally or not. This



only applies to SABP Bonus Volume. Normal business rules apply for the volume associated with standard orders placed through your UnFranchise Business Account and other sites.

A weekly email will be sent to each qualifier for four consecutive weeks (same time frame as the prior SABP Bonus volume assignment) enabling each qualifier to place their awarded BV within their organization.

This will be an economic stimulus for the most lucrative compensation plan ever created, the MPCP. The real winners are the UnFranchise Owners who duplicated their efforts, satisfying the criteria within their organizations! Think about it: the more UnFranchise Owners who qualify for the SABP, the more BV that will be awarded because accumulation of BV exponentially increases when more UnFranchise Owners qualify!

EXTRA BONUSES TO THE SHOPPING ANNUITY BONUS POOL

1. If you qualify for the SABP, you will also automatically earn an additional 50 BV and 25 IBV for each UFO who selects you as their SABP Partner and qualifies as well.
2. In addition, if you qualify for the SABP and have 10 UFOs in your left organization and 10 in your right organization of a BDC who qualify for the bonus pool, that BDC will be eligible to earn an additional US\$600.00* management bonus in the IBV compensation plan (same rules as the BV management bonus). This bonus is per BDC, so multiple BDCs are eligible for the IBV bonus.

*U.S./Canada/Mexico: US\$600.00 | Australia: AUD\$600.00 | Taiwan: NT\$19,000 | Hong Kong: HK\$4,600.00 | United Kingdom: £340.00 | Singapore: S\$750.00 | Spain: €420.00

WHAT IS THE SHOPPING ANNUITY?



The Shopping Annuity® is a revolutionary concept that helps smart shoppers convert their spending into earning through SHOP.COM. Unlike a typical annuity from a bank, you don't have to invest a massive sum of money to get started — your investment is what you already spend on everyday purchases. By shopping through SHOP.COM you can earn up to 50 percent Cashback. **Convert your spending money into earning money!**

HOW DO I BUILD MY OWN SHOPPING ANNUITY?

IT'S SIMPLE — JUST FOLLOW THESE EASY STEPS TO
CONVERT YOUR SPENDING INTO EARNING.

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STEP 1. ANALYZE YOUR SPENDING. Examine your spending habits by completing the Shopping Annuity Assessment and the Shopping Advisor to identify areas where you may be missing opportunities to transfer your purchases to SHOP.COM and contribute to your Shopping Annuity. By regularly purchasing items through SHOP.COM and maintaining your Shopping Annuity, you'll be saving time, money and will continue to convert spending into earning!



STEP 2. IDENTIFY ADDITIONAL PRODUCTS and make the switch. Discover what other products you could purchase through Partner Stores and Market America's exclusive brands that would contribute to your Shopping Annuity. The more items you can find, the more money your Shopping Annuity will pay you.



STEP 3. AUTOMATE YOUR SHOPPING ANNUITY. Register for UnFranchise® AutoShip or Preferred Customer AutoShip to automate your Shopping Annuity contributions. Identify the products you purchase weekly, bi-weekly, monthly and quarterly, then set up the AutoShip dates so you never run out of your favorite products again. Never miss a chance to convert your spending into earning.

Visit it. Bookmark it. Utilize it. Then change your life by converting your spending into earning! Visit SHOPPINGANNUITY.COM.

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SHOP•COM®
powered by marketamerica

SIMPLE. EASY. SMART.

Shop smarter with the SHOP.COM Business Edition MasterCard for UnFranchise® Owners and SHOP.COM Platinum Consumer MasterCard for Preferred Customers! Apply today at UnFranchise.com (UnFranchise Owners) or SHOP.COM (Preferred Customers) and earn as you shop.



SHOP.COM™ Business Edition MasterCard® for UnFranchise Owners

- 1% BV on all qualifying purchases every day
- 50 BV BONUS after first \$500.00 in qualifying transactions*
- 50 BV BONUS for each of your customers who gets our SHOP.COM Platinum Consumer MasterCard
- 0% introductory APR on purchases and balance transfers¹
- NO ANNUAL FEE



SHOP.COM™ MasterCard® for Preferred Customers

- Earn an extra 3% Cashback for every \$1.00 spent on qualifying purchases of Market America products on SHOP.COM every day
- Earn 1% Cashback for every \$1.00 spent everywhere MasterCard is accepted, every day²
- \$25.00 Cashback BONUS after first \$500.00 in qualifying transactions*
- NO ANNUAL FEE

¹See all Rewards Terms and Conditions and more information on rates, fees, costs, conditions, limitations and Annual Percentage Rates at UnFranchise.com > My Account > My Services > The SHOP.COM Business Edition MasterCard.

²For qualifying transactions posted to the account within the first three billing cycles. Other terms and conditions apply. ³See all Rewards Terms and Conditions by clicking the MasterCard link at the top of the page of SHOP.COM. Cards are issued by First Bankcard®, a division of First National Bank of Omaha, pursuant to a license from MasterCard International Incorporated. MasterCard and the MasterCard Brand Mark are registered trademarks of MasterCard International, Incorporated.

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SHOP.COM LOCAL:
BRING BUSINESS HOME

TRANSFORM YOUR LOCAL FAVORITE BUSINESSES INTO THE BEST SHOP.COM PARTNERS.

BY LESLEY TKACZYK

SHOP.COM has long been the marketplace that gives you the best of both worlds. You can earn Cashback by shopping from your own website while buying the products you already love from brand-name partner stores and discovering new favorites from Market America's exclusive brands. The addition of the Shopping Annuity® has taken the benefits of SHOP.COM and the UnFranchise® Business to new heights and has made converting your spending into earning even easier.

The question has always been, however, how to make every single penny you spend one that helps you earn. After all, there are some products that are just best when bought locally. SHOP Local, the newest groundbreaking program from Market America | SHOP.COM, is the solution. Soon you won't have to choose between supporting your own business and supporting local merchants — you'll be able to do both at the same time!

"The SHOP Local program really is an excellent complement to the Shopping Annuity," explains Eddie Alberty, Vice President of Strategic Partnerships. "People still go into stores, they still buy gas and groceries. We have most of those things online, but people still like to shop in their local area."

While buying from your own business and funding your Shopping Annuity is the secret to new levels of success with the UnFranchise Business, there's still something special about the relationships you can develop when you shop locally. Whether it's your weekly chat with the butcher at the grocery store, or the fact that the waiter at your favorite restaurant knows your order before you even sit down, personal connections with people who live near you matter. These one-on-one connections are how the UnFranchise Business is built, and SHOP Local will be the bridge that lets you bring the local businesses you love into the Market America family.

The SHOP Local program will allow local businesses to become SHOP.COM partners, enabling UnFranchise Owners and Preferred Customers to earn Cashback and/or IBV with every purchase made at those stores. All it will take is a visit to SHOP.COM to link your credit card to the program, and then the next time you use that credit card at a registered local merchant you'll also be getting Cashback/IBV and building your Shopping Annuity.

Market America has established a partnership to bring 10,000 merchants into the program in 2016, including national merchants like Whole Foods and Bed, Bath and Beyond. The most powerful part of this new program, though, is the opportunity that SHOP Local provides for UnFranchise Owners to partner with business own-

THE SHOP LOCAL PROGRAM WILL ALLOW LOCAL BUSINESSES TO BECOME SHOP.COM PARTNERS, ENABLING UNFRANCHISE OWNERS AND PREFERRED CUSTOMERS TO EARN CASHBACK AND/OR IBV WITH EVERY PURCHASE MADE AT THOSE STORES.



ers in their own neighborhoods. Do you have a favorite pizza place down the street? Invite them to partner with SHOP.COM. Does the local bakery where you like to meet people for coffee need a business boost? Invite them to become a partner, too, and spread the word around town about how great the food is. Special incentives for those who sign up new merchants will be revealed soon, so start thinking now about your favorite local businesses and all the ways you can make every penny count.



MORE WAYS TO PAYPAL

The addition of PayPal and PayPal Credit to SHOP.COM and UnFranchise.com was one of the most exciting technological advancements of 2015 for Market America.

PayPal checkout will soon be added to Motives® websites in most market countries (look for future announcements to determine availability in your market). Plus, the revolutionary PayPal Credit will be available on motivescosmetics.com for U.S. customers.

PayPal is among the most widely used transaction platforms in the world and is currently available now as a checkout option to provide SHOP.COM and UnFranchise.com users the utmost convenience, confidence and flexibility in their purchasing experience. With the addition of PayPal also came PayPal Credit. What is PayPal Credit? Look at it as an instant line of credit at the point of sale. It gives approved customers the ability to pay over time for an order.

GETTING SOCIAL AT #MAWC2016

BEING SOCIAL AT EVENTS NO LONGER MEANS JUST INTRODUCING YOURSELF TO PEOPLE YOU MEET IN THE ARENA.

BY KAITLYN HODGINS, SOCIAL MEDIA COMMUNITY MANAGER

In recent years, social media has become a major facet of Market America's events. The hashtags often become trending topics during the events, and people who aren't connected to social media from inside the arena are missing out on a big way to connect with others in ways that weren't possible a few years ago. Here are a few simple but imperative ways to utilize social media to its full capacity for the next few days.

1: GET CONNECTED

Stay up to date on the latest announcements, photos and other event-related information by following and interacting with the corporate social media channels.*

Market America:

 Facebook.com/marketamerica
 @marketamerica  @marketamerica

SHOP.COM:

 Facebook.com/shop.com
 @shopcom  @shopcomdeals

Shopping Annuity®:

 Facebook.com/shoppingannuity
 @shoppingannuity  @shoppingannuity


Motives®:

 Facebook.com/motivescosmetics
 @motives  @motivescosmetics

Lumière de Vie®:

 Facebook.com/ldvbyamber
 @lumieredevieofficial

DNA Miracles®:

 Facebook.com/DNAMiracles
 @DNAmiracles

TLS® Weight Loss Solution:

 Facebook.com/tlsweightloss
 @tlsweightloss  @tlsweightloss

Isotonix®:

 Facebook.com/isotonix
 @isotonix  @isotonix

Conquer Entertainment™:

 Facebook.com/conquerent
 @conquerent  @conquerent

See the event through Loren and JR's eyes by following their social media updates:

Loren Ridinger:

 Facebook.com/lorenridinger
 @lorenridinger  @lorenridinger

JR Ridinger:

 Facebook.com/jrridinger
 @jrridinger  @jrridinger

*For a complete list of all corporate and brand social media channels, please visit the Market America blog.

**WE CAN MAKE
THIS THE
BIGGEST, MOST
TALKED-ABOUT
MARKET AMERICA
EVENT EVER!**

2: USE THE RIGHT #HASHTAG

The official hashtag for the event is #MAWC2016. Other extremely important hashtags are #shoponSHOP and #ShoppingAnnuity. Use the right hashtags to take part in the conversation by tagging event-related posts with #MAWC2016, #shoponSHOP and #ShoppingAnnuity, engage with others tagging their social media content with #MAWC2016, #shoponSHOP and #ShoppingAnnuity, and follow along with what's happening on stage, on the concourse, and even at breakout sessions. During the event, the Market America social media team will be keeping a close watch on all the pictures, posts and tweets tagged with #MAWC2016, #shoponSHOP and #ShoppingAnnuity and reposting some of their favorites!

3: ENCOURAGE OTHER UNFRANCHISE® OWNERS TO TAKE PART IN THE CONVERSATION

Help us spread the word by encouraging business partners, old friends and new acquaintances to follow the corporate social media channels and tag their posts with #MAWC2016, #shoponSHOP and #ShoppingAnnuity. By working together to spread the word and share our event experience on social media, we can make this the biggest, most talked-about Market America event ever!



SHOP•TRAVEL



ENJOY THE SHOPPING ANNUITY WITH SOUTHERN HOSPITALITY

Greensboro is calling! Book your #MAIC2016 travel now through SHOP Travel Powered by Priceline to get low rates while earning Cashback and building your Shopping Annuity®.

**Fulfill all your travel needs with
SHOP Travel on SHOP.COM.**



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BUSINESS ON THE GO

TOP BRANDS AND PARTNER PROSPECTING ARE ENHANCED AS MARKET AMERICA | SHOP.COM CONTINUES ITS LEAD IN MOBILE MARKETING.

BY MIKE SHARSKY

Many of us eagerly await the latest mobile device and the coolest apps. But are you using mobile to its full capacity to build your UnFranchise® Business? UnFranchise Owners (UFOs) can be glad they have access to responsive websites, optimized for all screens, that now include a fully refreshed Isotonix® site. And the exciting UnFranchise Prospecting (UFP) app introduced at Market America's 2015 International Convention now lets you see just how interested your prospects actually are in becoming new UnFranchise Owners.

ISOTONIX.COM

Ask UFOs what their favorite Market America product is and it's a good bet they'll include Isotonix in their list. This flagship health and nutrition product line recently received a full site facelift that in-

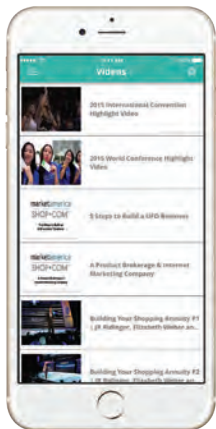


cludes optimized display for all devices and platforms. Now you can take the site's up-to-date branding and product images with you to presentations and interactions with customers, team members and prospects.

Steve Ashley, Vice President of Mobile and Social Products, points to isotonix.com as a key example of how responsive web design is vital to an Internet marketing business, particularly in those countries where most people primarily access the Internet through their mobile devices. For example, all the science about Isotonix products now

found on the desktop site will be available on mobile screens, too. Isotonix.com also now features an enhanced experience when you build your customized Isotonix site.

UNFRANCHISE PROSPECTING (UFP) 2.0 APP



Since its announcement last August, this app has become a popular tool for UFOs who want to build their businesses on the go. You can use it to show presentations and videos on your mobile devices or, using Apple TV or Google Chromecast, present on TV in a prospect's home.

Now, UFP 2.0 offers a Customer Relationship Management (CRM) screen you can use to input new prospects and track their progress. "You can send information to a prospect via the app and get a notification back that the prospect interacted with the brochure, video or presentation you sent them,"

says Kevin Curley, Executive Director of Mobile Development. "It lets the UFO get a temperature as to how interested the prospect is in getting into the business."

UNFRANCHISE MEDIA (UFM) APP

Also introduced at last year's convention in Greensboro, this app gives new UFOs easy, anywhere access to audios that educate and inspire. Today it's available in all Market Countries, and user feedback since the launch prompted Ashley's team to tweak the app so it lets users see what files they've been listening

to in case they were interrupted, or just want quick access to hear a favorite audio.

"The feedback we got was, 'I was listening to JR, then I had to close it out to go do something, and when I went back to it I couldn't find what I'd been listening to,'" Ashley says. The revised app also organizes audio files by category.

SHOP.COM MOBILE

Customers in the United Kingdom, Mexico and Spain can now access SHOP.COM sites optimized for their mobile devices. All mobile SHOP sites now offer eGifts. SHOP.COM pages now have full-width content pages regardless of the size of your screen. Before, headers and footers would expand to cover any screen but the body would not. Now those empty margins have been eliminated, giving SHOP.COM both a more professional appearance and opening up more real estate to content.

SHOP.COM APP

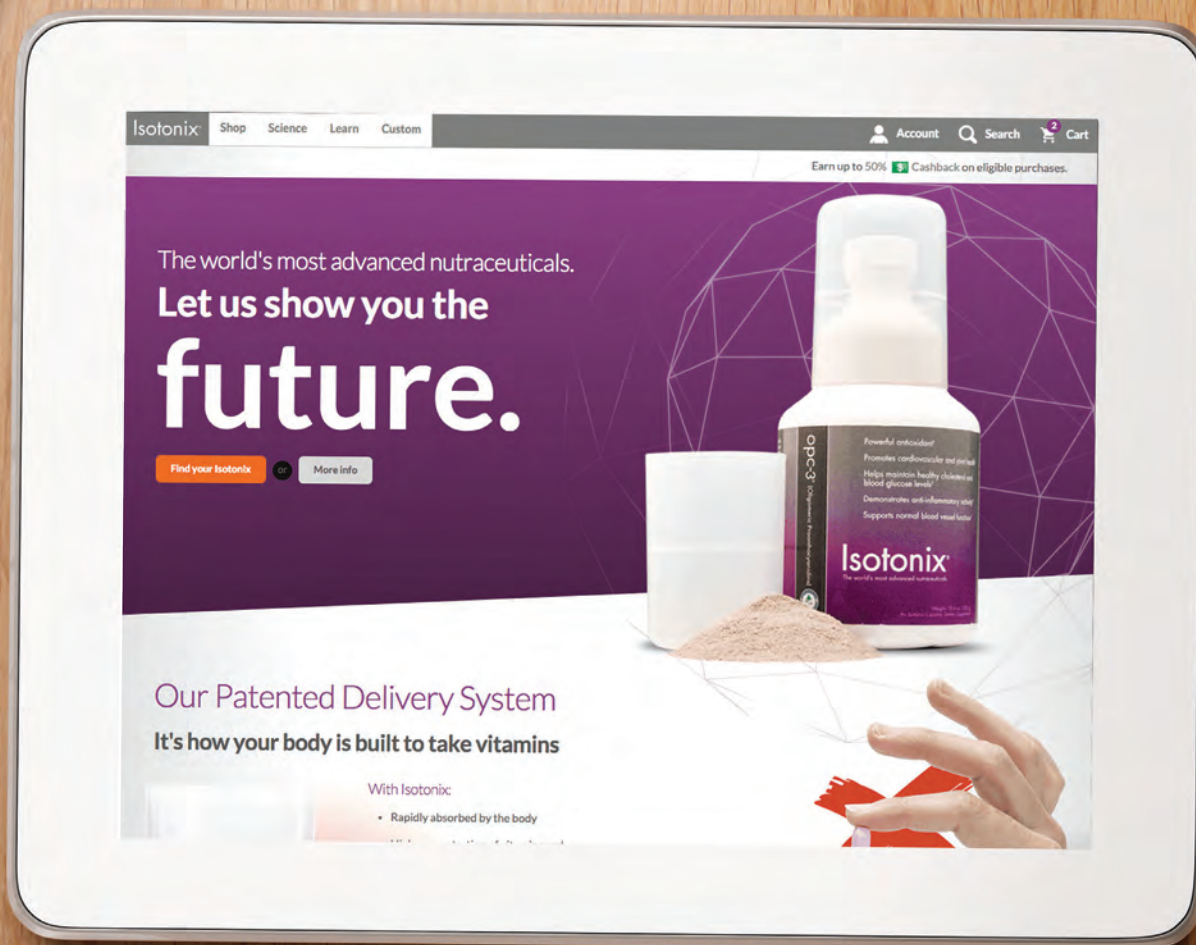
The refreshed look and feel of SHOP.COM is now reflected in its app, too, along with the addition of categories and recently viewed items. Plus, when you use the app to search for a particular item you'll be shown the option to look at similar items, such as all TVs within a certain size range.

Overall, says Ashley, "We're building out our responsive brand as SHOP.COM to offer a seamless experience." The latest in Market America's websites and apps offer increased brand exposure, a better user experience for UFOs and customers, better prospecting — and thus increased success for your UnFranchise Business.



Isotonix[®]
The world's most advanced nutraceuticals

INTRODUCING THE NEW ISOTONIX.COM



Your top resource for all things Isotonix is now better than ever!

- Brand-new look
- Reconfigured to be fully responsive, meaning pages can be fully enjoyed on any device — desktop, tablet or mobile phone
- Updated features, including easier search filters, new learning tools and the most dynamic way to build your personalized Custom Cocktail

BIG THINGS AHEAD FOR GLOBAL.SHOP.COM

GLOBAL.SHOP.COM IS GETTING NEW FEATURES AND TOOLS THIS YEAR — WHICH WILL ALLOW UNFRANCHISE® OWNERS TO EXPAND THEIR BUSINESSES TO NEW HEIGHTS AND NEW CUSTOMERS.

BY ROXANNE RAYNOR

Since the launch of GLOBAL.SHOP.COM, UnFranchise Owners (UFOs) have been able to reach customers worldwide and order select products that may not be available in their respective Market Countries. As a user-friendly site that supports multiple languages and offers worldwide exclusive Market America brands, GLOBAL.SHOP.COM is breaking borders and taking the UnFranchise Business to all corners of the world. And now, it's getting even better! With plans to add AutoShip for UFOs and customers, BV placement at checkout for UFOs and Partner Stores, coupled with an all-new look and feel, GLOBAL.SHOP.COM is positioned to be the UnFranchise Business hub for growth globally in 2016.



AUTOSHIP

The AutoShip program is the most convenient way to ensure you, or your customers, never run out of your favorite Market America products. This year, UFOs and Preferred Customers will have the option to sign up for AutoShip when they purchase products through GLOBAL.SHOP.COM, which means you can put your favorite Personal Consumption products on AutoShip. AutoShip automatically triggers selected items to be shipped at regular intervals so products don't need to be reordered. This is a great time-saver, creates consumer satisfaction, and helps you focus more on result-producing activities. With PC AutoShip for Preferred Customers or UnFranchise AutoShip for UFOs, the new AutoShip feature on GLOBAL.SHOP.COM is a great way to make sure you and your customers never run out of favorite products.

BV PLACEMENT

As an UnFranchise Owner logged in as a Personal Preferred Customer (PPC) and shopping for Personal Consumption products through GLOBAL.SHOP.COM, you will be able to place the BV for your orders at the time of your order by the end of this year. (If you do not know your PPC, log in to your UnFranchise Business Account > My Account > Account Settings > View Personal Preferred Customer ID.)

This is great news particularly for UFOs in Canada, Hong Kong, Australia, Spain, Singapore and United Kingdom, as these UFOs will be able to strategically place the BV for their purchases through GLOBAL.SHOP.COM at the time of checkout.

PARTNER STORES

The Partner Store program has seen huge success worldwide.



This year, the program will be available on GLOBAL.SHOP.COM! Just like with Market America products, UFOs and Preferred Customers will need to select their country ("Ship to Destination") to see what stores are available to ship to their respective country. With any new Partner Store program, the Partner Store team will steadily add new stores, so check GLOBAL.SHOP.COM after the program launches to see what new stores have been added.

UPDATED LOOK

Other plans slated to be released this year include a new look and feel of the site. Market America is committed to staying ahead of the curve when it comes to technological advances and new features. The updates will make the site more responsive and easier to navigate — making the user experience even better.

With all the new features coming to GLOBAL.SHOP.COM — AutoShip, BV placement, Partner Store and an updated look — UFOs will have even more resources to grow their global business. Stay tuned to UnFranchise News and *UnFranchise Owner Magazine* this year for launch dates for these new features.

MOTIVES

IN THE HEAT OF THE NIGHT

Embrace the rising temperatures with the Motives® Spring/Summer 2016 collection. With metallic and glittery shades, complemented by neutral mattes, create looks that sizzle from summer flings to steamy nights.

MOTIVES® PRESSED EYE SHADOW & MOTIVES EYE ILLUSIONS

Heat up your summer with sizzling shades of gold and pink, balanced with cool purple and green. With multiple finishes, these pigmented shades intensify your look for wherever the night may take you.

Code: Varies | UC: \$10.75 | SR: \$14.95 | BV: 7.75 (Pressed Eye Shadow)

Code: 108MEIS - Sizzle | UC: \$14.25 | SR: \$19.95 | BV: 11 (Eye Illusions)



Summer Glow | 223MES

Nocturnal Heat | 224MES

Tension | 225MES

Summer Fling | 226MES

Temperature Rising | 227MES



Steamy Night | 228MES

Hot! Hot! Hot! | 229MES



Sizzle | 108MEIS



MOTIVES® ULTRA MATTE LIPSTICK

The key to a seductive look? The perfect, matte lip. Indulge your lips in Seduced, a neutral pink that provides the perfect pout to a hot, hot night.

Code: 211UML — Seduced
UC: \$13.60 | SR: \$18.95 | BV: 10

MOTIVES® LIP CRAYON

Neutral has never meant boring. Spice up your summer nights with this tempting shade of Truffle.

Code: 46MLP — Truffle | UC: \$12.25 | SR: \$16.95 | BV: 9



NEW PRODUCTS

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MOTIVES® LIP CANDIES

Treat your lips to the extreme shimmer and tingling mint of these luxurious lip shines. Pucker up to sweet and tart shades of pink, brown and purple for candied lips that are irresistible.

Code: Varies | UC: \$12.75 | SR: \$17.95 | BV: 9

MOTIVES *maven&co*



MOTIVES® GEM SPARKLES

(A collaboration with Aurora Gonzalez Bravo)

A micro-glitter that is highly reflective, this gemstone inspired collection was handpicked by @auroramakeup for its refined, sophisticated texture and superior luster. In lush shades of pink, gold and silver, the ultra-fine particles are easily applied wet or dry for extreme brilliance.

Code: Varies | UC: \$15.25 | SR: \$21.50 | BV: 11.5



MOTIVES® I DO PALETTE (A collaboration with Jackie Gomez)

Understated and delicate, I Do Palette is filled with hues of shimmering pink and neutral mattes, paired with warm cheek shades to accentuate your beauty on the most important day. With her celebrity brides in mind, @jgmakeupxo designed I Do Palette to exude romance for a classic look that complements your eternal love.

Code: 10PIDO | UC: \$35.00 | SR: \$49.95 | BV: 25



MOTIVES® MAVEN MATTES

An unparalleled matte finish in chic shades essential to your collection, this luscious lip innovation was handpicked by top makeup artists for its rich hues and creamy formula. Quick dry time and minimal transfer optimize payoff for an instantly modern, sought-after pout.

Code: Coming Soon | UC: \$15.75
SR: \$21.95 | BV: 10

MOTIVES

LOREN RIDINGER

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NEW

BRUSHES

Master the art of makeup with this specialized collection, presented in a beautifully crafted zippered pouch with additional pockets to insert your core brushes. From the shapes and angles, to the high-quality, 100% synthetic materials, this set is designed with the elite makeup artist in mind. With versatile face and eye brushes, create the looks you've always imagined. Let your beauty be your inspiration.

Motives® 15-Piece Pro Brush Set

Code: 49MBR | UC: \$105.00 | SR: \$149.95 | BV: 50



fixx®
solution-oriented products

Breathe life back into dry, damaged strands with Fixx® Argan Oil Intensive Hair Mask. Utilizing Fancorsil® LIM-2 and Botanisil ME-14, this deep-conditioning mask repairs and conditions to increase strength, color-retention and brilliance for healthier-looking hair.

Fixx® Argan Oil Intensive Hair Mask
Code: 12529 | UC: \$17.75 | SR: \$24.95 | BV: 11



NEW

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Don't miss an exciting product launch on stage this Saturday!

EVERYDAY MIRACLES



DNA Miracles® provides the highest quality body and wellness products, designed for babies and children. All of our products are gentle, easy-to-use, and 100% effective when used as directed. We have partnered with leading health professionals and scientists who follow the highest standards in ingredient selection to create the most effective skin, hair and health solutions. Find the best for your little miracles at SHOP.COM.



1. DNA Miracles® Probiotics Extra Code: 6901 | \$37.95 2. DNA Miracles® Natural Diaper Cream Code: 6931 | \$17.95 3. DNA Miracles® Natural Soothing Ointment Code: 6933 | \$22.50 4. DNA Miracles® Natural Foaming Wash & Shampoo Code: 6932 | \$13.95 5. DNA Miracles® Gummy Vitamins Code: 6941 | \$24.95 6. DNA Miracles OPC-3® Chews Code: 6902 | \$31.95 7. DNA Miracles® Natural Hydrating Baby Lotion Code: 6930 | \$15.95 8. DNA Miracles® Chewable Probiotics (30 servings) Code: 6940 | \$33.95 9. DNA Miracles Isotonix® Digestive Enzymes (90 servings) Code: 6937 | \$58.95 10. DNA Miracles Isotonix® Multivitamin Plus (90 servings) Code: 6934 | \$59.50 11. DNA Miracles Isotonix OPC-3® (90 servings) Code: 6939 | \$73.95 12. DNA Miracles Isotonix® Multivitamin (90 servings) Code: 6936 | \$29.95 13. DNA Miracles® Essential Omega 3 (48 servings) Code: 6938 | \$38.95 14. DNA Miracles Isotonix® Immune (30 servings) Code: 6942 | \$22.50

ARE YOU UP FOR THE CHALLENGE?

The TLS® 21-Day Challenge is designed to help you get incredible results in just three weeks.

Inside the TLS 21-Day Challenge Kit you'll find the 21-Day Challenge Guide, because weight loss is a journey and you need a guide. This contains all the information you need to start your Challenge. The kit also includes five of our most popular products to enhance your weight loss efforts and nourish your body with essential vitamins, minerals and nutrients. When used as directed, these products provide all the essential elements for maximizing your metabolism and achieving successful weight loss.

Refresh your system and reach your weight loss goals with this great new kit from TLS Weight Loss Solution — available at tlsSlim.com.

36%
Savings



TLS® 21-Day Challenge Kit Code: 21DAY | \$149.95

Contains: NutriClean® 7-Day Cleansing System, TLS CORE Fat & Carb Inhibitor, Isotonix OPC-3® (30 Servings), Isotonix® Multivitamin (30 Servings), (2) TLS Nutrition Shakes (1 Vanilla; 1 Chocolate), TLS 21-Day Challenge Guide, Tracking Sheet, Shaker Bottle and Button

\$ SHIP FREE AVAILABLE

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

NEW PRODUCTS

maWebCenters ENHANCEMENTS

maWebCenters®



WEBVOLUME CONTEST, TEAM EDITION

Join the contest and be assigned an experienced WebCenter Coach. Through training, mentorship and accountability, we will work together to sell more WebSolutions and Digital Marketing Products while growing your UnFranchise® Business. To register and for more information visit mawc411.com.

MAWEBCENTERS SPECIAL

Get your WebCenter free* with the purchase of three tickets to 2016 International Convention! Visit the maWebCenters booth for more information. *Free WebCenter is contingent upon acceptance of the corresponding monthly service fee(s).

websolutions
by maWebCenters®

WEBSOLUTIONS GETS AN UPGRADED LOGO AND SOFTWARE UPDATE

WebSolutions by maWebCenters® provides websites, support, e-commerce and newly expanded digital marketing suites to local businesses and organizations. More information is available at mawebcenters.com.

PROFESSIONAL SALES TEAM NOW AVAILABLE FOR DIGITAL MARKETING PRODUCTS

Product Specialists are now available to help sell Digital Marketing Products such as Google, Social Media Management and Facebook ads to your prospects. More information is available at dmpdemo.com.

VIDEO TUTORIALS NOW AVAILABLE

In addition to an expanded webinar series, all clients of maWebCenters are now able to view short tutorial videos on using our solution. For more information, visit mawebcenters.com.

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EXCITING DIGITAL MARKETING SUITES UPDATE

Digital Marketing Suites, formerly DRS, is now available to all UnFranchise Owners with expanded ecommerce and digital applications. Visit the maWebCenters booth to learn more about branding yourself and marketing your business using these powerful tools built on the maWebCenters Technology.



ENHANCEMENTS TO HELP GROW YOUR NUTRAMETRIX BUSINESS

Check out all of the exciting changes to:

- **nutraMetrix.com:** Many new enhancements throughout the site!
- **UnFranchise.com Downloads:** nutraMetrix section updated, including a Revised HP Implementation Guide and new Patient Product Handouts available!



NEW NUTRAMETRIX OVERVIEW BROCHURE – COMING SOON!

Code: 13911 (pack of 20) | \$7.00

By providing health professionals with science-based nutritional strategies, revolutionary technology, wellness-based education programs, and trained implementation consultants, nutraMetrix is changing the face of health care one health professional and one patient at a time.

The new Overview Brochure answers important questions prospective health professionals may ask. It is the perfect leave-behind after your initial discovery meeting, as it reveals the seven reasons to choose nutraMetrix!

NEW PRACTICE PLANNING GUIDE FOR NUTRAMETRIX CONSULTANTS

(Available on UnFranchise.com > Downloads > Support Materials > nutraMetrix.)

This new tool helps nutraMetrix Consultants prepare for successful implementation in their Health Professional offices. It serves as a blueprint for success and supports NCs in planning the strategy for each individual HP account by including sections for documenting meeting notes.

NUTRAMETRIX GENE SNP™ DNA ANALYSIS

(Available for nutraMetrix Health Professionals only on UnFranchise.com.)

The Gene SNP DNA Analysis program offers Health Professionals a “test, don’t guess” solution. When it comes to your health, some of those solutions are in your genes. It’s time to take action based on the latest cutting-edge science. Gene SNP DNA Analysis is the tool that gives you answers.

Health Professional Guide - Revised

The Health Professional guide gives a clear and concise look at 61 gene variations and their health impact based on health classification.

NEW NUTRAMETRIX CATALOG

Coming Soon

Health Professionals are the greatest source for lifestyle and nutritional supplementation recommendations. The new *nutraMetrix Catalog* will guide individuals on their quest for better health through supplementation.



For the first time, the *nutraMetrix Catalog* will profile products in their main health categories while also detailing their multi-dimensional benefits as an add-on product in other health classifications. This will help health professionals and patients identify the key products for unique health needs. The science behind nutraMetrix advanced nutraceuticals ensures that Health Professionals and their patients receive the best in delivery, providing maximum results. Now these clinically researched key ingredients and helpful tips are listed within this new remarkable catalog!

CLINICAL REFERENCE GUIDE

(Available for specific nutraMetrix HPs on UnFranchise.com.)

The clinical reference guide is a unique tool for the integrative care provider. This reference guide is available in two different applications, one for the primary care provider and one for the allied/mid-level practitioner to match the individual scope of practice. This clinical reference guide (*available for in-office use ONLY*) can connect the dots between Health Professional recommendations and patient adherence.

Product Guide Compendium - Revised

Our genes remain the same throughout our lifetime; however we can change how genes behave. With proper lifestyle and nutritional interventions, including supplementation, it is possible to promote healthy gene expression. The Gene SNP DNA Product Compendium offers products for each SNP result in an easy-to-use guide.

Patient Report Sheet

With the Patient Report Sheet, practitioners can point out what product is impactful based on the individuals’ gene variations and presentation, making implementation convenient and follow-up a snap!

Meet!N® THE DIGITAL NMTSS

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Meet!N® Mobile
BROADCASTING App



Meet!N®

BROADCAST LIVE

- Anywhere, Anytime
- WiFi or Cellular
- Spontaneously or a Scheduled Broadcast
- Free or Paid Broadcast

AND... IT'S ALL FREE



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ma® NPO Program + CHURCHES = WIN/WIN

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- Viewers can earn the church royalties for everything they buy

CHURCHES CAN BROADCAST FREE



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All you **NEED** is Meet!N®.com

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PRODUCT
TRAINING



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ANNUITY®

EXPERT INTERVIEWS

RECRUITING

LET YOUR HAIR DOWN

TIME TO UNWIND AND CELEBRATE A
WEEKEND OF EXCITEMENT WITH ONE
OF THE HOTTEST PARTIES IN MIAMI!

MARKET AMERICA OFFICIAL AFTER PARTY — Saturday, Feb. 6, 2016 9:00 p.m. — midnight
Nikki Beach (One Ocean Dr., Miami, Fla.)

Free to all Market America UnFranchise® Owners with a valid 2016 World Conference badge.

MOVE UP

**BOOTH
SECTION
111**

Valuable training. Innovative ideas. Proven business-building techniques.
Get all of this and more at a Moving Up Seminar — an intimate,
small-group setting that is a favorite among top earners in the company.

March 5-6, 2016 Miami Beach, Fla.
March 11-12, 2016 Miami Beach, Fla. SOLD OUT
March 13-14, 2016 Miami Beach, Fla. SOLD OUT
April 22-23, 2016 Miami Beach, Fla.
April 24-25, 2016 Miami Beach, Fla.

**To reserve your spot for a Moving Up Seminar,
visit the booth outside of section 111.**

**Dates and location subject to change.*

For more information, contact Stacey Amick at (336) 389-6729 or staceya@marketamerica.com.

ONE TOUCH FOR SMALL BUSINESS NEEDS.

BOOTH
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Lenovo™

Finding a great PC or Tablet for work is serious business.

After all, you need something that's durable, secure, powerful, light and can last through a long workday. Plus, it needs to be reliable so you can do what you need to do: heavy number crunching, viewing videos, creating presentations. Whether you're on the road, the home office, the client's office or anywhere in between, Lenovo has a family of home office and professional PCs and tablets that will make you look good.



Yoga Tab 3 Pro 10"
Android Tablet
w/Integrated
Rotatable Projector



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\$474.99

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Windows 10 Tablet



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Flex 3 15.6"
Affordable
2-in-1 Laptop



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Convertible Laptop**



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**Lenovo B40
21.5" Full HD
All-in-One Desktop**



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#1 CONSUMER
PC VENDOR
WORLDWIDE
IN TERMS OF UNIT SHIPMENTS



- 1) Login to your SHOP.COM Portal
- 2) Go to Lenovo Store
- 3) Check out the Hot Deals!
- 4) Link off to Lenovo Site
- 5) Use eCoupon MAWC2016 and save up to \$100 off select products + free shipping!
- 6) Shop, Save, and Earn Cashback!

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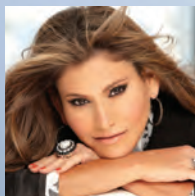
FLAT OUT™ MEET YOUR SOLE MATE

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J-GLO

GLAMBER



Give your feet — but not your style — a break with Loren Ridinger's limited-edition collection of Flat Out of Heels. Inspired by Loren's famous friends, these high-fashion yet durable and comfortable flats are rollable and compact enough to carry in a clutch purse, for relief for your feet when you're out on the town. **Act now and search Loren's Flats on SHOP.COM!**



EVITA

\$29.99, 7%



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For most of us, our pets are part of the family. Give them the best to keep them healthy inside and out with the full array of PetHealth™ products. With products ranging from shampoos and pad and paw balm to multivitamin formulas and antioxidants, you can give your best friend the formulas to keep them by your side for a long time.

Visit **SHOP.COM** and search "PetHealth" to see the entire line of available products.

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Pet Health™ Medicated Shampoo | Code: 5614 | SR: \$19.95
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 Pet Health™ OPC Formula with Glucosamine for Dogs & Cats - Beef Flavor | Code: 5602 | SR: \$24.50
 Pet Health™ Pad & Paw Balm | Code: 5618 | SR: \$16.95
 Pet Health™ Multivitamin Formula for Dogs | Code: 5606 | SR: \$27.95

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LUMIÈRE
DE VIE®

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23%
SAVINGS

To celebrate its third anniversary, Lumière de Vie® is offering its valued UnFranchise® Owners unbeatable savings on Lumière de Vie Advanced Firming Neck Crème. To express our thanks for your love and support, purchase this product through your UnFranchise account at a **savings of 23%** for a limited time only. Let's celebrate the success, the innovation, the #1 skincare brand – Lumière de Vie!

Lumière de Vie Advanced Firming Neck Crème is an innovative crème that strengthens and smoothes the fragile skin along the neck and décolleté for a firmer, younger-looking appearance. This treatment moisturizes and brightens the skin while providing a rapid tightening effect for a swan-like neck. Refresh skin's texture and reduce the appearance of wrinkles for a younger look and feel.

Lumière de Vie® Advanced
Firming Neck Crème
Code: 12213SP | \$34.00

Special is available via UnFranchise.com only.

LET'S
CELEBRATE
LUMIÈRE
DE VIE

AWAKE ALL NIGHT

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FRIDAY, FEB. 5, 9:00 P.M.
FOR DETAILS AND TO RSVP FOR FREE
VISIT GETCONQUER.COM/PARTY

#CONQUERMiami: AWAKE ALL NIGHT

THE OFFICIAL CONQUER ENTERTAINMENT® #MAWC2016 AFTER PARTY

You'll come to know the foundation of the Conquer business by day, but by night, you'll be able to experience the heart of it firsthand.

Join Conquer Entertainment on Friday night for its epic blow-out, "Awake All Night," the immersive celebration of its history-making 2016 World Conference experience. Featuring live performances by legendary artists, a pulsating DJ dance party, photo booth, prize giveaways and drink specials with Awake™ Energy Shots, "Awake All Night" will reveal that Conquer isn't simply a business, it's an experience.

Live performances will include DJ Affect, plus Conquer artists Freekey Zekey (*co-founder of hip-hop legends The Diplomats*), Shiragirl, S.O.R. and more, plus the usual surprise special guests! This is an official Friday night #MAWC2016 after party, free with RSVP at getconquer.com/party. Don't miss out!

Explore the hashtag #CONQUERMiami or visit facebook.com/conquerent to see where the Conquer Entertainment crew is popping up throughout the weekend and connect.

Get to know who's playing Awake All Night. More performers will be announced before the party, and special guests will appear throughout the night!

FREEKEY ZEKEY

Few hip-hop crews have struck the balance between being entertainers and businessmen as effectively as The Diplomats, or Dipset. The Harlem-based outfit has made stars out of Cam'ron, Jim Jones and Juelz Santana in the 2000s after inundating the New York City mixtape circuit with their CDs. Much of that credit goes toward Ezekiel Jiles, otherwise known as Freekey Zekey. Zekey

performed with his crew as its energetic hype man by night, but also served as the Diplomats Records president by day. On Dipset and Cam'ron recordings, he was the voice behind the memorable skits that helped make their albums classics. A solo artist in his own right, Zekey's own performances are imbued with the same wit and verve as his album appearances.

DJ AFFECT

Since garnering his first club gig at the age of 15, DJ Affect has navigated from being a DJ prodigy to an underground Miami dance music supernova to a world-traveling, world-class party rocker. He's performed with music icons like the late Notorious B.I.G. and Big Pun, as well as Fat Joe, Diddy, Mobb Deep, DJ Clue and Funkmaster Flex, and has appeared on shows such as BET's "Rap City" and "The Basement." His production credits include the Pitbull hit "Pause," which helped ignite the Zumba craze.

S.O.R

S.O.R. are an indie hip-hop trio from New Orleans featuring the dynamic frontman Trizz, known for his flashy, flamboyant approach to engaging his audiences through boundless energy and excitement. S.O.R. continues the quest to reach those who were once unreachable and offer a fresh, unique sound that enlightens across generations and cultures. They are currently touring the south and working on their third album, entitled *MOVE*, which is set to be released in Spring 2016.



@conquerent



@conquerEnt



facebook.com/conquerent

MAKE A DIFFERENCE WITH MA CARES



VISIT THE MA CARES BOOTH OUTSIDE OF SECTION 115 TO SEE HOW YOU CAN CHANGE THE LIVES OF OTHERS WHILE YOU'RE HERE AT #MAWC2016 CHANGING YOURS!

BY JENNIFER LEE, CONTRIBUTING WRITER

BOOTH
SECTION
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ma Cares is thrilled to return to Miami for MAWC. We always have a great time meeting new friends and seeing some familiar faces, too! This year, we have some exciting ways you can help make a difference in the lives of children, veterans and animals.

CHANGE FOR A CHANGE

The ma Cares *Change for a Change* initiative wants you to help make a difference with just your loose change! Donations support the faith Cares program, helping to cover the cost of veterinary care, grooming, food, supplies and additional training for the service dogs of veterans. All donations collected in the *Change for a Change* jar will be matched up to \$5,000.00. Also, Veteran Terry White, his wife Jill and service dog Faith will join us again this year in the fun and fundraising. Stop by to say hello!

MA CARES PRIZE WHEEL

The ma Cares Prize Wheel is back! It was such a big hit at #MAIC2015 we decided to bring it back at #MAWC2016. For your donation of \$1.00, you can spin the ma Cares Prize Wheel for a chance to be entered to win some great prizes like a Market America gift basket of products worth \$600.00 or a ticket to #MAIC2016 in

Greensboro, N.C. You could even win an opportunity to take a selfie with Faith!

FAITH CARES T-SHIRTS

Hot off the press! We will have brand-new faith Cares t-shirts for sale. All proceeds will benefit ma Cares, allowing us to continue to make a difference in the lives of children, veterans and animals. Quantities are limited so shop early for the best selection.

"We truly look forward to MAWC every year. The support and love shown by the UnFranchise® Owners who visit our booth is both exciting and contagious," said ma Cares President Brandi Quinn.

We hope to see you at #MAWC2016! Visit the ma Cares Booth outside of Section 115 and learn how together we are making a difference for children, veterans and animals in need. You can also visit macares.org, like us on Facebook, follow us on Twitter and Instagram and check out our YouTube channel to catch up on the latest news and information.

You can also contact us at wecare@macares.org with questions. See you at the booth!



SAY IT LOUD

Spread your Market America | SHOP.COM pride and promote your brand without having to speak a word with ma Gear! With a variety of apparel, accessories, colors and styles, ma Gear is the perfect way to promote your business with official, company-approved products. Stop by the ma Gear booth to see a full selection of apparel, accessories and more, or visit marketamericagear.com.

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**EARN
UP TO
40% IBV**

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#SHOPPINGANNUITY



**LIKE WHAT YOU SEE? MAKE PLANS NOW FOR THE NEXT EVENT!
CONTINUE THE MOMENTUM FROM THIS WEEKEND ALL THE WAY TO
2016 INTERNATIONAL CONVENTION.**

MARKET AMERICA 2016 INTERNATIONAL CONVENTION
GREENSBORO COLISEUM / GREENSBORO, N.C.

AUG. 4-7, 2016
RECEPTIONS AUG. 3

**THIS WEEKEND ONLY! BUY THREE TICKETS AND GET FREE
MARKET AMERICA PRODUCTS VALUED AT OVER \$500.00!**