

THE AGENDA



WEDNESDAY, AUGUST 6

All Wednesday events take place at the Sheraton Hotel, Koury Convention Center.

5:30-7:00 p.m.	The President's Reception (Invitation Only) — Challenge Winners & Advisory Council Members Only	Victoria Ballroom
7:30-8:45 p.m.	TLS® Meeting Update Dennis Franks & Susan Pasqual	Imperial Ballroom
8:00-10:00 p.m.	Motives® Trainers Meeting Lisa Kostka	Blue Ashe
9:00-10:30 p.m.	nutraMetrix® Consultants Meeting Brandi Murphy & Dr. Roger Spahr	Imperial Ballroom

THURSDAY, AUGUST 7

9:00 a.m.	Doors Open	Greensboro Coliseum
9:45 a.m.	Pre-Show Address and Opening Ceremony	
10:00 a.m.-6:30 p.m.	GENERAL SESSION Welcome to Market America's 2014 International Convention — UnFranchise® DNA: Convert Spending Into Earning Loren Ridinger Business Simplification and New Tools Andrew Weissman, Jim Winkler & Sarah Rose Stack Result Producing Activities: Proven Retailing Principles Kevin Buckman & Field Leaders Prime™ Joint Support by Isotonix® Scottie Pippen & Steve Ashley nutraMetrix® Developments Brandi Murphy & Dr. Roger Spahr Power Profiles Field Leader Conquer Entertainment™ Amanda Ridinger & Jorgen Bailey Everything New with Motives® Loren Ridinger & La La Anthony Motives® New Products Kim Ashley, Maria Checa, Christian Vazquez & the Motives Mavens The NEW MeetON.com Anthony Akers TLS® Updates & Developments Dennis Franks & Susan Pasqual Powered by People: Recognizing Your Success — Part 1 Andrew Weissman & Jim Winkler Building the UnFranchise® Business with maWebCenters Jeremy Fennema & Sarah Rose Stack Result Producing Activities: Proven Prospecting & Recruiting Principles Jim Winkler & Field Leaders	
6:45-8:45 p.m.	Mandarin-Speaking UnFranchise® Owner Coring Jingying Liu & Donald Qi	Greensboro Coliseum
	BREAKOUTS (Sheraton Hotel, Koury Convention Center) <i>Limited seating — first-come, first-serve basis</i>	
8:00-9:15 p.m.	maWebCenters Jeremy Fennema & Sarah Rose Stack	Victoria Ballroom
8:00-9:15 p.m.	nutraMetrix Brandi Murphy & Dr. Roger Spahr	Imperial Ballroom
9:30-10:45 p.m.	TLS Overview Dennis Franks & Susan Pasqual	Imperial Ballroom
8:00-11:00 p.m.	Certified Training: Motives Product Knowledge, Application & Sales Lisa Kostka	Blue Ashe

FRIDAY, AUGUST 8

9:00 a.m.	Doors Open	Greensboro Coliseum
9:45 a.m.	Pre-Show Address	
10:00 a.m.-6:30 p.m.	GENERAL SESSION Mobile Technologies Steve Ashley & Kevin Curley A Global Opportunity Phil Guido, Andrew Weissman & JR Ridinger Products You Might Not Be Taking But Should Be Sales Team & Field Leaders Result Producing Activities: Ensure Your Success Dennis Franks & Field Leaders Powered by People: Recognizing Your Success — Part 2 Andrew Weissman & Jim Winkler	

FRIDAY, AUGUST 8 (continued)

Convert Spending Into Earning: Technologies Part 1 | Marc Ashley
 Shopping Annuity & Business Building Fundamentals | JR Ridinger
 Millionaire & Millionaires in the Making Panel | Jim Winkler & Field Leaders

7:00 p.m.-12:00 a.m. Gala Awards Dinner and Ceremony (Admittance with Gala ticket only) _____ Guilford Ballroom

BREAKOUTS (Sheraton Hotel, Koury Convention Center) *Limited seating - first-come, first-serve basis.*

7:30-9:00 p.m. Conquer Entertainment™ | Amanda Ridinger & Jacob Lawrence _____ Victoria Ballroom
 8:00-10:00 p.m. ma® Capital Resources | Mac Saunders _____ Imperial Ballroom
 8:00 p.m.-12:00 a.m. Conquer Entertainment After Party Showcase _____ The Blind Tiger

SATURDAY, AUGUST 9

9:00 a.m. Doors Open _____ Greensboro Coliseum

9:45 a.m. Pre-Show Address

10:00 a.m.-6:30 p.m. GENERAL SESSION

Social Media Marketing and Facebook Virtual Parties | Loren Ridinger & Steve Ashley
 The Latest with DNA Miracles™ | Amber Ridinger McLaughlin, Duane McLaughlin, Marty Weissman, Dr. Steven Lamm & Dr. Mark Lange
 The Invisible Train | Joseph “Fat Joe” Cartagena & Andrew Weissman
 Power Profile | Field Leader
 Powered by People: Recognizing Your Success — Part 3 | Andrew Weissman & Jim Winkler
 Convert Spending Into Earning: Technologies Part 2 | Marc Ashley
 UnFranchise® DNA: Convert Spending into Earning | JR Ridinger

BREAKOUTS (Sheraton Hotel, Koury Convention Center) *Limited seating — first-come, first-serve basis.*

8:00-9:30 p.m. Spanish Coring | Luzby Hernandez & Rubén Jara _____ Auditorium III
 8:00-9:30 p.m. Market United Kingdom Coring | Phil Guido _____ Auditorium IV
 8:00-9:30 p.m. Asia-Pacific Coring | Asia-Pacific Sales Managers _____ Imperial Ballroom
 9:00 p.m.-12:30 a.m. Market America’s Official After Party _____ Guilford Ballroom

SUNDAY, AUGUST 10

Breakouts take place at the Greensboro Coliseum Special Events Center. *Limited seating — first-come, first-serve basis.*

BREAKOUTS

9:00-10:45 a.m. Internet Sales and Marketing / Social Media Training | Sarah Rose Stack & Field Leaders _____ West Wing B2
 9:00-10:45 a.m. Shopping Annuity | Kevin Buckman _____ West Wing B1
 9:00-10:45 a.m. DNA Miracles: New Product Developments | Dr. Mark Lange _____ West Wing A
 9:00-10:45 a.m. TLS® | Susan Pasqual _____ Meeting Room 3
 9:00-10:45 a.m. Understanding the Benefits of Requirements and Keeping Your Business in Safe Harbor | Stacey Kraftchick _____ Meeting Room 4
 11:00 a.m.-12:45 p.m. Implementing Accountability Groups with your Team | Jim Winkler _____ Meeting Room 1
 11:00 a.m.-12:45 p.m. nutrametrix® & Health and Nutrition Product Training | Brandi Murphy, Dr. Roger Spahr & Dr. Deedra Mason _____ West Wing B2
 11:00 a.m.-12:45 p.m. Global Unification | JR Ridinger, Phil Guido & Andrew Weissman _____ West Wing A
 11:00 a.m.-12:45 p.m. All-Star Basic 5 | Dennis Franks & Field Leaders _____ West Wing B1
 11:00 a.m.-12:45 p.m. MeetON.com | Anthony Akers & Chris Peddycord _____ Meeting Room 4
 11:00 a.m.-12:45 p.m. NPO | Kevin Buckman _____ Meeting Room 3

1:00 p.m.-3:00 p.m. Corporate Tour _____ 1302 Pleasant Ridge Road, Greensboro, NC 27409