

2013 Annual Convention

Create Your Own Economy

Dates: April 26-28, 2013

Venue: Kowloonbay International Trade & Exhibition Centre

Admission: HK\$895.00

Corporate Updates

New Developments & Advancements – HK.SHOP.COM

The Internet and our Web Portal are effective retailing, recruiting and marketing tools. We will introduce the uniqueness and advantages of HK.SHOP.COM, and explain why you can use this tool effectively.

Business Simplification Strategies & Principles

Simplification is one of our key topics. We will announce exciting news, including the new UBP, Transfer Buying updates, etc. Moreover, to enable Shop Consultants get closer to building their business internationally, the company will launch three strategic plans: GLOBAL.SHOP.COM, Emerging Markets Program (EMP) and regional unification.

Business-Building Tips

Shopping Annuity – Build Your Residual Income Daily

Start with yourself; become a product of the product, and get all your daily needs on HK.SHOP.COM. Lead your team to do the same, and you are ultimately turning everyone's spending into earning. Have you ever thought that creating income for your UnFranchise™ Business is just that simple?

Right Place, Right Time

The UnFranchise Business is an opportunity that enables us to earn residual income and create the economy of future. We will explain what opportunity we are offering, and illustrate the edges of our business given the local entrepreneurial trend.

Attitude: the Key to Success

A leader of ma will share with you her story of building success from the very beginning. You will get valuable tips on doing the business and understand that all right actions originate from the right attitude.

Utilizing Social Media as a Business-Building Tool

Using social media is a global trend. We will analyze the local social media development trend and show you how to utilize this powerful platform through some local successful examples.

Just Do It!

With all the required tools, attitudes and techniques, what is the next step? All you need to do is to implement your plan and take action!

Products

The Most Powerful Combination: Isotonix® and Pycnogenol®*

Isotonix is the world's most advanced delivery system that offers superior delivery and maximum results. Many of the best selling products of this line are antioxidants. At the event, we will introduce benefits of the Isotonix delivery system, and the importance of antioxidants and Pycnogenol®. We will also explain the advantages of Isotonix antioxidant products over others in the market.

New Product Spotlight

"Built on Product" is a core part of Market Hong Kong. At the event, we will launch our brand new, incredible products, helping you lead the parade and expand your business.

Revolutionary Skincare Line: Lumière de Vie™

Lumière de Vie has been receiving immense responses since its arrival! Using the power of the sea and the earth, Lumière de Vie helps provide revitalized radiance, improved clarity and younger-looking skin. We will go through the features and benefits of each product in this next generation of skincare.

Motives® Spring/Summer Colors

We will launch new Motives products and analyze the upcoming makeup trends, enabling every woman to create her perfect look.

TLS™ Weight Loss Solution

TLS Weight Loss Solution consists of the right diet, exercise and behavior modifications. Coupled with TLS supplements, it is the best choice for people hoping to lose weight. At the event, we will introduce the details of the TLS Weight Loss Solution. The first group of Hong Kong TLS Certified Coaches will also appear on stage to share with you how the TLS program and coach system helped them develop their business.

WebCenter 90-Day Plan

WebCenters is another powerful tool that can help you build your business. We will detail the features and advantages of our WebCenters, and share with you how the 90-day plan helps advance your business to a new level.

Building a Strong Team

Recruiting and Business-Building Techniques

Recruiting is a very important part of the UnFranchise Business. Successful recruiters will share their techniques of recruiting the right partners and provide tips on developing your team.

Build Your Team with Motives Fast Start Program

The Motives Fast Start Program is now available in Hong Kong. The Fast Start Program simplifies the business-building process by enabling you to expand your UnFranchise Business, allowing you to grow bigger and better through a faster and easier process. We will demonstrate how to build a strong Motives team through this powerful recruiting tool.

Note: Agenda is subject to change.

* Pycnogenol[®] is a registered trademark of Horphag Research Ltd. Use of this product may be protected by one or more U.S. patents and other international patents.