

BLEND YOUR BEAUTY EVENT SURVEY

Welcome to our event! Thanks for joining us. As people filter in, please take some time to answer the following questions so that our team of Beauty Advisors can better serve you.

What results are you looking for from a foundation? _____

What results are you looking for from a powder? _____

How are you applying your makeup at home? _____

Do you have any sensitivity to fragrance or certain ingredients? If so, which ones? _____

Do you or someone you know have issues or concerns with the following?

Check the following that fit:	You	Name of family or friend
Makeup does not go on smoothly/evenly	_____	_____
Makeup does not last throughout the day	_____	_____
Foundation/powder does not match skin	_____	_____
Foundation causes breakouts	_____	_____
Skin is oily/dry	_____	_____
Interested in reversing/repairing aging	_____	_____
Concerned with brown spots/discolorations	_____	_____
Digestive health (acid reflux, ulcers, IBS, colitis, etc.)	_____	_____
Interested in slowing down the aging process from the inside	_____	_____
Interested in learning more about wellness and nutrition	_____	_____
Interested in hosting a Beauty Basics Event	_____	_____

Next a Certified Custom Consultant will spend time with you, personally, to better understand your needs and preferences and provide you with the perfect solutions!

We wanted to give you the opportunity to host your own Motives event and earn free product and / or cash! You could choose between a Beauty Basics Event, a Skincare Clinic, or an 'It's Your Time to Shine' application workshop to earn 10% of the retail sales as a credit toward any product purchase of your choice. In addition, you could host this Blend Your Beauty event and earn \$5 cash per bottle by selling 1-10 custom blends or \$10 per bottle by selling 11-20 blends at your event! Be sure to speak to one of the Motives Beauty Advisors before leaving to set this in motion!

Name of whom invited you _____

Your name _____

MOTIVES® CUSTOM BLEND LIQUID SURVEY

Name: _____ Date: _____

Address: _____

Phone: _____ Email: _____



Questions (circle your answer)			
1. Would you like additional sunscreen in your custom blend? <i>(Contains a natural SPF content of 6-8)</i>	Yes		No
2. Do you want your foundation to be a BB Cream? <i>(aka Beauty Balm – Note: this will make coverage more sheer)</i>	Yes		No
3. What level of coverage do you prefer? <i>(Our base contains 11% pigment and typical foundation is 6-7%)</i>	Sheer	Medium	Full
4. What type of finish are you looking for?	Matte	Natural	Dewy
5. What skin tone category would you consider yourself?	Light	Medium	Dark
6. Do you have sensitive skin?	Yes		No
7. Which best describes your skin type?	Dry	Balanced	Oily
8. Are you concerned with aging?	Yes		No
9. Would you like a primer added to your liquid foundation?	Yes		No
10. What texture do you prefer your foundation?	Liquid		Cream

Sanitize Hands – Conduct Consultation in Form of Conversation – Stripe Foundation (2-3 shades) – Then Begin

1	SUNSCREEN	YES		NO	FORMULA AMOUNT
	Adding will make product more sheer	5 ml = SPF 10-12 10 ml = SPF 14-16		Naturally contains SPF content of 6-8	

2	BB CREAM	YES		NO	FORMULA AMOUNT
	Beauty Balm = less coverage	15 ml			

3	COVERAGE	SHEER	MEDIUM	FULL	FORMULA AMOUNT
	Consider first 2 steps & compensate if needed	15 ml = half of base	(leave as is)	Coverage Enhancer (1-2 scoops = 2.5-5 ml)	

4	FINISH	MATTE	NATURAL	DEWY	FORMULA AMOUNT
		Mattifier (5 ml = 2 scoops)	(leave as is)	Pearl (2-4 pumps)	

5 SKIN TONE CATEGORIES: After adding the above (if applicable), choose closest base shade(s)

LIGHT	MEDIUM	DARK	
_____	_____	_____	AMOUNT FOR FORMULA Add until 30 ml total
Ivory Porcelain	Beige Tan	Hazelnut Deep Espresso	<i>may use combination / more than 1</i>

Next: Perfect base shade and optimize customization by adding pumps of toner

1. Adjust/perfect the depth (lightness/darkness)
2. Perfect your base shade by adding a toner to neutralize unwanted pigment in base
3. Add to complement skin's natural undertone

LIGHTEN	DARKEN	TONER	_____	_____	_____	_____	_____	_____
White	Yellow-Brown Black Blue-Brown	_____	Yellow	Pink	Yellow-Red	Purple	Blue	Blue-Red Green

6	SENSITIVE	YES		NO	FORMULA AMOUNT
	If yes, stop after this	Ultra Soothing (1.0 ml)			

7	SKIN TYPE	DRY	BALANCED	OILY	FORMULA AMOUNT
		Hydrator (0.5 ml)	(leave as is)	Oil Control (0.5 ml)	

8	ANTI-AGING	YES	YES	NO	FORMULA AMOUNT
	Choose 1 to remain cost effective	Soften/smooth while tightening 'flash' effect	Stimulate collagen and elastin formation, neutralize free radicals		
	Offer both for optimal results	Ultra Firming (1.0 ml)	Copper Peptide (1.0 ml)		

9	PRIMER	YES	YES	NO	FORMULA AMOUNT
	Reference Question 7	(Dry/Balanced Skin)	(Oily Skin)		
	Choose 1	Fringe benefit (2-4 pumps)	Sheer Porefection (2-4 pumps)		

10	TEXTURE	LIQUID		CREAM	FORMULA AMOUNT
	Start with 3 drops, mix, and add until desired result	(leave as is)		Whipping Crème (3-6 drops)	

MOTIVES® CUSTOM BLEND POWDER SURVEY

Name: _____ Date: _____

Address: _____

Phone: _____ Email: _____



Questions (circle your answer)

1. Would you like additional sunscreen in your custom powder? <i>(Already contains a full-spectrum SPF content of 17)</i>	Yes		No
2. What level of coverage do you prefer?	Sheer	Medium	Ful
3. What type of texture would you prefer?	Matte	Soft, healthy glow	High Luminesce
4. Would you like a High Definition Finish?	Yes		No
5. Which best describes your skin type?	Dry	Balanced	Oily
6. Do you struggle with hyper-pigmentation?	Yes		No
7. Would you like your powder to contain anti-aging benefits?	Yes		No
8. What skin tone category would you consider yourself?	Light	Medium	Dark

Sanitize Hands – Conduct Consultation in Form of Conversation – Then Begin

1	SUNSCREEN	YES		NO	FORMULA AMOUNT
	adding will make product more sheer	1 tsp = increase SPF 4			

2	COVERAGE	SHEER	MEDIUM	FULL	FORMULA AMOUNT
	Be mindful of how the above additives may affect coverage	1 tsp. Translucent Modifier	(leave as is)	1 tsp. Coverage. Intensifier	

3	TEXTURE	MATTE	HEALTHY GLOW	HIGH LUMINESCENT	FORMULA AMOUNT
		(leave as is)	Sunlight Gold (1/8 - 1/4 tsp)	Moonlight Pearl (1/8 - 1/4 tsp)	

4	HIGH DEFINITION	YES		NO	FORMULA AMOUNT
	Great for HD Film	1/8 tsp Flawless Finish			

5	SKIN TYPE	DRY	BALANCED	OILY	FORMULA AMOUNT
		Moisturizing 1/8 tsp	(leave as is)	Balancing 1/8 tsp	

6	HYPERPIGMENT	YES		NO	FORMULA AMOUNT
		Lightening 1/8 tsp			

7	ANTI-AGING	YES		NO	FORMULA AMOUNT
		Firming 1/8 tsp			

8 After adding all the above, fill in the remaining 3 teaspoons with desired base shade

LIGHT	MEDIUM	DARK	ADD BASE (UNTIL 3TSP TOTAL)
			AMOUNT FOR FORMULA

Next: Perfect base shade and optimize customization by adding smidgen of toner

1. Adjust/perfect the depth (lightness/darkness)
2. Perfect your base shade by adding a toner to neutralize unwanted pigment
3. Add to complement skin's natural undertone

LIGHTEN	DARKEN	TONER	
_____	_____		_____
Alabaster	Tiger Eye Onyx Agate		Amber Rose Quartz Sunstone Amethyst Lapis Tourmaline Jade

