

Market Singapore® Chairman's Challenge  
2019 Southeast Asia Convention  
1<sup>st</sup> October 2018 – 8<sup>th</sup> March 2019

One of the most prestigious awards an individual can earn as an UnFranchise Owner is to become a Chairman's Challenge award winner. The Chairman's Challenge is issued by Chairman & CEO, JR Ridinger.

UnFranchise® Owners who satisfy the Chairman's Challenge criteria will be provided with preferred seating at the 2019 Southeast Asia Convention and will be invited to a private reception with the corporate team.

Ultimately, by striving to achieve the Chairman's Challenge, an UnFranchise Owner is closer to achieving their personal and financial goals.

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1. Personally sponsor six (6) new qualified UnFranchise Owners, and of these personally sponsored UnFranchise Owners that count towards the qualification of this challenge, three (3) must be sponsored within Market Singapore, while the other three (3) can be sponsored within Asia markets.
2. Two (2) of the six (6) personally sponsored UnFranchise Owners must have personally sponsored two qualified UnFranchise Owners, of which each must at least sponsor one (1) within Market Singapore, while the other one (1) can be sponsored within Asia Markets.
3. Shopping Annuity Assessment - you and your six personally sponsored UnFranchise Owners plus two additional UnFranchise Owners on your team (the additional two do not have to be newly sponsored) must complete the online Shopping Annuity Assessment. The Shopping Annuity Assessment can be found in your UnFranchise business account.
4. Purchase all the available Shopping Annuity Brand products at least once during the Challenge period.
5. Complete and submit the UFO Healthcheck Survey. **This can be done by accessing [www.healthcheck.unfranchise.com](http://www.healthcheck.unfranchise.com) to complete the survey. Print your completion page as proof of participation.**
6. Create a Dream Board with an associated action plan to reach your desired UnFranchise Level.
7. Register at least one (1) Market Singapore SHOP.COM prepaid Master Card personally. (If you have registered your card prior to the challenge period, it is also counted.)

8. Satisfy the Master UnFranchise Owner (UFO) criteria or re-qualify as a Master UnFranchise Owner.
9. Purchase ten tickets to Market Singapore's 2019 Southeast Asia Convention directly from the company (SKU: 2190\_SGAC19). Proof of purchase will be required. Proof of purchase will be your ticket order(s) in your order tracking or a copy of your receipt from your ticket purchase during the 2018 Market Singapore Leadership School. You must be the paying ID on the ticket order.
10. Create a minimum of 3,000 BV worth of Market Singapore's exclusive products. This can be satisfied by your purchases and/or your Preferred Customers purchases.
11. Create a minimum of S\$7,500 worth of Partner Store purchases from SG.SHOP.COM. This can be satisfied by your own personal purchases.
12. Listen to at least two audios per week from the Market Singapore audio download series within the UnFranchise.com or from the UnFranchise Media App.

To be eligible as a Chairman's Challenge winner, you must completely satisfy all of the criteria and submit all required documentation. All entries must be received at Market Singapore Corporate Office (Attn: Sales Team, Market Singapore 2019 Southeast Asia Convention Chairman's Challenge) by 8<sup>th</sup> March 2019 in order to be recognised at the 2019 Southeast Asia Convention. Please mail, fax or email\*\* your submission.

\*\*If you choose to email your submission, please include all required documentation and attach your documents to your email using a PDF format. Please do not use photo files or third-party websites. Failure to do so may result in your documents being returned to you.

Please include the Chairman's Challenge documentation form with your challenge criteria.

**Please direct any inquiries regarding the Chairman's Challenge to:**

[sales@marketsingapore.com.sg](mailto:sales@marketsingapore.com.sg)

**Chairman's Challenge Documentation Form**  
**Market Singapore® 2019 Southeast Asia Convention**  
**1<sup>st</sup> October 2018 – 8<sup>th</sup> March 2019**

**Deadline for Submission: All entries must be received at Market America no later than 8<sup>th</sup> March 2019, via fax, mail or email\*\*.**

\*\*If you choose to email your submission, please include all required documentation and please only scan documents using a PDF format. Failure to do so may result in your documents being returned to you.

**Please PRINT or TYPE clearly. Incomplete or illegible submissions will not be accepted.**

**Name:**

**Phone:**

**Email:**

**9-Digit UFO ID:**

**Requirements: The Chairman's Challenge applicable dates are 1<sup>st</sup> October 2018 – 8<sup>th</sup> March 2019. Submit the following information to receive credit for completing the Challenge:**

Personally sponsor six new qualified UnFranchise Owners, and of these personally sponsored UnFranchise Owners that count towards the qualification of this challenge, three (3) must be sponsored within Market Singapore, while the other three (3) can be sponsored within Asia markets.

Two of the personally sponsored must sponsor two new UnFranchise Owners, of which each must at least sponsor one (1) within Market Singapore, while the other one (1) can be sponsored within Asia Markets. List those two first.

1) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

**Personally Sponsored:**

1) \_\_\_\_\_  
(UnFranchise Owner Name and ID Number)

2) \_\_\_\_\_  
(UnFranchise Owner Name and ID Number)

2) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

**Personally Sponsored:**

1) \_\_\_\_\_  
(UnFranchise Owner Name and ID Number)

2) \_\_\_\_\_  
(UnFranchise Owner Name and ID Number)

3) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

4) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

5) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

6) Name: \_\_\_\_\_

ID Number: \_\_\_\_\_

**Shopping Annuity Assessment – you and your 6 personally sponsored UnFranchise Owners plus 2 additional UnFranchise Owners on your team (the additional two do not have to be personally sponsored) must complete the online Shopping Annuity Assessment.** This can be documented by providing the print out of each UFO’s Shopping Annuity Master Member report.

**Purchase all the available Shopping Annuity Brand products at least once during the Challenge period.**

Order Number:	Order Number:
Order Number:	Order Number:
Order Number:	Order Number:

**Complete and submit the UFO Healthcheck Survey. Please attach a copy of your survey completion page as proof of participation.**

**Create a Dream Board with an associated action plan to reach your desired UnFranchise Level.**

**Register at least one (1) Market Singapore SHOP.COM prepaid Master Card personally.** (If you have registered your card prior to the challenge period, it is also counted.) The challenge coordinator will verify registration internally, so no documentation is required).

**Become an official Master UFO or requalify as a Master UFO:**

Date of your last qualification date: \_\_\_\_\_ (you can find this date on your Master UFO program report in your back office).

**Purchase ten tickets to the 2019 Southeast Asia Convention directly from the company (SKU: 2190\_SGAC19).** Note: You must purchase these 10 tickets directly from the company. Order number(s) must be recorded below, and you must be the Paying ID on the order. (If you purchased tickets at 2018 Market Singapore’s Leadership School, they have been entered as orders into the system. Please check your order tracking). Attach copies of all ticket orders to your challenge submission.

Order number (s): \_\_\_\_\_

**Convert Spending Into Earning - Create a minimum of 3,000 BV worth of Market Singapore's exclusive products.** This can be satisfied by your purchases and/or your Preferred Customer's purchases. (Document by providing order numbers from your order history showing your purchases or your Shopping Annuity Master Member report(s)).

Order number (s): \_\_\_\_\_

**Convert Spending Into Earning – Create a minimum of S\$7,500 worth of Partner Store purchases from SG.SHOP.COM.** This can be satisfied by your purchases and/or your Preferred Customer's purchases. (Document by providing order numbers from your order history showing your purchases or your Shopping Annuity Master Member report(s)).

Order number (s): \_\_\_\_\_

**Listen to at least two audios per week from the Market Singapore audio download series within the UnFranchise business account or from the UnFranchise Media App.**

**Print this form, complete it and mail, fax or email it along with the required documentation to the attention of Market Singapore Sales Team for the 2019 Southeast Asia Convention Chairman's Challenge by 8<sup>th</sup> March 2019 to be recognised at the 2019 Southeast Asia Convention.**

**Email:** [sales@marketsingapore.com.sg](mailto:sales@marketsingapore.com.sg)

**Mailing address:**

**Market Singapore\_Pte Ltd  
Attn: Sales Department – Chairman's Challenge  
51 Cuppage Road #08-03/06  
Singapore 229469**