

NOVEMBER/DECEMBER 2015 – SG ISSUE 8

UFO

UnFranchise™ Owner Magazine

2015 ASIA-PACIFIC REGIONAL CONVENTION

BELIEVE IN YOUR “WHY”

CONVERT HOLIDAY
SPENDING INTO EARNING

TLS™ 21-DAY CHALLENGE
IS HERE

SG.SHOP.COM



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SG\$27.50

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PRODUCT KEY



SHOP SMART

Enter a product's name or code number in the search bar to find that product quickly and easily.



GET CASHBACK

This icon indicates you will receive Cashback for this product.



AROUND THE WORLD EUROPE

UnFranchise Owners (UFOs) throughout Europe are enjoying big opportunities for business growth thanks to new initiatives. In October, Market United Kingdom | UK.SHOP.COM announced a partnership with leading insurance providers Surewise and Eunisure to offer access to the best insurance products in the UK as part of a new programme. SHOP Insurance, now available through UK.SHOP.COM, offers many types of insurance coverage for UFOs and their Preferred Customers. Policies available include those for phones, travel, pets, life, motorcycles, gadgets and more.

Insurance is one of the largest industries in the UK, which provides a fantastic opportunity for all UK UFOs to grow their businesses with this new programme. It is also a great addition to the Shopping Annuity™, as everyone has various kinds of insurance that can now be bought from their own business to convert spending into earning.

Market United Kingdom has also recently welcomed influential speakers, Directors Olivia Li and Carl Eklund, who conducted business-building trainings. Carl's Shopping Annuity Boot Camp left UFOs feeling inspired, a sentiment that will continue as the newly formed London Leadership Association begins hosting events. The association started with a training event featuring Director Don Martin, and next year will host Executive Director Bonnie Philo. Updates on these events and more can be found on marketukevents.com.

Market United Kingdom and Market España both recently introduced the TLS Weight Management Solution to their markets, which has sparked great interest. Market España is also excited by the attention generated by the launch of its official Facebook page, which has more than 400 fans after only two months.

Market España is still experiencing consistent growth due to continued product and training developments, and is proud to have increased its number of active UFOs by more than 42 percent since October 2014. This growth and the success of UFOs have been encouraged by visits from inspiring guests such as President & CEO JR Ridinger, Senior Executive Vice President Loren Ridinger, Vice President Andrew Weissman, Vice President of Sales Jim Winkler, Market United Kingdom Director and Field Vice President Phil Guido, Executive Sales Consultant Rubén Jara, Director Olivia Li and Dr Deedra Mason.

Both markets are also pleased to announce new additions to their corporate teams. Market United Kingdom welcomed two staff members who had been working in temporary roles into permanent positions. Congratulations to Claire Murphy and Temitope Adamson who have permanently joined the team! Additionally, Market España welcomed Julia Sanz Minguela, who now manages social media and helps with writing and editing content.

The UnFranchise Business | SHOP.COM continues to grow globally. Check here each issue to learn more about one spotlighted region. Coming up next issue: The Americas.



This is the time of year when a lot of people think about getting a fresh start. Remember that time keeps passing — don't let it pass you by. Don't end up one day regretting what you could have done to make your life and the lives of others better. "But, JR," I hear some of you saying. "I'm not really sure how to do that. What do I do?" If you ask me that, you're asking the wrong question. It's not "what" you do or "how" you do it. It's your "why" that you must find and follow.

I'm going to tell you something you may not want to hear, but you need to hear it and understand it and believe it. You are exactly where you are in life right now because of how you think and what you believe. The only difference between you and me, between you and any of the great innovators and game changers in history, is how you think and how the game changers think.

All great inspiring leaders think and communicate just like each other, and it's the complete opposite of everyone else. To

EVERY SINGLE PERSON ON THIS PLANET KNOWS WHAT THEY DO AND SOME PEOPLE KNOW HOW THEY DO IT, BUT VERY FEW PEOPLE KNOW WHY THEY DO WHAT THEY DO.

succeed at this business, to lead yourself and others to success, you need to think like a pioneer. Every great game changer is driven by their "why." People like Martin Luther King Jr., Ghandi, Thomas Edison — these were people who did not follow the rules. They did not respect the status quo — they

followed their dreams. Steve Jobs said that the people who are crazy enough to think they can change the world are the ones who do. Are you crazy like Steve? Are you crazy like me? Every single person on this planet knows what they do and some people know how they do it, but very few people know why they do what they do. We as a company have an entrepreneurial mission as a "why," and you as an entrepreneur must have a personal "why" — we're partners in our "why." And part of our "why" is to make you successful.

We do what we do in Market Singapore because we are getting ripped off, and we started the Shopping Annuity revolution to put a stop to it. The mass marketing paradigm is a profiteering scheme that uses up all of your income to keep you broke and powerless. Advertising costs in that scheme are 65 to 70 percent of what you pay. It's a scam, and I don't like it. I'm doing the Shopping Annuity instead. Are you?

Look at what you're spending on the things you need on a daily basis. Are you tired of being brainwashed and ripped off? Our why and your why is knowing and passionately believing that we can do something about it! The Shopping Annuity is the answer. What happens when everybody does the Shopping Annuity, two and two and two and two? We change the world. It's staggering. I hope you keep that in the forefront of your mind when you do your holiday shopping. I hope a billionth of a volt fires off in your mind and you do that shopping the only way that makes sense: on SG.SHOP.COM!

Now, here's the part that will really get you going on that fresh start. When the company's why intersects, overlaps and merges with your why, magic happens. When you "get" the Shopping Annuity, when you understand it, you become an evangelist. You're reborn. You have a renewed belief, and you're on fire.

A Shopping Annuity evangelist understands and believes we can change the world. We have the tools, right now. Who would ever think you could take everyday spending and turn it into an income? But that's what we do. I promise you that next year will feel like a year lived without regrets if you commit yourself right now to becoming a Shopping Annuity evangelist who inspires others to have better lives.

To make next year the best year yet in your business, remember you need to sow the seeds of your "why," the seeds of belief and passion. From this moment forward, commit to becoming a Shopping Annuity evangelist who gets it and keeps that "why" at the heart of everything you do. You have to sow belief to get more belief back, from your customers and your business partners. That's how you create the "why" in others so everyone can succeed! You have to sow belief in Market Singapore and in the Plan and in what this business can do to give people an ongoing income, real security and real freedom.

Once you understand that sowing the seeds of belief and passion is an absolutely crucial part of your "why," the "how" and the "what" are easy! Buy everything you use every day, every week, every month, every year, for the rest of your life, from your own SG.SHOP.COM business. This will build your Shopping Annuity — and it will sow the seeds of belief in others that they can do it. You will lead by an example that will inspire people. Following your lead, they can build a Shopping Annuity and a life with financial and time freedom.

Do this, and when your time comes — and it comes for all of us — you won't have to say, I regret that I did not do more for myself and my family and my friends and all those people I could have helped with this unstoppable engine of innovation and freedom. Believe in your "why" and the power of the Shopping Annuity.

I believe in you. Keep growing.

JR Ridinger

JR Ridinger
President and CEO

BUY EVERYTHING YOU USE EVERY DAY, EVERY WEEK, EVERY MONTH, EVERY YEAR, FOR THE REST OF YOUR LIFE, FROM YOUR OWN SG.SHOP.COM BUSINESS.



From our Chingay sponsorship to media publicity in *This Quarterly* magazine, to the first Annual Convention, Product Symposium and Asia-Pacific Regional Convention, 2015 has been a year of many great firsts. Market Singapore® has grown

by leaps and bounds – much more than we could have hoped for. Having overcome and surpassed obstacles of the past year, I am so immensely honoured and proud to say that we are now 1 year old.

We have grown remarkably as a family, and even more so as a company. The momentum and the drive behind our organisation, and making it what it has become, has been such a breathtaking and awe-inspiring experience. As we continue our venture through many more firsts, I offer my sincerest gratitude to those who have, and will continue to, share and witness this euphoria with us. With great success comes much greater responsibility and countless backbreaking hours of hard work. Yet over the long haul it has been such a memorable journey for us all.

We celebrated and rejoiced in the fruits of our tireless labour. This December's Anniversary Dinner saw our top leaders honoured with respect and recognition that they deserve and have earned. As a token of our utmost appreciation, there was food, drinks, dancing and music.

THE MOMENTUM AND THE DRIVE BEHIND OUR ORGANISATION, AND MAKING IT WHAT IT HAS BECOME, HAS BEEN SUCH A BREATHTAKING AND AWE-INSPIRING EXPERIENCE.

The Anniversary Dinner was a grand closing to a good year and with many more ahead of us. It was a great way for us to unwind, relax and enjoy life. Let us reconvene in 2016 renewed and ready for the start of a new year of excitement, with many more new discoveries, business partners, experiences and ideas. Once again, Market Singapore wishes to

thank you for your partnership, your belief and your trust in our system.

Wishing the best for you,

A stylized, handwritten signature in black ink, appearing to read 'Jojo Soh'.

Jojo Soh,
Country Manager



Market Singapore Celebrated at the First Anniversary Dinner

Market Singapore®'s first Anniversary Dinner was a hit! UnFranchise™ Owners celebrated a year of success and relived the magic moments and milestones of Market Singapore's first year.

Date: 12 Dec.

Venue: Grand Copthorne Waterfront Hotel
Galleria Ballroom, Level 3
392 Havelock Rd. Singapore 169663

Time: 7:00 p.m.



Mark Your Calender —
Market Singapore's 2016 Annual Convention

If you're serious about growing your UnFranchise™ Business with Market Singapore®, make sure you and your business partners have your tickets to the 2016 Annual Convention, scheduled for next April. Don't miss this action-packed event that will feature new products from your favourite brands, the latest UnFranchise Business enhancements and more. Purchase tickets through your UnFranchise Business Account.

Date: 15–17 April 2016
Venue: Resorts World Sentosa
Central and East Ballrooms,
8 Sentosa Gateway
Sentosa Island, Singapore 0998269
Tickets: S\$200.00
Code: SG16CT

LUMIÈRE
DE VIE®

YOUR
MIRACLE
FOR
BEAUTIFUL,
RADIANT
SKIN

Lumière de Vie® Advanced Firming Neck Crème, as seen in *This Quarterly* magazine, is an innovative crème that strengthens and smooths the fragile skin along the neck and décolleté for a firmer, younger-looking appearance. This restorative treatment moisturises and brightens the skin, while providing a rapid tightening effect for a swan-like neck. Restore skin's texture and reduce the appearance of wrinkles for a younger look and feel.

Find it exclusively at SG.SHOP.COM. and sg.motivescosmetics.com 



Lumière de Vie® Advanced Firming Neck Crème
Code: SG12213 | S\$87.50

SPECIAL FEATURE

A decorative wreath of gold and copper Christmas ornaments is positioned in the upper right quadrant of the image. The ornaments are of various sizes and finishes, including matte gold, shiny gold, and copper. They are set against a dark blue, vertically-ribbed background. The wreath is made of a gold tinsel base.

CONVERT
HOLIDAY SPENDING
INTO EARNING
AT SG.SHOP.COM

SG.SHOP.COM OFFERS A UNIQUE HOLIDAY SHOPPING EXPERIENCE TO ENSURE YOU DON'T MISS THE MAGIC OF THE SEASON.

BY HEATHER SYKES

For most of us, holiday shopping is both exciting and exhausting. Gift giving brings about warm feelings and happiness for both the giver and the recipient. However, sometimes finding that perfect gift is daunting and stressful. Navigating through busy stores with limited selection during limited free time – on top of everything else that the busy holiday season has in store – can bring out the worst in some people, and the spirit of the holidays is often lost in the muddle.

SG.SHOP.COM OFFERS THOUSANDS OF PRODUCTS, INCLUDING MARKET SINGAPORE® BRANDS AND HUNDREDS OF PARTNER STORES, WITHOUT THE CROWDS AND FRUSTRATION.

With SG.SHOP.COM, there's a way to get to that end result – the perfect gifts for the ones you love – and skip the stress that the holiday shopping experience often includes. Even better, you can convert holiday spending into earning and fund your Shopping Annuity™ by buying from yourself, without ever fighting the crowds in the busy stores. We all spend money during the holiday season – converting that spending into earning is the smartest way to do it.

ANYTHING. ANYWHERE



With SG.SHOP.COM, you can make your list and tick it twice without ever leaving the house – find everything you need in one place from the convenience of your computer or phone! SG.SHOP.COM offers thousands of products, including Market Singapore® brands and hundreds of Partner Stores, without the crowds and frustration.

To make shopping even more convenient, the SHOP.COM Mobile app brings the ease of shopping on SG.SHOP.COM directly to your smartphone, and is available for both iPhone and Android. The SHOP.COM Mobile app delivers the SHOP.COM shopping experience optimised for your phone, with all of the necessary components readily available and easy to navigate. Best of all, the SHOP.COM Mobile app also includes easy and popular ways to pay for your purchases, such as PayPal, to make funding your Shopping Annuity easy and convenient. Just search “SHOP.COM Mobile” in your device’s application store.

With SG.SHOP.COM, you can make your list and tick it twice without ever leaving the house – find everything you need in one place from the convenience of your computer or phone! SG.SHOP.COM offers thousands of products, including Market Singapore® brands and hundreds of Partner Stores, without the crowds and frustration.

SAVING MADE EASY

SG.SHOP.COM makes shopping rewarding by offering multiple ways to save and earn money. Hot Deals gives you access to exclusive deals with amazing savings. The Hot Deals page is easy to navigate and offers multiple ways to filter results, so the hottest deals will never pass you by.

LAST MINUTE? NO PROBLEM

If giving a gift sneaks up on you, SG.SHOP.COM has you covered. With SG.SHOP.COM Gift Cards, you can give your recipient the best gift of all – exactly what they want – and it's delivered immediately to the recipient upon purchase. Available in increments to satisfy any budget, recipients can choose from industry-leading Market Singapore-branded products or OneCart Partner Stores. If giving options is more your style, an eGift is the perfect choice. SG.SHOP.COM eGifts allow you to select a few options for your recipient from hundreds of OneCart Partner Stores and send your selections electronically. The recipient will then pick his or her favourite, and it'll be on its way.

YOU CAN CONVERT THAT HOLIDAY SPENDING INTO EARNING AND FUND YOUR SHOPPING ANNUITY™ BY BUYING FROM YOURSELF WITHOUT EVER FIGHTING THE CROWDS IN THE BUSY STORES.

MAKE YOUR HOLIDAY LIST

Making a holiday wish list? MyLists makes it easy to order favourite Market Singapore-branded products at the best prices. The MyLists tool allows you and your customers to easily create wish lists that can be shared with friends and family – a great way to remove all the guesswork (and the returned gifts) from holiday shopping. This is your opportunity to play Santa and help your friends, family and customers find the perfect holiday gift through SG.SHOP.COM.

With the extra spending associated with the holiday season, saving money any way you can is important. With SG.SHOP.COM, you can find the best deals on the items you are buying anyway, and earn money to build your Shopping Annuity in the process. Make the best out of the shopping season and make the holidays happy for all with SG.SHOP.COM!



NEW PRODUCTS

FROM YOUR FAVOURITE BEAUTY AND PERSONAL CARE BRANDS

Recently launched at the Asia-Pacific Regional Convention, Market Singapore® is pleased to announce its newest products from your favourite brands — Motives® and Fixx™.

MOTIVES® ULTRA MATTE LIPSTICK | S\$29.00



Irresistible | SG207UML



Sex Pot | SG203UML



Tender | SG202UML



Tempting | SG206UML



Please Me | SG200UML

MOTIVES® LONG-WEAR LIQUID CONCEALER | S\$30.50



Light (Pink Undertone) | SG005MLCC

MOTIVES® LIP SHINE | S\$30.50



Wildflower | SG71MLG

MOTIVES® FOR LA LA MINERAL VOLUMIZING & LENGTHENING MASCARA | S\$31.50



Black | SG100MLM



Light (Yellow Undertone) | SG006MLCC

FIXX™ THICK HAIR SHAMPOO & CONDITIONER | S\$27.50



SG12508

MOTIVES® GLITTER ADHESIVE | S\$24.50



SG100MGF

MOTIVES® INVISI-LINE | \$28.00



SG200LEG

MOTIVES® COMPLEXION PERFECTION FACE PRIMER | S\$37.00



SG301FP

MOTIVES® 3-IN-1 CONTOUR, BRONZE AND HIGHLIGHT KIT | S\$52.25



SG101MSD

MOTIVES® GLITTER POT | S\$24.00



Aspire | SG100MEG


Diamond | SG109MEG

Find these new products now at SG.SHOP.COM. 

MOTIVES
LOREN RIDINGER

fixx[™]
solution-oriented products

New Products from NutriClean and TLS

Don't miss these new, must-have products from NutriClean™ and TLS™ that recently launched at the Asia-Pacific Regional Convention. To jump-start a healthier you, find these products now at SG.SHOP.COM. 



NutriClean™ Advanced Fibre Powder | Code: SG13279 | S\$73.25



TLS™ 21-Day Challenge Kit



TLS™ Detox Kit | Code: SG6464 | S\$273.50 MAHS1400404



TLS™ Green Coffee Plus Garcinia Cambogia | Code: SG6426 | S\$54.00

GIVE THE GIFT OF MOTIVES THIS CHRISTMAS

For a limited time this holiday season, Motives® is offering two fabulous kits — sure to please any fashion-forward beauty enthusiast on your Christmas list, at 40 percent savings per kit. Choose from the Motives Melting Gaze 5-Piece Eye Shadow Limited Edition Kit or the Motives Alluring Eyes 5-Piece Eye Shadows Limited Edition Kit to mix and match shades for the perfect holiday look.

Find these Christmas essentials and more at SG.SHOP.COM or sg.motivescosmetics.com. 

MOTIVES® MELTING GAZE 5-PIECE EYE SHADOW LIMITED EDITION KIT
Code: SG10MMG | S\$69.50



Contains one each of Motives Pressed Eye Shadow—*Gold Rush, Juicy Plum, Antique Gold, Rock Candy and Bling*

MOTIVES® ALLURING EYES 5-PIECE EYE SHADOWS LIMITED EDITION KIT
Code: SG5MAE | S\$69.50



Contains one each of Motives Pressed Eye Shadow—*Midnight, Fantasy, Sequins, Steel and Platinum*

MOTIVES

BUSINESS BUILDING

2015 ASIA-PACIFIC REGIONAL CONVENTION RECAP

THE FIRST ASIA-PACIFIC REGIONAL CONVENTION WAS A HUGE SUCCESS.

BY VERENA CHIA, SALES AND COMMUNICATIONS EXECUTIVE

The much-anticipated Asia-Pacific Regional Convention (APRC) took place in October. Hosted in Singapore and sponsored by three Market Countries – Singapore, Australia and Hong Kong – the event featured local and overseas UnFranchise™ Owners (UFOs). With fantastic new products and resource enhancements, APRC proved to be a resounding success for the Asia-Pacific region.

With Market Singapore® recently celebrating its first birthday, it was such an immense privilege to be able to host the very first APRC. Joining us were many extraordinary guest speakers from all over the world, including International Field Vice Presidents Joanne Hsi and James Kuo and Asia-Pacific Regional Director and Hong Kong Country Manager Anthony Kwan.

More than 2,000 participants unified under the power of the UnFranchise Business opportunity. New products were launched under our Motives®, Lumière de Vie®, Fixx™ and TLS™ brands, animating the crowd and motivating both new and experienced UFOs alike. New products introduced included the revolutionary fibre supplement brand, NutriClean™. These products were given fresh, live demonstrations on stage and featured attractive product displays throughout the three-day event.

What's more, the convention also revealed the newest and most advanced technological improvements of SG.SHOP.COM, the UF Media mobile app and sg.unfranchise.com. This includes the Shopping Advisor and Gift Cards, all in an effort to bring our UFOs closer to their customers and Market Singapore-branded products. Visit SG.SHOP.COM, the app store on iTunes and Google Play, or your UnFranchise Business Account for more information on these new enhancements.

The event also recognised international individuals for their exceptional performances during the past year. Among those recognised include more than 30 challenge winners from four different categories, Motives, President's, TLS and maWebCenters™, a record number for Market Singapore. These remarkable UFOs, many of whom are repeat winners, have once again proven what it takes to be an outstanding example of success in the UnFranchise Business. Local and overseas leaders were also invited on stage to share their experience for unprecedented success with the UnFranchise Business.

Market Singapore would like to extend our warmest appreciation to those who have accompanied us on this triumphant adventure. And don't forget about the next big event – Annual Convention, 15-17 April 2016.

Tickets are running out soon! Get yours today on sg.unfranchise.com with the code: SG16CT.



POWER PEOPLE

MASTER COORDINATOR | S\$2,625*

* Received commissions in excess of S\$2,625, including management bonus

Ice Sherry Lee Pui Ping



I love what I do. I am typically tasked with the challenge to teach and assist others to present and look their very best – nothing less than great will do. That's the objective of the workshops I run. I do this by leveraging on colours, shapes and design concepts and theories for makeup, individual analysis and grooming. But I also needed a creative edge, since it's a competitive training and consulting market. Market Singapore® has opened up a whole suite of possibilities through the products they already have – Motives® by Loren Ridinger and Motives for La La. With this, it also allows me to work towards my time and financial freedom.

Lee Kim Hwee Robin



This past year has been rather fulfilling for me, be it embarking on a new business venture with Market Singapore, or developing endearing bonds with my family and new friends from both my team and the corporate office.

My new friends through the UnFranchise Business have become my business partners and extended family. We support each other in business and life. This is all possible because of the unique business model provided by Market Singapore.

Moses Ng Kok Wah



Over the last 10 months, I have personally witnessed the transformative power of Market Singapore products. Many people in my team have made remarkable improvement in their health. I like this business because it's all about helping people. We succeed by helping others succeed. Market Singapore's UnFranchise Business Plan and products can help us to achieve three of the most important things in life: health, wealth and time freedom.

I thank God for all my wonderful business partners and friends for their support, friendship and mentorship.

EXECUTIVE COORDINATOR S\$750

An Executive Coordinator is an UnFranchise Owner who has completed the first commission cycle by earning the final S\$750 commission for reaching 5,000 BV on their left and 5,000 BV on their right.

Lee Lee Ang
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Kee San Chan
Hsi Ming Chao
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and Choon Kai Chan
Wai Chan Kevin Lee

Chen Lu
Bulent Milli
Whee Beng Nah
Al Ping Ng
Kok Wah Ng
Pheng Chui and
Beng Kian Ng
Jane Quah
Jia Gou Ran
Kevin Seah

Shaw Jee Siau
Wendy Sim
Jasmine Sng
Brendon Tan
Linda Tan
Mui Siang Tan
Swee Cheng Tan
Tan May Jin and
Neo Wee Chun Jason
Andrew Teo

Gek Buay Teo
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Jacqueline Yap
Hao Hsiang Yu
Cheryl Yuen

COORDINATOR | S\$375

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DROP AND GIVE ME 21

THE TLS™ 21-DAY CHALLENGE IS THE NEWEST SCIENCE-BASED PROGRAMME TO HELP YOU REVEAL A NEW YOU IN JUST THREE WEEKS.

BY HEATHER SYKES



For many, weight management is a moving target. It's difficult to find the right way that is both simple and effective for meeting weight management goals. Many continue to do all the wrong things (poor food choices, not enough physical activity, etc.) before giving up altogether.

With TLS, the programmes are science-based, utilising four components (low-glycaemic-index eating, body composition, supplementation, education) to help you make a total lifestyle change rather than failing at the latest fad diet. With TLS, weight management isn't magic, it's science.

TLS has provided an effective, safe, lasting solution for weight management. Until now TLS has focused on offering a 12-week solution for making the transition to a new you. However, TLS now not only offers the long-term solution but also short-term results. The latest innovation offered by TLS is the new 21-Day Challenge: the fun, fast and effective way to drop fat, set to launch in Singapore in 2016.

With this programme, there is no counting points or calories. There's no confusion or questioning, as the programme includes a step-by-step guide for maximum fat burning that includes a 21-day tracking sheet and booklet and great products to help you throughout the challenge. The programme is designed to help

you manage your weight, so it's a great way to meet your goals from toning up and shedding a few pounds, to kicking off a long-term fitness journey with a bang.

This challenge is designed to start when you are ready. There's no predetermined start or end date – it is an ongoing programme that can be started anytime. The programme is also the perfect opportunity to invite an accountability partner (or a group) to join in on the fun. We all know at least one person who wouldn't mind participating in a weight management programme, and there is no long-term commitment involved. Encourage your friends to take the 21-Day Challenge with you!

The first phase of the programme (days one through seven) is the Detox Cleanse. You'll kick-off your weight management journey with an invigorating cleanse. Phase I will curb those cravings for sweet, fatty and salty foods, while supporting your weight management efforts. Bursting with fruits and vegetables, this detox is the first step to a new you. You'll feel renewed, replenished and motivated to move into the next phase of the programme.

The second phase, the Fat Burning phase, continues from day eight through the end of the 21-Day Challenge. It's an intensive phase that will accelerate your weight management goals. It was specially created to target stubborn fat; in these weeks, you will reach the ultimate phase of weight management. In this phase, you'll ultimately feel better, both physically and emotionally.

The 21-Day Challenge is a no-brainer. By following the plan, you will see results and feel better. Make a pledge for your health by starting the TLS 21-Day Challenge. Visit SG.SHOP.COM when the challenge officially launches to get started. Stay tuned to UnFranchise News for the official launch date.



TECH TALK

SG.SHOP.COM REVEALS NEW FEATURES

DON'T MISS THESE NEW ENHANCEMENTS TO SG.SHOP.COM TO GROW YOUR UNFRANCHISE™ BUSINESS.

BY VERENA CHIA, SALES AND COMMUNICATIONS EXECUTIVE

Gift Cards

Looking to buy the perfect Christmas present, but unsure of what to get? Market Singapore® now offers Gift Cards that can be used on Market Singapore-branded products. Away with paper and in with a new digital option: Gift Cards allow you to send virtual cash to your loved ones, and it's as simple as clicking a button.

Choose the perfect amount and simply enter the recipient's email address. In increments of S\$20.00, S\$50.00, S\$100.00, S\$200.00 and S\$500.00, you can customise a personal greeting before emailing the recipient their eGift card. Your virtual card will be delivered almost instantly.

With the SG.SHOP.COM Gift Card, you will no longer go wrong with any gift purchase. Without an expiration date, the Gift Card function allows your recipients to purchase any Market Singapore-branded product. A great way to introduce new Preferred Customers to your SG.SHOP.COM site and its products, check out the power of electronic gifting with this new feature. Please note that the Market Singapore Gift Card offers no Cashback or other incentives.



Shopping Advisor

Announced during 2015 Annual Convention, the long-awaited Shopping Advisor is finally available in Market Singapore! A quick, smart function on our SG.SHOP.COM website to aid all UnFranchise Owners, this smart feature is designed to help you not only complete your Shopping Annuity™ Assessment with ease, but also more effectively convert your spending into earning.

All of our Market Singapore products have been divided and

arranged neatly, first by user categories — For Him, For Her, Child, Pet, and Home and Garden— and secondly by living space: Kitchen, Laundry, Bathroom and Outdoors.

Help Preferred Customers check out what they need and what they've been missing through SG.SHOP.COM. Introduce your new business partners and prospects to the ease of online shopping. Find the new Shopping Advisor through your UnFranchise Business Account.


Start using Gift Cards and the Shopping Advisor today to grow your UnFranchise Business.

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Snap™ All-Purpose Natural Concentrate is a highly-concentrated, versatile, multipurpose cleaner that cleans nearly everything from upholstery, walls and appliances, to jewellery, ceramic tile, countertops and vinyl. One bottle replaces a cabinet-full of leading household cleaners!

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And with DNA Miracles OPC-3™ Chews, parents can feel confident they are not only giving their children a nutritious and delicious chewable, but one that is good for them as well. These antioxidant chews are made with Pycnogenol®* – the same ingredient found in all of our Isotonix OPC-3 products.

Find complete care with DNA Miracles products exclusively at SG.SHOP.COM today. 💰



1. DNA Miracles™ Natural Diaper Cream | Code: SG6931 | S\$26.50
2. DNA Miracles™ Natural Soothing Ointment | Code: SG6933 | S\$32.00
3. DNA Miracles OPC-3™ Chews | Code: SG6902 | S\$45.25
4. DNA Miracles™ Natural Hydrating Baby Lotion | Code: SG6930 | S\$24.25
5. DNA Miracles™ Natural Foaming Wash & Shampoo | Code: SG6932 | S\$24.25

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