
PetHealth™

Advanced Food Supplements and Grooming
Products for Pets



PetHealth™

- Pet owners are becoming smarter consumers:
 - As consumers have become increasingly attracted to and comfortable with the use of natural and organic products themselves, they are becoming equally receptive to the use of natural products including pest control and herbal supplements for their pets
 - Pet owners are looking for complete well-balanced, organic and all-natural alternatives



PetHealth™

Pet food labels can be tricky:

- ❑ Pet food ingredients must be listed on the label in descending order by weight:
 - The weight includes the moisture in the ingredient
 - A moist ingredient such as chicken, which may be 70 percent water, may be listed ahead of a dry ingredient such as soybean meal, which is only 10 percent water--yet the soy actually contributes more solids to the diet
 - Similar materials listed as separate ingredients may outweigh other ingredients that precede them on the list of ingredients
 - ❑ Chicken may be listed as the first ingredient, then wheat flour, ground wheat, and wheat middling's - consumers may believe that chicken is the predominant ingredient, but the three wheat products when added together may weigh more than the chicken



PetHealth™

- Pet Food Label Terminology:
 - ❑ **By-product:** an ingredient produced in the course of making a primary food ingredient; a secondary or incidental product
 - ❑ **Mill Run:** an ingredient consisting of residue left after the primary food product has been extracted during a milling process
 - ❑ **Digest:** an animal feed-grade ingredient that must be made soluble with the use of heat and moisture
 - ❑ **Gluten:** the sticky substance in wheat or corn starch that gives the starch its tough elastic quality
 - ❑ **Digestibility Test:** A test to see how much time it takes a food solid to break down in a strong laboratory acid
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PetHealth™

There are better options for your pet, you just have to find them!

PetHealth™

- Dogs and cats are increasingly subjected to diets that are over-processed and unhealthy, and are exposed to a variety of environmental pollutants that can wreak havoc on the body
- Poor nutrition and constant exposure to environmental irritants can lead to a variety of health concerns



PetHealth™

- Animals have different nutritional requirements; factors that affect absorption of nutrients from food include:
 - Age
 - Activity level
 - Environment
 - Genetics
 - Breed
- It is important to provide your pet with an adequate supply of nutrients, which will assist the body to successfully work, grow and develop properly



PetHealth™ Multivitamin Formulas

- Promotes healthy skin & coat
- Promotes normal growth and repair of body tissues
- Promotes strong bones & teeth
- Provides antioxidant support
- Provides protection from damaging free radicals
- Supports the immune system



PetHealth™ Multivitamin Formulas

- Promotes digestive health
- Helps support vision and eye health
- Promotes strong bones
- Promotes normal energy levels
- Supports the nervous system
- Supports healthy muscle function



PetHealth™ Multivitamin Formulas

- **Vitamin A** – (fat-soluble)
helps promote healthy skin and eyes
- **Vitamin D** – (fat-soluble)
helps promote strong bones and teeth
- **Vitamin E** – (fat-soluble)
helps promote normal growth and repair of body tissues



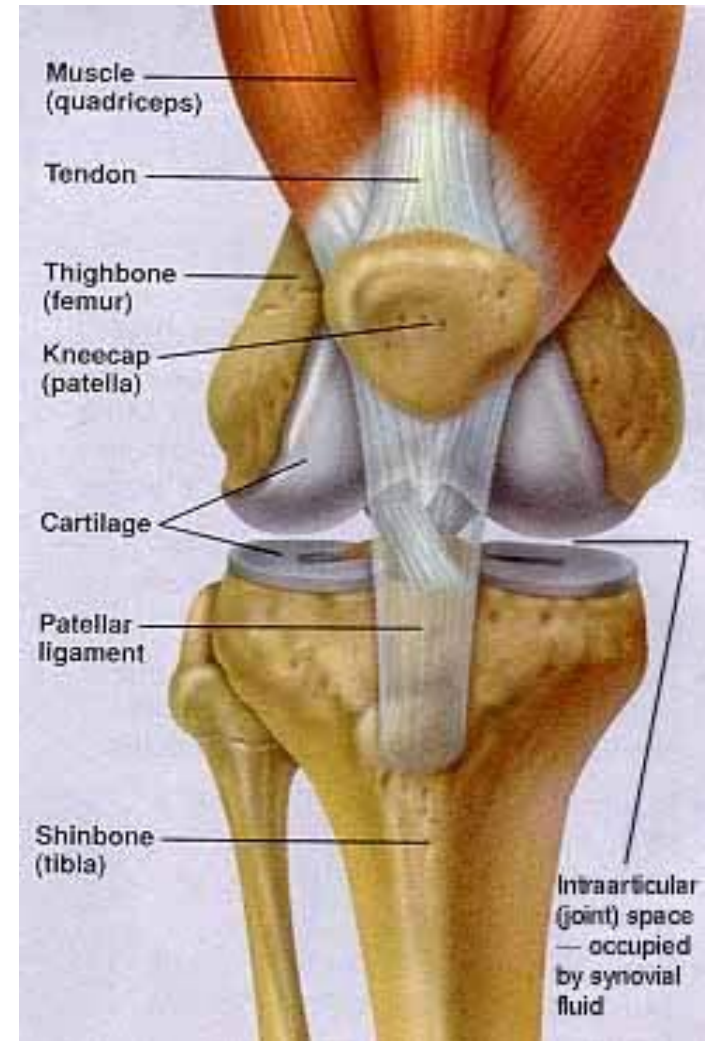
PetHealth™ Multivitamin Formulas

- **B-vitamins** – (water-soluble)
B₁, B₂, B₆, B₁₂, Niacin, Folic Acid, Pantothenic Acid are involved in making red blood cells, promoting normal energy levels, supporting a healthy nervous system and promoting digestive health



PetHealth™

- As pets become older, antioxidants become even more important
- All animals are at risk for declining joint health
- The cold wintery months can also contribute to a decline in joint comfort
- Each animal's genetic code can influence the thickness and durability of its cartilage and its overall joint health



PetHealth™

Proper nutrition, especially antioxidant supplementation, is critical in maintaining healthy joints. Glucosamine has been shown to promote the retention and normal regeneration of cartilage, support normal movement and flexibility of joints, and promote joint comfort.

PetHealth™ OPC Formula

- Combats free radicals
- Helps maintain healthy cholesterol levels
- Helps maintain healthy circulation
- Helps maintain joint flexibility
- Helps promote cardiovascular health



PetHealth™ OPC Formula

- Helps support visual health/visual acuity
- Powerful free radical scavenger
- Supports healthy blood vessel dilation
- Promotes healthy nitric oxide levels
- Supports healthy blood glucose levels
- Supports healthy platelet activity



PetHealth™ OPC Formula

- **Grape Seed Extract** - helps protect cells from free radicals. Rich in polyphenols, beneficial compounds that have been shown to support normal circulation. Grape seed extract can help maintain a healthy circulatory system.
- **Red Wine Extract** - a powerful antioxidant, rich in polyphenols, which contribute to normal blood platelet activity.
- **Pine Bark Extract** - Another strong antioxidant. Pine bark extract has been shown to support normal circulation, the immune system and the strength of blood vessel walls.



PetHealth™ OPC Formula

- **Bilberry Extract** - beneficial in promoting strong red blood cells and capillaries, specifically around the eyes and in the retina. Bilberry extract supports the capillaries in the body to help maintain optimal peripheral circulation.
- **Citrus Bioflavonoids** - natural substances found in fruits and vegetables, nuts and some tree barks. They counter the effects of free radicals and also promote respiratory health.
- **Glucosamine** - concentrated in joint cartilage where it is incorporated in longer chains known as glycosaminoglycans and finally into very large structures known as proteoglycans. Glucosamine is naturally produced by the body, and is a key component of cartilage. Glucosamine promotes normal joint function and the normal production of synovial fluid, which lubricates the joints and promotes the normal regeneration of cartilage.



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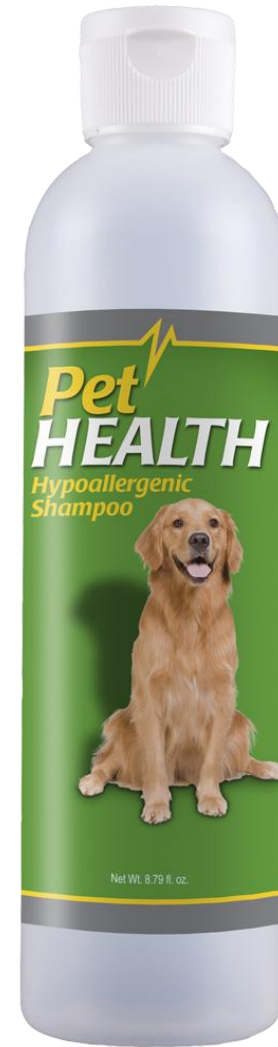
PetHealth™

- Dogs are increasingly subject to environmental irritants and pollution resulting in a dingy, dry coat
- Dogs can also be plagued with dry, flaking and itchy skin
- Many soaps and detergents contribute to irritation and can strip the skin of its natural lipid barrier



PetHealth™ Hypoallergenic Shampoo

- Designed with built-in conditioners and natural ingredients to enhance the color and texture of the coat while leaving it clean and smelling fresh
- Contains aloe and is enriched with botanical extracts
- Contains oat kernel flour to soften the coat



PetHealth™ Hypoallergenic Shampoo

- Gently cleanses and polishes
- Moisturizes and conditions
- Non-irritating, non-stinging, even in the eyes
- pH-balanced and free of paraben preservatives, phosphates, alcohol and sulfate
- For normal, dry and sensitive skin
- For dogs only



PetHealth™

- Dogs are exposed to a variety of environmental irritants that can wreak havoc on their skin including:
 - ❑ Hotspots
 - ❑ Seborrhea conditions
 - ❑ Dermatitis
 - ❑ Dryness
 - ❑ Dandruff
 - ❑ Bug bites
 - ❑ Flaking
 - ❑ Scales
 - ❑ Crusts
 - ❑ Odor causing debris



PetHealth™ Medicated Shampoo

- Formulated with Panthenol to help the skin maintain its natural moisture balance and menthol to sooth and calm the skin and coat
- Odor neutralizers eliminate pet odors
- Leaves a minty-fresh scent that is long-lasting and not overpowering



PetHealth™ Medicated Shampoo

- Helps calm itching and irritated areas of the skin
- Safe for use on puppies
- Cleanses and moisturizes without depleting the skin's lipid barrier
- Promotes a healthy, shiny coat
- Provides anti-bacterial, anti-fungal and soothing properties
- For dogs only
- pH-balanced and free of paraben preservatives, phosphates, alcohol and sulfate



PetHealth™ Ear Wash

- Ear canal can become built-up with dirt, wax and debris
- Moisture can become trapped in ear canal, especially with long eared dogs
- Build up of wax and debris can be very uncomfortable for your pet
- A dirty ear canal can contribute to excessive scratching and head shaking
- Maintaining a clean ear canal is essential to promoting ear health



PetHealth™ Ear Wash

- Cleans, dries and soothes the ear canal
- Contains aloe for its skin soothing properties
- Removes minerals and inorganic chemicals
- Helpful in softening and removing ear wax
- For dogs and cats



PetHealth™

- Harsh weather conditions and rough terrain can damage your pet's pad and paw
- Cracking and calluses can lead to excessive licking and biting, which increases rawness in the paw



PetHealth™ Pad & Paw Balm

- Helps in the care of the pad & paw
- Helps soothe the pad & paw
- Helps maintain skin elasticity
- Contains essential lipids to protect skin's natural moisture barrier
- For dogs and cats



PetHealth™

Number of households that own a pet*:

- ❑ 63% of U.S. households (71 million homes) own a pet
- ❑ 38.4 million households in the U.S. own a cat (about 88.3 million cats)
- ❑ 44.8 million households in the U.S. own a dog (about 74.8 million dogs)



*American Pet Products Manufacturers Association, Inc.
(www.appma.org)

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