

JANUARY/FEBRUARY 2017 – SG ISSUE 15

UFO

UnFranchise® Owner Magazine

SET GOALS
FOR 2017

SUCCESSFUL
LOCAL SEMINAR

WITH ELIZABETH WEBER



NEW INTERNATIONAL
FIELD CHAIRMAN

JOANNE HSI

US\$125,000 – US\$149,999

RECEIVED IN COMMISSIONS AND MANAGEMENT BONUSES WITHIN A FOUR-WEEK PAY CYCLE



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2017 JANUARY/FEBRUARY UFO MAGAZINE

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LUMIÈRE
DE VIE®

REFLECTIONS AND RESOLUTIONS

JR RIDINGER, CHAIRMAN AND CEO



This time of year I find myself so full of energy. Between the promise of a new year and the excitement of Market America | SHOP.COM's World Conference, I can't sit still. I'm absolutely overflowing with joy left over from the holiday season, and I want to share that joy and excitement with the Market America Worldwide family as we start a new year together.

Before we get down to the business of setting our 2017 goals, let's focus on everything we accomplished as a team in 2016. No matter what else you think about the past year, you can't deny: It's been a really good time to be an UnFranchise Owner (UFO). The Shopping Annuity continued to gain momentum and took the world by storm last year! We are growing in more countries than ever before, and UnFranchise Owners around the globe surpassed my expectations time and time again — I couldn't be more proud of the progress we've made and how many lives we've positively impacted.

There are quite a few notable accomplishments of 2016. The Shopping Annuity Assessment is now online. Remember the Excel document we used to have? I don't either, because the new online tool is everything you asked for and more. We also reintroduced our revolutionary training program, and the Global Meeting, Training and Seminar System (GMTSS) has never been stronger. That system, paired with the redesigned and updated Global Annual Report and UnFranchise Business Presentation (UBP), has made growing your business as simple as committing to doing it.

While there is a lot to be excited about from this past year, sometimes reflection can be hard. It's important to take time to do that reflection, even when it's painful. If you didn't meet your goals last year, that doesn't mean it's time to give up. It's time to get started!

Let go of that disappointment, hit the reset button and recommit to your why. Today. Remember, you can if you think you can.

That mindset of belief is so important. People don't always have high hopes for their new year's resolutions, so it's no wonder that they often fail when they don't believe in themselves. The secret to sticking to your goals is realizing that you CAN do it: you just have to want it badly enough.

The best part is that unFranchise Business and SG.SHOP.COM have the solution for almost all typical resolutions. Want to lose weight? The TLS 21-Day Challenge can help you reach that goal in less than a month. Want to spend more time with your kids? The UnFranchise Business gives you the time freedom your family deserves. Looking to travel more? Don't be chained to a desk job; create your own schedule instead. Did you resolve to take better care of your skin, learn to create flawless makeup looks or simply focus on your health? The company's exclusive products make those resolutions easy.

This is no accident. The Company's mission from the very start has been to make lives better. We want everyone to be able to experience the joy we feel having time and financial freedom. Loving what you do means you'll never work a day in your life, and there's nothing better than that. With this in mind, productive fun is one of our goals for 2017. We want you to try a new product, go to the next training, share your success story and reach for the next UnFranchise Level, and with the launch of the Un-Franchise Virtual Partner (UFVP) all of those essential business-building tasks are now more fun.

The UFVP is a revolutionary new mobile and web app you can use to develop your UnFranchise Business and build a strong team. The UFVP will help you train, grow sales, coach, stay on track with your goals and SUCCEED! You will complete fun business-building tasks and assignments monitored by your senior partners that let you win points in a friendly competition with other UFOs on a local, regional, national and international level. By earning points in the race to success and climbing the leaderboards, not only will you receive the recognition of your peers, but you can also earn commissions faster.

This exciting tool keeps you on track to executing result-producing activities, thus helping you develop your business and reach personal and financial goals. The activities align with the Getting Started Guide and with the Master UFO Programme, helping you become a Shopping Annuity Master Member. Isn't that what you want for 2017?

Use this tool and every strategy you have available to align your actions with your goals for this new year, and I guarantee you'll become a hopeless success.

I believe in you. Keep growing.

AROUND THE WORLD

AMERICAS



Fresh energy is pulsing throughout Market America as the new year begins.

Market America | SHOP.COM's 2017 World Conference in Miami will be an event for the record books. The conference will include new training sessions and insights into how to make this year the best yet for your Shopping Annuity™. New products from some of Market America's most popular brands will be announced, including new items from Motives®, DNA Miracles® and more.

Market America in Mexico recently welcomed new leadership as Germán Gunther was promoted to Executive Field Development Consultant in November to enable Rubén Jara to take over that role leading field development for the growing Market España. This transition will let Rubén support new growth in Spain and develop additional field leadership for Market España, working closely with Country Manager Marta Perales. Rubén continues his communication and support with UnFranchise® Owners (UFOs) in Mexico through Germán, and through Rebeca Gonzáles, Operations Manager for Market America in Mexico.

Germán has taken on the responsibilities of growing and developing the UFO base in Mexico, while growing additional UFO leadership in the field. Germán has been a UFO of Market America in Mexico for three years with his wife, Nayeli Martínez, who is currently the Local Coordinator for Mexico City. Germán brings a strong energy to the market's existing UFO base and is an ex-

cellent addition to the Market America in Mexico corporate team. Other exciting news for Mexico is the establishment of a fixed exchange rate of \$15 pesos per US\$1.00.

Canada has seen dedication and commitment to the UnFranchise Business System and the Shopping Annuity continue to spread across the country. This commitment has resulted in an unprecedented growth in Shopping Annuity Master Members and Shopping Annuity Bonus Programme qualifiers in Canada. While the UFOs are focusing on the action plan for success and building from event to event, the market focused on continuing to inspire by welcoming speakers such as Executive Vice President Dennis Franks and Vice President of Sales Jim Winkler, who crisscrossed the east coast with stops including Toronto and Montreal, as well as travelling west to Vancouver. In addition, Alex Kwong has been promoted to National Sales and Field Development Consultant in Canada.

The motivation is set to continue at the much-anticipated Canadian Regional Convention from 30 March – 2 April, which is expected to sell out. This year, the powerful lineup of keynote speakers will include Dennis Franks, Executive Field Vice President Stacy Tung and many other field leaders who will fuel motivation to reach even greater goals in 2017.

The UnFranchise Business | SHOP.COM continues to grow globally. Check here each issue to learn more about one spotlighted region. Coming up next issue: Asia-Pacific. □

**Local Seminar****Date:** 11 March 2017**Venue:** Singapore Expo Convention and Exhibition Centre**Ticket:** S\$50.00**Language:** Mandarin**Speaker:** Director Olivia Li

Achieving financial freedom at the young age of 23, Olivia Li has completed the Chairman's Challenge five times and qualified as a Master UnFranchise Owner 20 times. Don't miss the chance to hear from one of the best UnFranchise® Owners in the business!

2017 Annual Convention**Date:** 21–23 April 2017**Venue:** Singapore Expo Convention and Exhibition Centre**Ticket:** S\$200.00

For complete details on these events and for ticket information, visit your UnFranchise Business Account.



MARKET SINGAPORE'S GOALS AND PLANS FOR 2017

JOJO SOH, COUNTRY MANAGER

Happy Chinese New Year to all of our Market Singapore® family. I wish everyone the best of health and UnFranchise® Business success in 2017.

A new year, a new goal. The start of a new year is usually the time when we set our new goal and direction. Today is a great time to reflect on 2016 and to consider what new goals you would like to set for yourself and for your team. If you started 2016 with an action plan, then you can start measuring your goal and adjust your plan accordingly to set a new target or direction in 2017. Remember that people don't plan to fail; they simply fail to plan.

Market Singapore's goals for 2017 are to increase the number of Shopping Annuity® Master Members and Master UnFranchise Owners (UFOs), and eventually take the stage during 2017 International Convention to accept the award for Worldwide Country of the Year. We are a united and spontaneous team, and I believe together, we will achieve our goals together — One Team, One Dream!

We had a strong start to 2017 when Market Singapore had the honour of hosting International Field Chairman Elizabeth Weber as the guest speaker at our Local Seminar on 14 Jan. This event was just the first of many for 2017 — and what a successful event it was! During the well-attended Local Seminar, UFOs had the pleasure of hearing Elizabeth share her experiences and insight

about building her UnFranchise Business — ultimately reaching the highest UnFranchise Level in Market America and being the first UFO to do so. Elizabeth truly captured the crowd with her contagious energy.

I CANNOT WAIT TO SEE YOU AT
MARKET SINGAPORE'S 2017 ANNUAL
CONVENTION ON 21-23 APRIL AT THE
SINGAPORE EXPO CONVENTION CENTRE

More exciting events and campaigns are scheduled throughout the year to support all UFOs on their path to success with the UnFranchise Business. Stay up-to-date with the latest news and information with Market Singapore's Facebook page and UnFranchise News.

I want to thank you all for your continuous support of Market Singapore. I cannot wait to see you at Market Singapore's 2017 Annual Convention on 21-23 April at the Singapore Expo Convention Centre — especially on stage as one of the challenge winners.

See you at the top! □

SUCCESSFUL LOCAL SEMINAR WITH ELIZABETH WEBER

Market Singapore® was honoured to host International Field Chairman Elizabeth Weber as the guest speaker for January's Local Seminar.

BY CHERYL LEE, SALES AND COMMUNICATIONS EXECUTIVE



With a total of 1,100 attendees, the Local Seminar held on Saturday, 14 Jan. was a phenomenal experience for our UnFranchise® Owners (UFOs) and their guests. We were honoured to invite the highest UnFranchise Level achiever, International Field Chairman Elizabeth Weber, who flew all the way from the U.S. to Singapore to share her 24 years of success in operating and expanding her UnFranchise Business.

Her presentation left all attendees in awe and inspired as she shared her experience and successful history. We were all deeply

moved by her determination and perseverance to succeed. Her optimism and cheerful character were truly inspiring.

Without a doubt, the presentation from Elizabeth helps all UFOs start 2017 with great determination to build a successful career and to achieve their goals. We wish everyone a great year in 2017 and look forward to more inspiring speakers throughout the year. □



My older brother and four older sisters helped to support me financially when I was younger. Now three of my sisters are my business partners!



MEET OUR NEW INTERNATIONAL FIELD CHAIRMAN JOANNE HSI FROM NEW YORK, N.Y.

Received US\$125,000 – US\$149,999 in commissions and management bonuses within a four-week pay cycle*

*The examples of income shown for each of the UnFranchise® Owners featured in Power People are not intended to be representative of the earnings of any specific class of Market America UnFranchise Owners, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work and a willingness to follow the UnFranchise proven business Plan in building their Market America businesses. The success of any Market America UnFranchise Owner will depend upon the amount of hard work, talent and dedication that he or she devotes to the building of his or her Market America business.

UFO MAG: FOR THOSE WHO AREN'T FAMILIAR WITH YOUR STORY, HOW WERE YOU INTRODUCED TO MARKET AMERICA?

Joanne Hsi: My prospects as a single mother in Taiwan were very limited, so my family encouraged me to move to the United States where I might have more opportunities. I moved to New Jersey with my son and nephews and was essentially working as a nanny for my older sister's sons while I went to school to get a master's degree.

Once I graduated, I found my employment prospects were still limited because I could barely speak English. I was seriously contemplating moving back to Taiwan to live with my family, when a friend asked me to look at the Market America business.

I was very skeptical. Friends of mine in Taiwan had shown me at least 10 other business opportunities there, none of which seemed at all reasonable to me. My friend had done a lot to help me through school, though, so I gave him my full attention. Unlike the other businesses I

had looked at, Market America made sense! The compensation plan was actually optimised for the UnFranchise® Owner instead of the company and the products were phenomenal. I understood immediately that it made sense and registered my business.

I believed in the business, but I didn't really believe that I could do it yet. Fortunately, my sponsor convinced me to attend World Conference in Miami. That was the best decision that I ever made. The power of the conference helped me to solidify my belief that the system worked, but also added the second critical element for success — the belief that I could do it!

UFO MAG: WHAT WAS YOUR LIFESTYLE LIKE BEFORE FINDING MARKET AMERICA?

Joanne Hsi: I am the sixth of seven children in my family in Taiwan, and as the youngest girl in the family, I always had older siblings to take care of me. I had a very carefree life and little ambition. My mom

BECAUSE OF OUR UNIQUE OPEN TRAINING SYSTEM, I KNOW THAT EVERYONE WHO JOINS OUR GLOBAL SHOP.COM COMMUNITY HAS THE SAME OPPORTUNITY FOR SUCCESS BECAUSE THEY ALL HAVE ACCESS TO THE TRAINING THAT MADE ME SUCCESSFUL.

was a housewife, and that is all I ever wanted for myself growing up. I had very few expectations for myself and no confidence. When I found myself a single mom raising my son, Jack, on my own in the U.S., he became my inspiration to find a way to create a better life for us.

UFO MAG: WHAT WAS THE MAJOR THING THAT CONVINCED YOU TO START YOUR OWN UNFRANCHISE® BUSINESS?

Joanne Hsi: My initial goals were very simple. I just wanted enough money to pay our bills and give us a sense of security. Before this, my older sister had been paying all of our expenses. I wanted the security of my own income, but I really didn't want a regular job and I didn't want someone bossing me around. I tried a few things (waitressing, working in a travel agency, sales) but I didn't last more than a few days at any of these jobs. I never actually had a real job before Market America.

UFO MAG: HOW DID YOUR GOALS CHANGE AS YOUR BUSINESS GREW?

Joanne Hsi: Once my Market America income was securely covering all of our bills, I made my next goal. I decided that if I could just complete one Business Development Centre with depth, I would be able to retire and enjoy the rest of my life. All I wanted was that money for the rest of my life (we only had BV cheques then!).

When I had developed leaders and depth in my outside legs that would ensure ongoing income, I became more ambitious and built the inside legs of my 002 and 003. I built them one at a time in depth until they were also strong enough to sustain a lifetime of ongoing income. It was then that I took a step back from building and focused all of my efforts on helping others achieve the same success that I had.

I spent most of my time from then on helping others build amazing teams in the four legs of my 001, 002 and 003. I would have been happy with this ongoing income, but JR Ridinger had other plans. Global expansion doubled my income within a few years and IBV doubled it again. When I hit International Field President in 2012, I thought that would be my last advancement, then JR introduced the Shopping Annuity™ and IBV Leadership Bonuses, which accelerated the earnings of everyone in the Management Performance Compensation Plan (MPCP). My success today is proof that JR Ridinger created the best compensation plan in the industry, capable of paying consistently each week on only three BDCs and three global overlays!

UFO MAG: HOW HAS THE GLOBAL MEETING, TRAINING AND SEMINAR SYSTEM HELPED YOU TO BUILD YOUR BUSINESS?

Joanne Hsi: I could not have built my business without the GMTSS. When I started my business, I knew nothing about business. Even though I understood almost no English and there were no Chinese language trainings, I went to every training I could find. I found people to translate for me during and after the event. I knew that in order to lead others, I must learn as much as possible and develop the mindset, behaviours and skills of a successful business owner.



Today, I have business partners in every market that we are open in. I could not possibly provide direct leadership for all of them. Because of our unique open training system, I know that everyone who joins our global SHOP.COM community has the same opportunity for success because they all have access to the training that made me successful.

UFO MAG: HOW HAVE YOU GROWN OR WHAT WEAKNESS HAVE YOU OVERCOME WHILE WORKING THIS BUSINESS?

Joanne Hsi: I had no confidence when I started my business. I had not achieved much in life and even my family had very little expectations of me. As my business started to grow, I learned that I am a strong and capable person with the ability to change not only my own life, but the lives of others. I am so grateful that my parents were able to see me blossom as a business leader, and that I was able to join my older siblings in helping to take care of them financially as they grew older.

UFO MAG: WHAT ADVICE DO YOU HAVE FOR PEOPLE WHO WANT TO BUILD IN OTHER COUNTRIES?

Joanne Hsi: Building long distance teams is one of the most powerful ways to build sustainable depth in an organisation. My advice for people, however, is to build in their own backyard until they have strong leaders in that market who can carry on without them. When you have a strong team with stable leadership, the team can drive momentum in your absence. By then, you will have the business-building skills and income that you need to build globally.

UFO MAG: HOW MUCH TIME DO YOU INVEST IN YOUR BUSINESS EACH WEEK? WHAT DO YOU SPEND MOST OF YOUR TIME DOING?

Joanne Hsi: As I was building my business, I was actively working on my business seven days a week — sometimes as much as 16 hours per day on weekends when other people had free time. This time was mostly spent in one-on-ones and two-on-ones, and training new business partners.

MOTIVATION

I am currently able to manage my business in only 15 hours per week. I work with our local team in New York City and conduct Mandarin Coring Webinars for team members across North America and in Asia. I also speak to several of my leaders each day to problem solve, share my experience, plan future events, and maintain relationships.

UFO MAG: WHAT INSPIRES YOU TO MOVE FORWARD IN YOUR MARKET AMERICA JOURNEY EVERY DAY?

Joanne Hsi: I realised early on in my career with Market America that the key to true ongoing income was building in depth to make sure that your partners were making enough money that they would never walk away from the business. By doing this, I was able to semi-retire after only six years in the business.

Market America has given me an incredible life and allowed me to travel around the world several times. Now, however, I find that I am getting a little bit bored with too much play time and have been drawn back to working with new teams across North America, Asia and Europe. I have realised that I need to stay active and engaged by helping others so that I can continue to grow personally and spiritually.

I also feel that we need to make the best use of one's God-given gifts, and the one thing I have proven myself best at is building this business. I feel a powerful obligation to give others the chance to succeed the way JR and Loren and the SHOP.COM global system gave me the opportunity to succeed.

UFO MAG: HOW HAS YOUR VIEWPOINT OF THE BUSINESS CHANGED OVER THE YEARS?

Joanne Hsi: The landscape has changed a lot since the advent of technologies such as the internet, computers and social networks. The internet and technology allow us to easily and rapidly spread business and product knowledge, and share the opportunity through different means such as blogs, webinars and e-commerce.

Technology can be a double-edged sword, however. You can leverage these tools to build your business faster, but you also cannot let them slow you down. Don't forget to pick up the phone and meet in person so



Benefits of building a global business — sightseeing in London between meetings.



that you can build strong, meaningful friendships. This is the key to maintaining business relationships that will survive the inevitable challenges.

UFO MAG: WHY DO YOU THINK IT'S IMPORTANT TO ATTEND THE VARIOUS EVENTS IN THE GMTSS?

Joanne Hsi: The best way to learn is from experience, and the fastest way to learn is from someone else's experience. The GMTSS gives you access to all of the most successful established and up-and-coming leaders. This allows you to leverage their experience so that you can duplicate what they did that worked and avoid their mistakes. This is the key to building bigger, better and faster.

UFO MAG: WHAT ARE YOUR TOP THREE FAVOURITE PRODUCTS?

Joanne Hsi: Isotonix OPC-3®, Isotonix® Bromelain Plus and Prime™ Astaxanthin.

UFO MAG: DESCRIBE YOURSELF IN FIVE ADJECTIVES.

Joanne Hsi: Flexible, open-minded, spontaneous, adventurous, intuitive.

UFO MAG: APART FROM TIME AND FINANCIAL INDEPENDENCE, WHAT ELSE HAS THE UNFRANCHISE® BUSINESS BROUGHT TO YOUR LIFE?

Joanne Hsi: The single greatest joy this business has given me is lifelong friendships. Today, wherever I travel in the U.S., Canada, Taiwan, Hong Kong, Australia, the United Kingdom or Spain, I always find myself near a close friend I have made through my Market America business.

UFO MAG: WHAT IS YOUR FAVOURITE NON-MARKET AMERICA PRODUCT THAT YOU PURCHASED ON YOUR SHOP.COM SITE TO FUND YOUR SHOPPING ANNUITY®?

Joanne Hsi: I have found that the easiest way to qualify for the Shopping Annuity Bonus Programme is with travel spending. If you are a committed UnFranchise Owner, you will be travelling at least twice per year to Miami and Greensboro. Make sure you get your air tickets from our SHOP.COM travel partners. My dogs also help me earn lots of IBV on a consistent basis — dog food, wee wee pads, toys and cute clothes!

UFO MAG: WHAT ABOUT YOUR STORY DO YOU THINK COULD BE AN INSPIRATION TO OTHERS?

Joanne Hsi: I had huge limitations when I started this business because of my limited circle of friends and inability to understand and speak English. I only had six friends in the U.S. when I started my business. Four of them joined my business in the first year. I did everything in my power to support them, because I was afraid if I lost them I would not find anyone else because I didn't speak English. I always tell people: This is your country and your language. If I could do it with all of my limitations, you can do it faster and better than me — if you just believe in yourself!

UFO MAG: CROSS-ORGANISATIONAL COOPERATION AND KNOWLEDGE SHARING ARE AN IMPORTANT PART OF THE UNFRANCHISE® BUSINESS. HOW DO YOU IMPLEMENT CROSS-ORGANISATIONAL COOPERATION AND LEARN FROM OTHER TEAMS?

Joanne Hsi: The completely open training system of the GMTSS is one of the most unique aspects of our company. I encourage people to plug into local networks, regardless of teams, and take advantage of the knowledge of all of the leaders in our community. One of the greatest joys I have had in this company in the past five years is building close friendships with other top leaders in the company who are not part of my organisation.

UFO MAG: WHO ARE YOUR BUSINESS ROLE MODELS AND WHY?

Joanne Hsi: JR and Loren Ridinger, Steve Jobs and Elon Musk have inspired me the most. They all embody one of the most important principles in business, which Simon Sinek details in his book *Start With Why*. It's hard to stop a committed leader who knows WHY they are doing WHAT they are doing!

UFO MAG: WHAT IS YOUR FAVOURITE QUOTE?

Joanne Hsi: "If it is to be, it is up to me!"

UFO MAG: WHAT ADVICE WOULD YOU GIVE TO AN UNFRANCHISE OWNER JUST STARTING IN THE BUSINESS?

Joanne Hsi: Be a product of the product. Don't adopt a minimum-requirement attitude. Use every product yourself, so that you have the personal knowledge and confidence that comes from great product experiences.

Leverage the system. Be humble and consistently follow the steps of the Basic 5. Don't try to reinvent the wheel. Having a clear under-

standing of what has worked and failed for others is the fastest way to build a business.

UFO MAG: WHAT ADVICE DO YOU HAVE FOR UNFRANCHISE OWNERS WHO FEEL STUCK IN THEIR BUSINESS?

Joanne Hsi: I find that many people procrastinate when building their business because of fear of rejection. If you want to be successful, you have to overcome this fear, and the only way to do that is to experience rejection and learn to work through it. You have to grow a tough skin! Only once you have experienced rejection and learned to overcome it can you become a true leader capable of helping others make that transition. Registering your business won't guarantee your success — you have to earn it!

UFO MAG: WHAT ARE THE TRAITS OR HABITS THAT HAVE HELPED YOU BECOME A SUCCESS WITH MARKET AMERICA?

Joanne Hsi: Optimism. I always look for the best in people. Realise that everyone has faults, but look for what makes them special (e.g., a good attitude, kind heart, sales skills) and focus on helping them use those attributes to begin to grow.

Humility. I always promoted others instead of trying to be the superhero. I focused on building strong relationships and helping others achieve their own leadership potential. My philosophy on the pathway to success with ma is to first establish a friendship, then you can build a successful UnFranchise Business, and only then can you finally help a partner to build a directorship.

Caring. Have an outgoing personality so that you can talk to people, but be a good listener. Spend most of your time asking questions and listening so that you can discover what people need and what motivates them.

UFO MAG: IS THERE ANYONE YOU WOULD LIKE TO THANK FOR HELPING YOU ACHIEVE YOUR SUCCESS?

Joanne Hsi: Success in this business requires teamwork, and I absolutely would not be enjoying the success I have today without the amazing leaders in my team. I am also grateful to my family (especially my son, Jack) for providing a supportive and positive environment for me to come back to when I needed to recharge. Above all though, I am grateful to JR, Loren, Marc Ashley and the other members of the Corporate Team who have worked harder than any of us to make our wildest dreams a reality. □



My son Jack and Stacy Tung's wedding in Taiwan last year. This is truly a family business!

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MOTIVES

NEW MATTES FOR THE NEW YEAR

New to Market Singapore®, Motives® Maven Mattes feature an unparalleled matte finish in chic shades essential to your collection. This luscious lip innovation was handpicked by top makeup artists for its rich hues and creamy formula. The quick dry time and full, long-lasting coverage give your lips the perfect matte finish for an instantly modern, sought-after pout. Find your shade for 2017 at SG.SHOP.COM or sg.motivescosmetics.com.

Motives® Maven Mattes | S\$33.95 SHIP FREE AVAILABLE



Scandalous SG14MMLG

She's a Doll SG11MMLG

Daddy's Girl SG12MMLG

Mocktail SG16MMLG



MARKET SINGAPORE | SG.SHOP.COM KEEPS GETTING BETTER

By Cheryl Lee, Sales and Communication Executive

DON'T MISS THE NEW FEATURES AND UPDATES FROM MARKET SINGAPORE® | SG.SHOP.COM.

As Market Singapore | SG.SHOP.COM evolves, the features and user experience just get better! We have implemented new features to the already amazing SG.SHOP.COM and UnFranchise Business to enhance customers' online shopping experience and make it easier for UnFranchise® Owners (UFOs) to succeed. With more than 50 million products available through the site, the new features make Market Singapore | SG.SHOP.COM an even better, faster and smarter choice in e-commerce. Here are some of the new features launched in 2016. Be sure to put them to use in your business in 2017!

SEARCH HINT

The new "search hint" function makes searching products on SG.SHOP.COM even easier! With this function, relevant results will prompt customers on the products they might be looking for, without the need to type in the full product name.

NEW AND ENGAGING PRODUCT PAGES

SG.SHOP.COM product pages now have more visual examples of use and better product details on every Market Singapore product. Review functions have also been added to allow consumers to rate and comment on the products — or even check the review of a product before purchase.

GIFT REGISTRY

You can now add items to the gift registry and send out the registry link to all your friends and family. This allows them to order the items that you picked directly from your registry page on SG.SHOP.COM.

PRICE ALERT

With the "price alert" function on SG.SHOP.COM, customers will be alerted if the price of a certain product drops to their target price, or lower. This allows customers to continue shopping while SG.SHOP.COM keeps track of the price.

THE UNFRANCHISE VIRTUAL PARTNER (UFVP)

The UFVP application has typical elements of game playing, such as point scoring and competition with others, which is exciting because it promises to make the hard stuff in life fun! As a new UFO, having a blueprint for building a successful business is critically important. The UFVP takes all of that information, breaks it down into defined and easy-to-understand tasks, and presents them in an interactive and engaging way. The UFVP is a companion piece to the *Getting Started Guide* that guides a new UFO with a series of tasks to complete, helping them towards their goals and success. Along the way, mentors are able to provide feedback on the progress. The UFVP is available from your UnFranchise Business Account. For the mobile version, visit the Apple App Store or Google Play Store, search "UFVP," download the free installation, and you're off and running.

If you're not already implementing these features from Market Singapore | SG.SHOP.COM, make sure you try them out as soon as possible! With better search features and user-friendly shopping and business-building tools, it's never been easier to succeed with the UnFranchise Business. □



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POWER PEOPLE

The following UnFranchise® Owners have advanced to a higher UnFranchise Level from 27 May – 15 July 2016.

PROFESSIONAL COORDINATOR | S\$5,625

Received commissions in excess of S\$3,750, including management bonus

Eddie Hin Ho Choo and Hui Hua Liaw

MASTER COORDINATOR

A Master Coordinator is an UnFranchise Owner who has earned a S\$750 management bonus.



Ooh Chye Tan

Joining Market Singapore as an UFO opens up my perspectives. I realise that life should have more fun besides working. It offers me many opportunities to learn from the system and grow with partners. This business allows me to get connected with partners overseas and develops fruitful friendship. This would not be possible with my current employment. The UnFranchise Business allows time freedom for me to be closer with my family, and I look forward to receiving ongoing income and time freedom in the near future. Let's all believe in the system and work towards our goals.



Hsiu Ching Hung

I am a simple housewife who wants nothing more than my family's happiness. Being a member of the Market Singapore® family has taught me to be a better mother, better partner and a better person.

I am grateful for my "kellylicious" team who trust me and continue to work with me.

NEVER GIVE UP!

Not Pictured:
Jinn Chyau Lie

The examples of income shown for each of the Independent UnFranchise Owners are not intended to be representative of the earnings of any specific class of Market Singapore®'s UnFranchise Owners, nor are they intended to represent that any given UnFranchise Owner will earn income in that amount. Rather, the income figures testify to the results which have been accomplished by UnFranchise Owners who have devoted time, talent, hard work, and a willingness to follow the proven UnFranchise Business Plan in building their Market Singapore businesses. The success of any Market Singapore UnFranchise Owner will depend upon the amount of hard work, talent and dedication which he or she devotes to the building of his or her Market Singapore business.

POWER PEOPLE

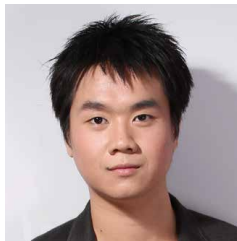
The following UnFranchise® Owners have advanced to a higher UnFranchise Level from 27 May – 15 July 2016.

EXECUTIVE COORDINATOR

An Executive Coordinator is an UnFranchise Owner who has completed the first commission cycle by earning the final S\$750 commission for reaching 5,000 BV on their left and 5,000 BV on their right.



Seok Kian Ang



Jia Feng Chen



Hui Chyi Fang



Fong Mooi Goh



Bobby Ho



Ben Lee



Jessica Liu



Calvin Ng



Chin Choon Ong



Jezion Ow



Marcus Schaech



Hui Ping Tan



Steve Yang



Ming Yu Ye



Kim Sing Ang
Chee Shyang Gan
Zachariah Ho

Huan Chin How
Christine Koh
Siew Fun Kong

Phaik Ngee Liu
Hoo Sim Lock

Christine Loe
Suparmi Sakri

Wei Fong Sham
Thien Siang Song

COORDINATOR | S\$375

Ai Tuan Ang
James Chuen Yong Boey
Yut Wah Boon
Steven Chan
Mei Hua Chin
Evelyn Chng
Sieu Ngee Chiong
Poh Kim Choong
Janice Choy
Mei Chung
Josephine Marie Donato
Fong Meng Fok
Lester Han
Geok Han Ho
Shili Huang

Ya Ching Angela Hou
Tan Hwee Huang
Suhana Jahim
Kwong Ping Kiu
Stephanie Wee Jee Koh
Jameson Koh
Chee Kuan Kwek
Yew Ling Lai
Kum Loon Lai
Sheila Lau
Choon Seng Lee
Ting Fong Leong
and Wei Li Chuah
Choon Kiat Lim
Tien Siang Lim

Mei Lim
Fiona Lim
Siew Hiang Lim
Gek Hiang Lim
Li Hsien Lim
Tiong Ling Ling
Chunying Liu
Shi Wen Lock
Pearl Loe
Boon Huat Neo
Choon Chye Ng
Hwee Fern Ng
Polee Li-Hsiung Ning
Samuel Oh
Bee Har Ooi

Cheng Kee Seah
and Gua Fong Oh
Lim Sebastian
Teena See
Jenny Choi Foong Seet
Kuang Ju Shen
Ngai Loong Sham
Justin Siew
Lee Huang Jade Sim
Angeline Song
Lea Giap Freddy Tan
Seow Boong Tan
Seok Gek Tan
See Hwa Tay
Ern Hui Thai

Lester Huang San Ting
and Florence Mee Fei Ngu
Soo Choo Thye
Siew Ling Toh
Nicole Wee
Florence Wong
Furong Yang
Kok Fong Yap
Meng Chye Yap
Wei Ling Tiffany Yong
Qing Zhou

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