

建立您的購物年金

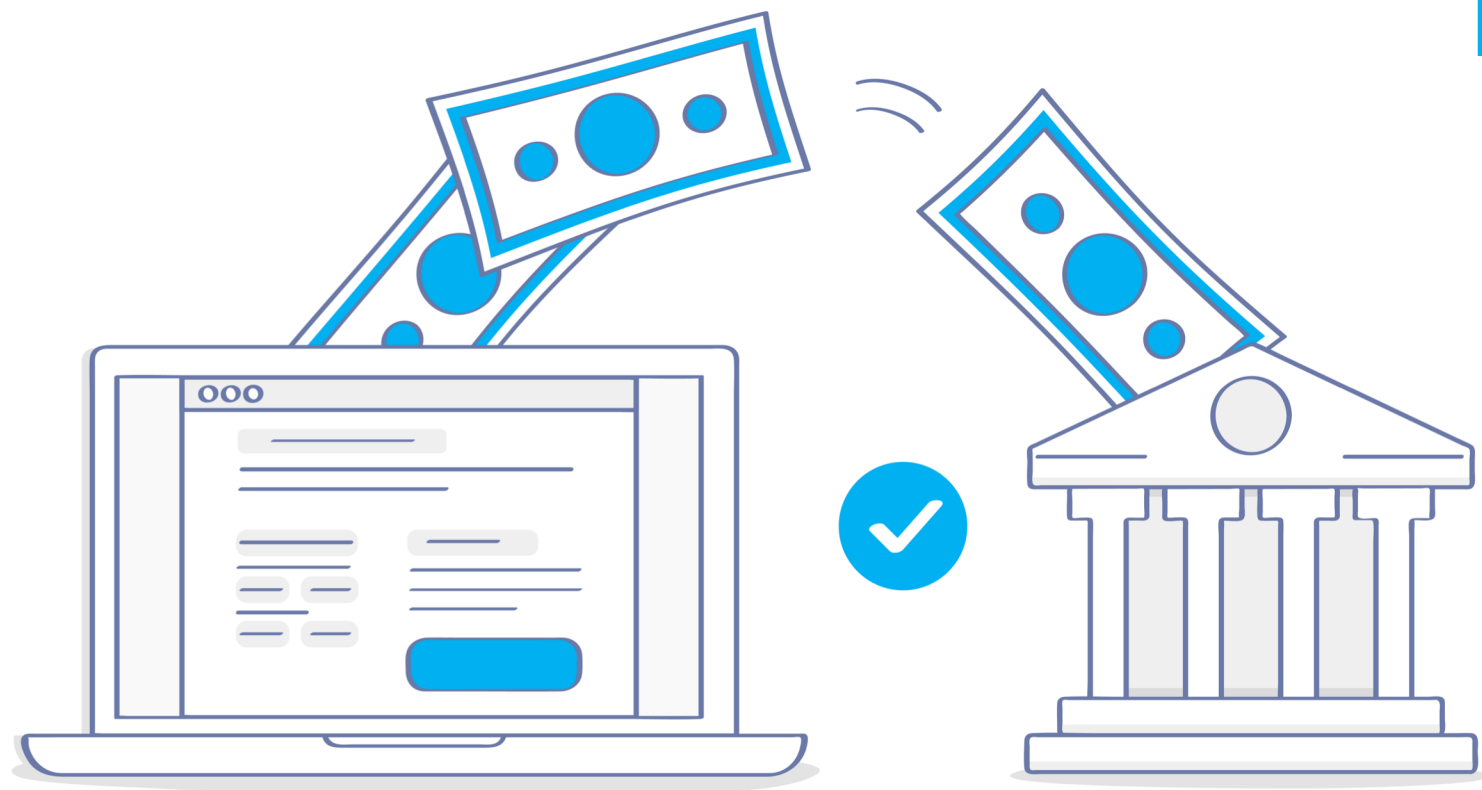
轉消費為收入



年金是什麼？

「年金」指的是在特定期間內，每隔一段時間所發放的一筆固定金額。

為了累積「年金」，您必須在年金開始發放前，投入一筆固定款項。



購物年金也是同樣的道理，但有一個非常不同之處

超連鎖店主需付出的這筆「固定款項」並非金錢，而是投入時間以及轉換消費習慣。

透過將您平日的消費轉移至您自己的獨家產品及SHOP.COM，您便可以創造自己的「固定款項」，建立您的購物年金。

TAKE THE MINI
SHOPPING
ANNUITY
ASSESSMENT
TO SEE IF YOU
QUALIFY

Learn how much money are you already spending
that could be converted into earning with The
Shopping Annuity.

[Take The Assessment](#)

[Learn More about the Shopping Annuity and
UnFranchise Business](#)



#SHOPPINGANNUITY



傳統年金：

您必須額外支付固定款項以獲取年金。



購物年金：

將平時的日常消費轉移至 **SHOP.COM** 和超連鎖事業，創造自己的「固定款項」，建立您的購物年金。

購物年金 = 經濟煉金學

THE SHOP.COM

優勢



- 美安獨家產品
- 其他品牌
- 折扣代碼
- 促銷優惠
- 獨家折扣
- 比較購物
- 熱門優惠
- 更優質的產品、更優惠的價格、更好的購物體驗。

THE

推薦購物

追蹤系統



美安公司能夠追蹤並記錄您在我們的商店、獨家品牌專區及夥伴商店的所有消費資訊。



您本人購物，或您直接或間接推薦他人購物，您都可以得到代表商品價值單位的BV和IBV點數。



當此點數累積至一定的額度，您便可以透過管理業績紅利計畫(MPCP)獲得永續收入。



實現此理念
的時代已經來臨

因為這個推薦購物
追蹤系統，我們得以
借力我們的集體購買力，用於：



將利潤轉為永續收入



促使價格降低



增加BV與IBV的發放，進而增加您的永續收入

「因著事業夥伴的參與、眾人之力、推薦購物追蹤系統、管理業績紅利計畫、SHOP.COM的優勢...新的時代已經來臨，並且無法阻擋！」 - JR Ridinger，主席暨首席執行長



您本來就在消費
為什麼不轉消費為收入？

收入與家戶統計

以下資料來自美國勞工統計局，2013年根據消費單位所做的消費性支出1400統計表，www.bls.gov/cex

消費單位之平均收入及消費：

\$63,784

稅前收入

\$56,352

稅後收入

\$51,100

年度平均消費總額

消費單位的平均組成人口：

人數



2.5

18歲以下孩童



0.6

65歲以上年長者



0.3

收入來源人口擁有的車輛數



1.3



1.9

男性比例

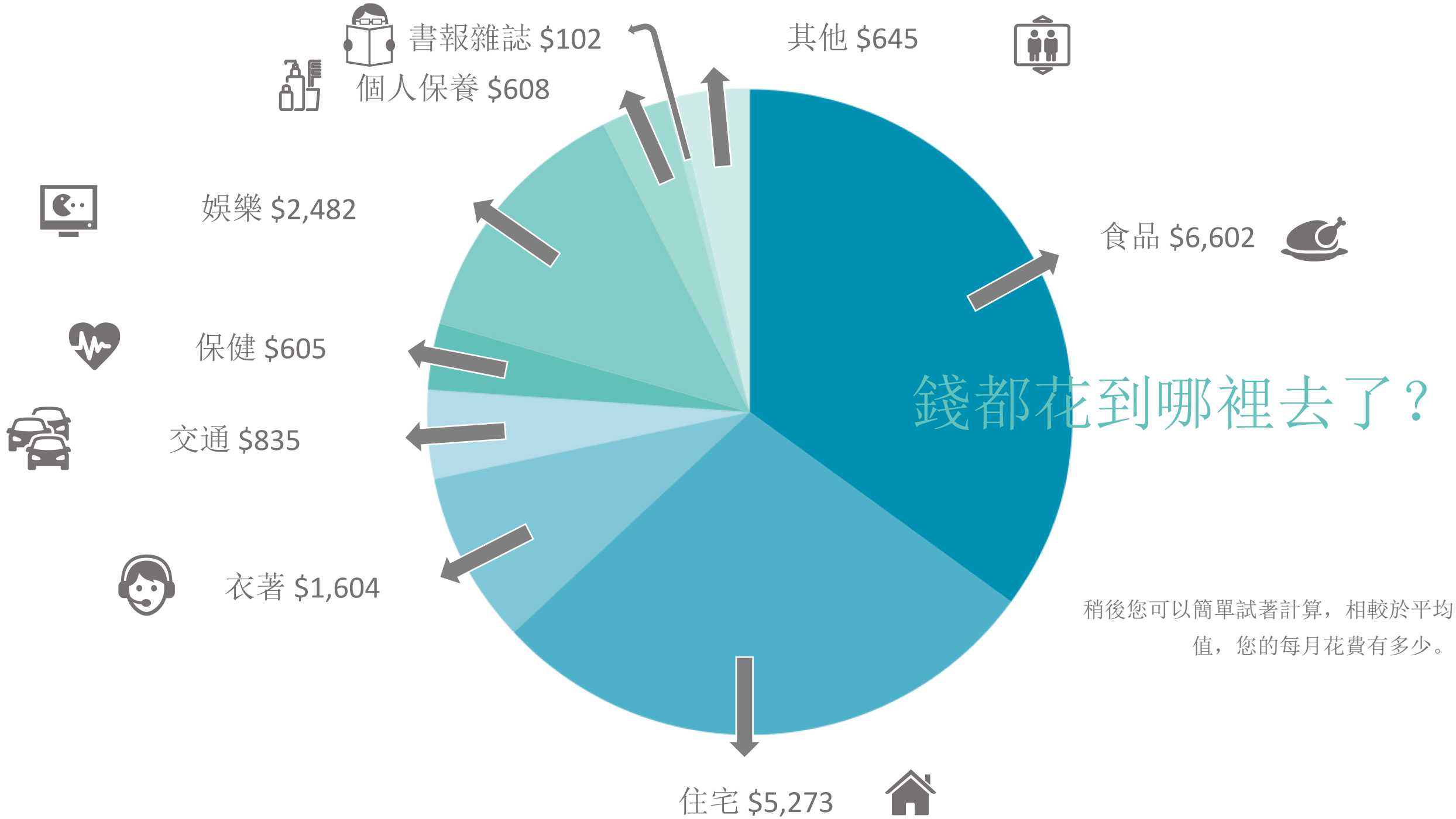


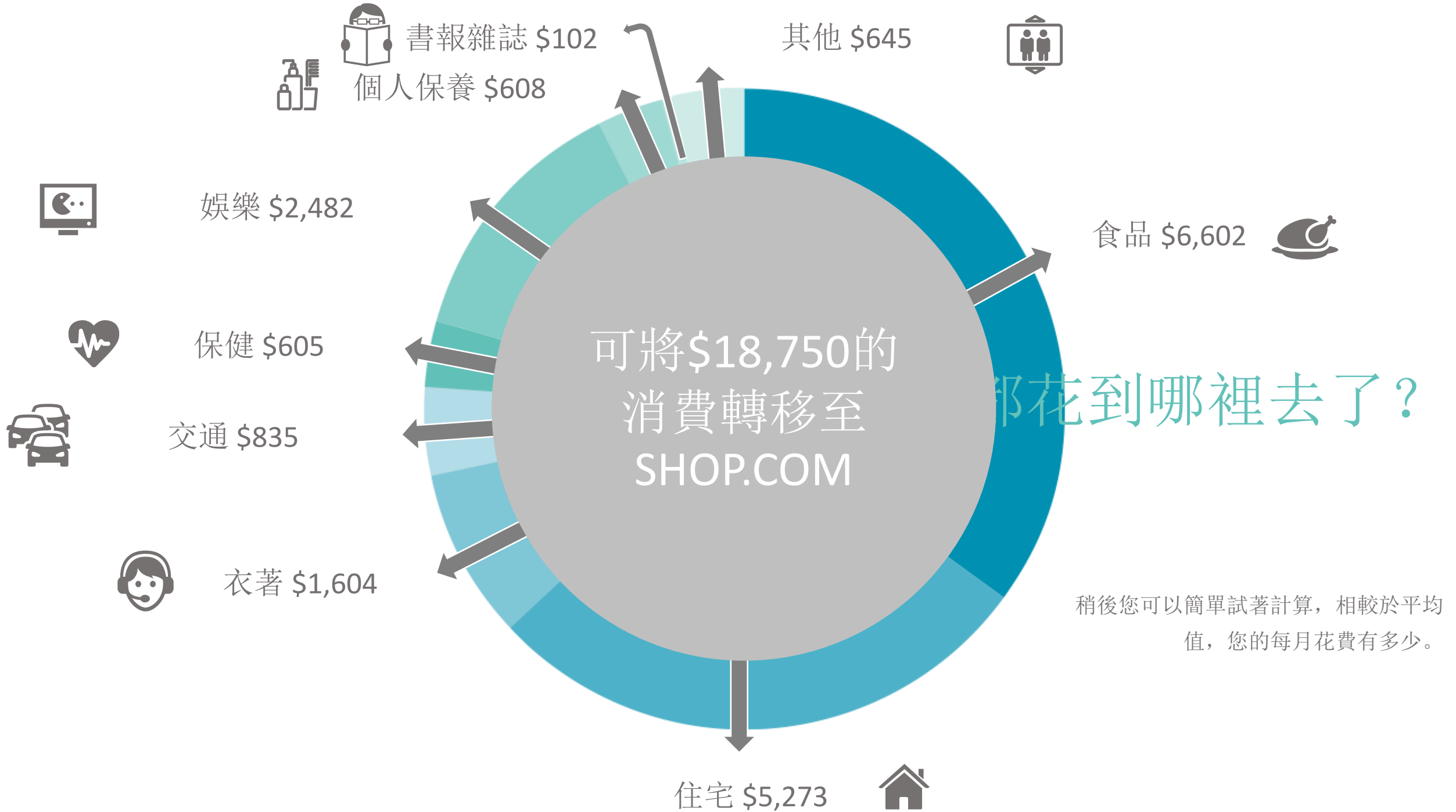
47%

女性比例



53%





您的每月消費和平均值相比，結果如何？

稍後您可以簡單試著計算，相較於平均值，您的每月花費有多少。



食品



個人保養
產品與服務



衣著與服務



娛樂



書報雜誌



保健



住宅



交通



其他

\$18,750

年度總額

\$1,562

每月總額

無論您是否開始建立購物年金，您都在花這些錢，您
同意嗎？
購物年金

您在這些節日都會消費，
無論您是否開始建立購物年金，您同意嗎？



耶穌受難日
逾越節
復活節
大屠殺紀念日
以色列獨立紀念日
五月五日節
母親節
父親節
獨立紀念日
猶太新年
贖罪日
萬聖節
感恩節

黑色星期五
網購星期一
聖誕節
新年除夕
婚禮
週年紀念日
畢業
喬遷
訓練與活動
親友生日

如果這些本來就是您要花的錢，
那麼，將這些花費轉化為建立購物年金的基礎，不是
更有道理嗎？

如何建立 您的購物 年金？

就從調整您的購物行為開始
調整您的購物行為



四個步驟建立購物年金



1.

填寫購物年金評量

2.

改變您的購物習慣

3.

將您的購物年金自動化

4.

借力使力，發揮團隊力量

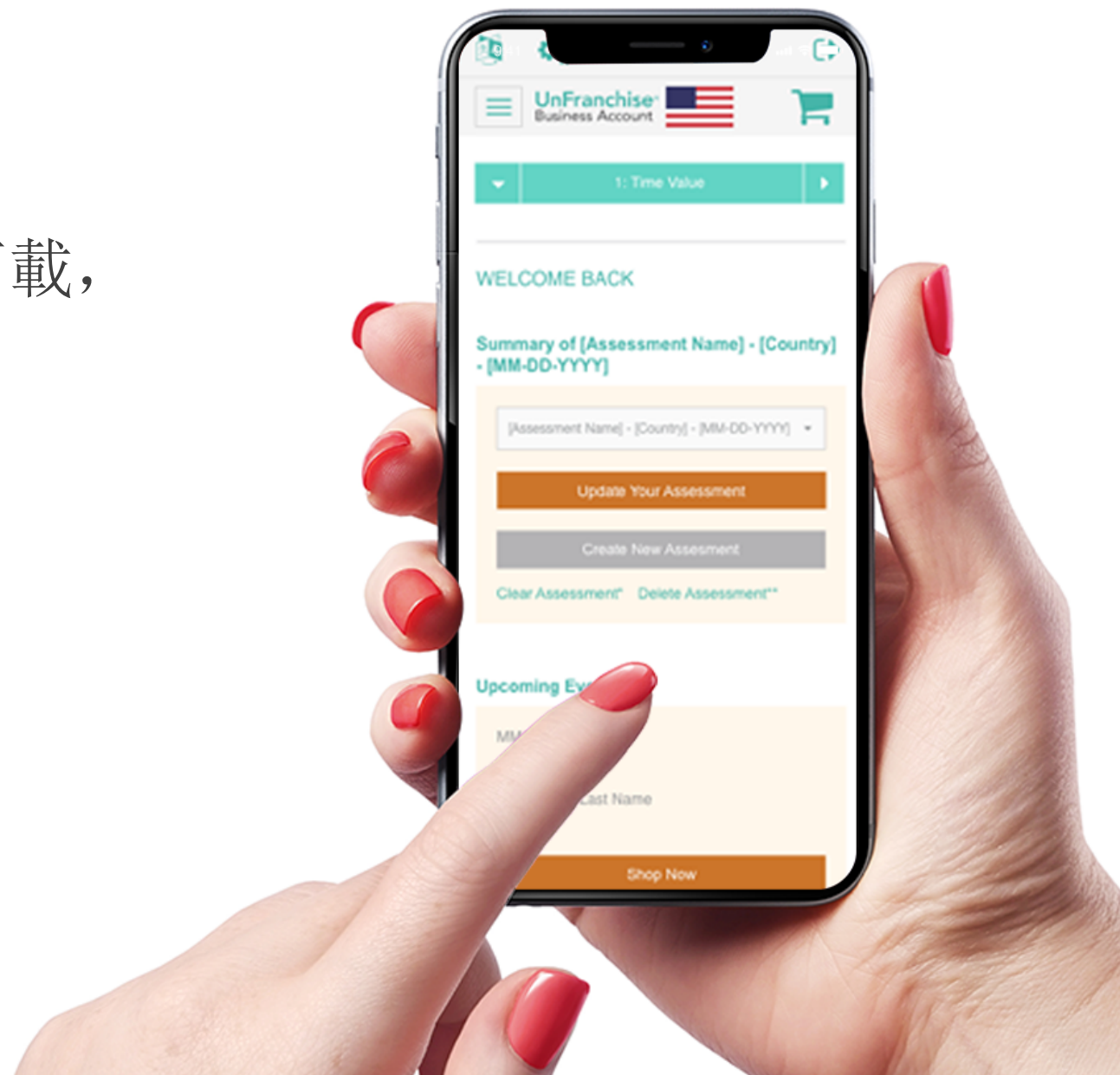
1

購物年金 評量

超連鎖： 於超連鎖事業帳戶下載，
或使用shoppingannuity.com
上的簡易版購物年金評量

購物年金評量可以找出：

- 時間價值
- 獨家品牌
- 每月或每年可轉換的潛在消費
- 可賺取的購物年金收入



時間價值


您有某些固定的採購行程嗎？

您每週購買的物品中，是否80%是一樣的東西？

如果可以自動化，為什麼要浪費時間重複同樣的行為？

省下那些時間，您可以完成什麼事？

1: Time Value2: Household3: Exclusive Brands4: Regular Spending5: Annual Spending6: Projections7: Complete Report



The Shopping Annuity Assessm...

SHOPPING ANNUITY™: TIME VALUE

MONEY SAVED IS MONEY EARNED

Once we get our arms around what we spend on products, goods and services annually, we must factor in two major expenses associated with these purchases to determine how much we are spending. These two expenses are TIME and AUTO expenses. These two overlooked expenses can result in thousands of dollars extra added to the cost of your annual purchases. Just by changing HOW you shop at stores you currently shop at will result in immediate savings.

Time Value

What's Your Time Worth?

Your Annual Income:

52000

Hours worked per week:

40

What your TIME is worth per hour:

\$25.00 USD

Number of times per week you take a trip to a store:

6

Minutes spent per trip:

35

Cost of time spent on trips per year:

\$4,550.00 USD

Was Your Trip Worth It?

Next

家庭成員數

您提供您家庭的人口組成之後，我們便能試算出您的收入潛力，並提供相關的產品和商店建議。

1: Time Value

2: Household


3: Exclusive Brands


4: Regular Spending



5: Annual Spending

6: Projections

7: Complete Report

 SHOPPING ANNUITY™: HOUSEHOLD



The Shopping Annuity Assessm...

A LOOK AT THE MEMBERS OF YOUR HOUSEHOLD

When you provide your household details, such as the number of the adults, children, pets and vehicles, we are able to provide you with a more complete final report that takes into consideration your home's makeup. In addition, these details allow us to generate your household's estimated spending and make more valuable recommendations for your specific household.

Household

Adults

How many adults are in your household?
2

First Name

Mr Shopping

Last Name

Annuity

Date of Birth *

4

24

1977

☒ Male ☐ Female

First Name

Mrs Shopping

Last Name

Annuity

Date of Birth *

10

12

1980

☐ Male ☒ Female

* You must input at least one Adult Male or one Adult Female to continue.

Children

How many children are in your household?
3

First Name

Small

Last Name

Annuity

Date of Birth *

3

5

2005

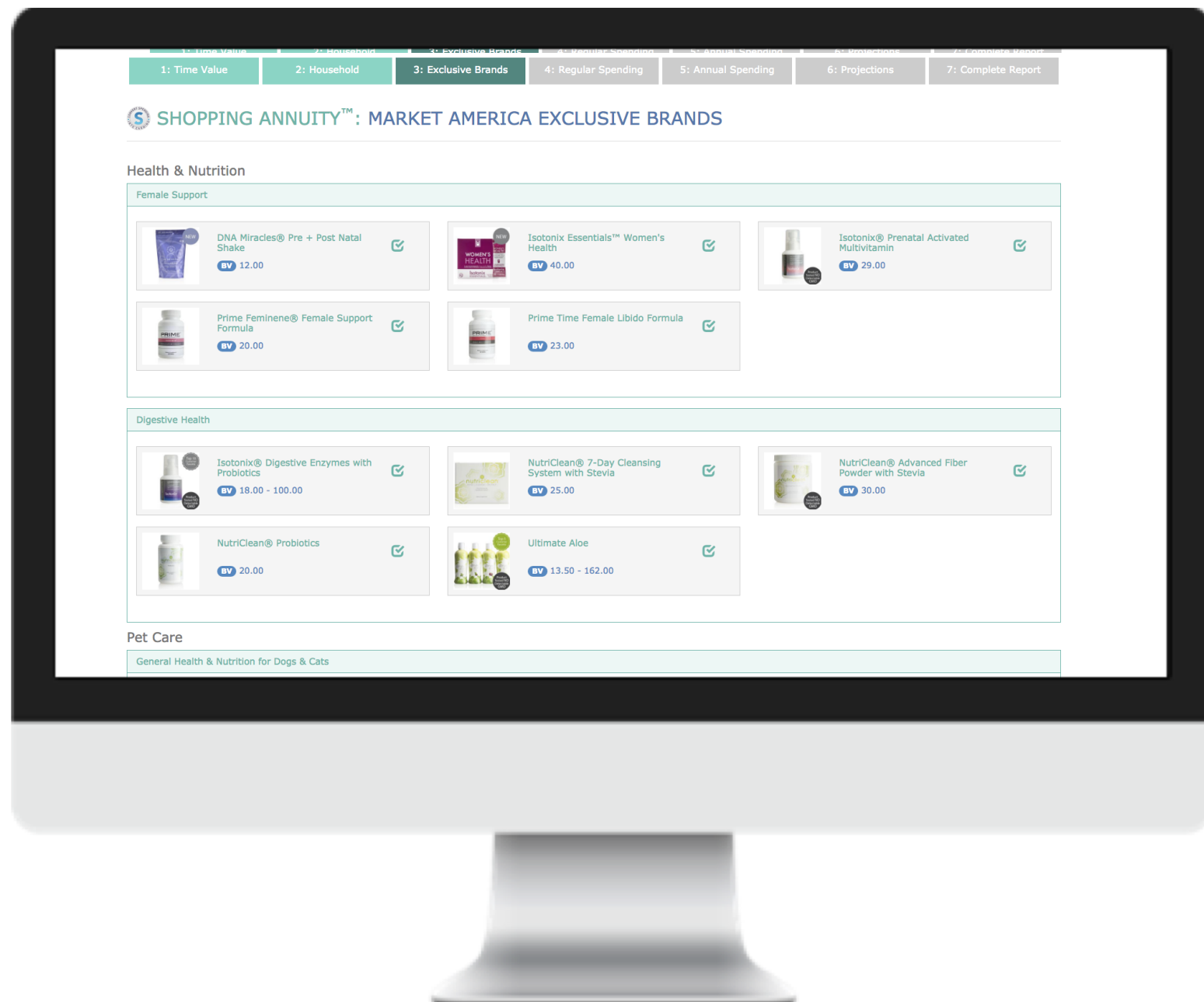
☒ Male ☐ Female

獨家品牌

哪些產品是您固定使用的？

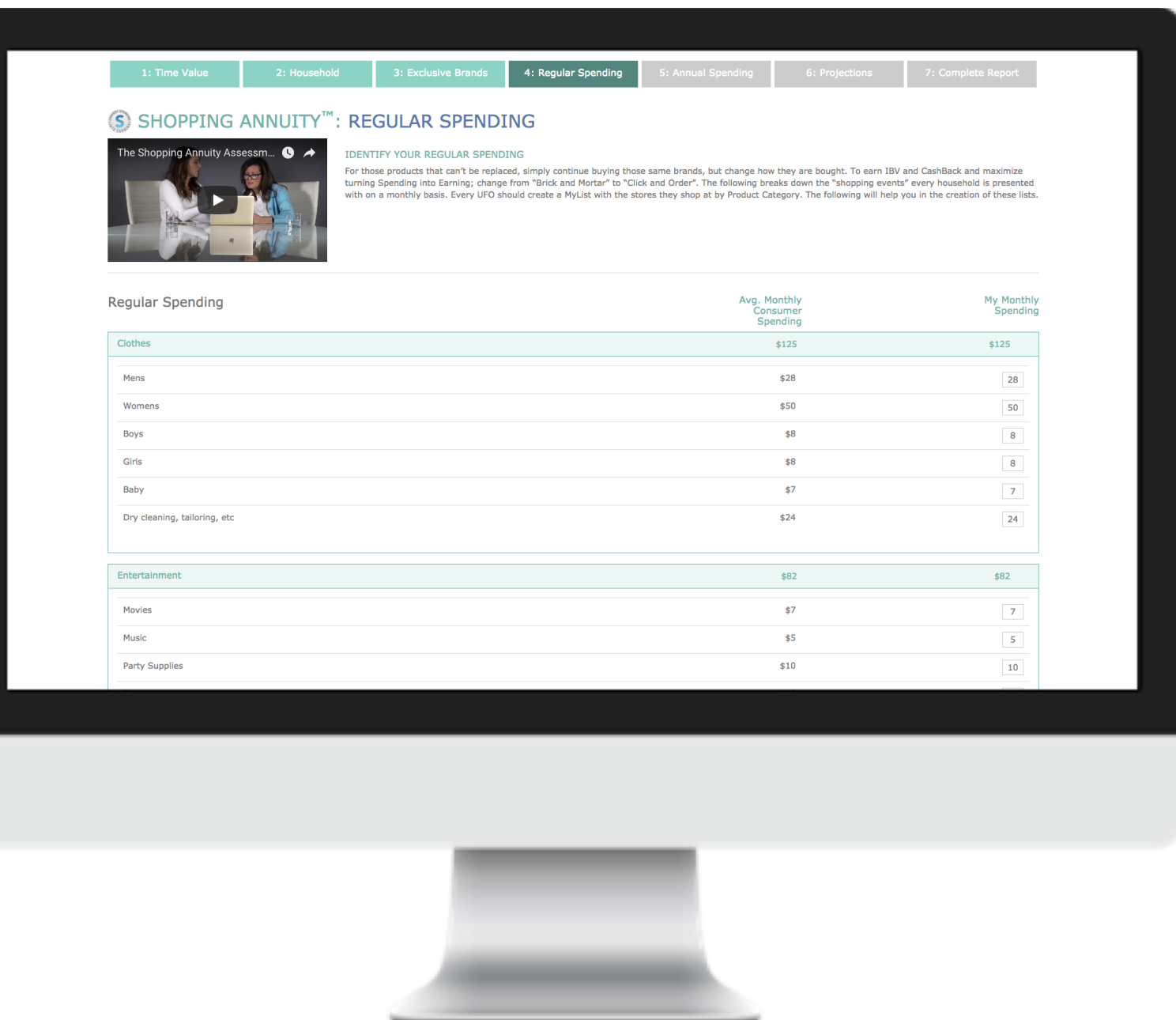
其中哪些是您可以以獨家品牌取代的？

我們的獨家品牌品質優異，以批發價格提供給您，並具有最高的佣金價值



固定消費

根據您原有的固定消費，
向您推薦日常用品和夥伴
商店



年度消費

今年你將慶祝哪些節日？有
哪些季節性或年度性的活動？

購物年金評量會提醒您近期
有哪些活動，讓您不會錯過
任何建立購物年金機會

1: Time Value

2: Household


3: Exclusive Brands

4: Regular Spending

5: Annual Spending

6: Projections

7: Complete Report



The Shopping Annuity Assessm... ⌚ ↗

SHOPPING ANNUITY™: ANNUAL SPENDING

IDENTIFY YOUR ANNUAL SPENDING

When you enter your household's spending on recurring annual events, such as birthdays, seasonal events and holidays, we'll build a customized list of events that are important to you. After you create an event, the assessment will automatically prompt you to build a gift registry or a list. This is a fantastic opportunity to prepare for the annual spending that you're going to do anyway, redirect that spending to your own business, fund your Shopping Annuity® and even create new customers by sharing your registry with others.

Annual Spending

Create Annual Events

Type Of Event

Anniversary

Date of Event *

MM

DD

YYYY

Event Name *

Relation

Please Select

Estimated Spending *

Cancel

Save

完成報告/預估計畫

預估收入與儲蓄

近期活動與購買連結

獨家產品建議

夥伴商店與其他產品建議

建立清單與自動購貨

1: Time Value

2: Household

3: Exclusive Brands

4: Regular Spending

5: Annual Spending

6: Projections

7: Complete Report



SHOPPING ANNUITY™: ASSESSMENT FINAL REPORT & PROJECTIONS

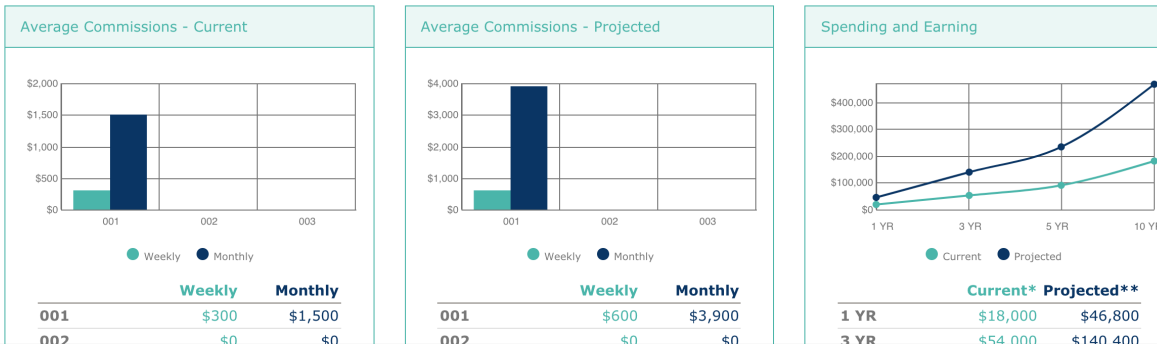


The Shopping Annuity Asse...

DECLARATION AND COMMITMENT

After completing the assessment and making your Declaration and Commitment, you can begin building your Shopping Annuity. You'll automatically receive lists of relevant products, and you'll be able to place products in convenient lists that will help you to purchase these products, hassle free. Setting up an AutoShip is an excellent way to ensure you never run out of the products you use on a consistent basis. Even better, when you set up an AutoShip, you'll be able to set the frequency of purchases and the Stores to Order From window will automatically provide lists of Partner Stores to buy from with the highest BV and IBV rates. Finally, you can take advantage of Cashback offers from local Partner Stores by entering one or more of your credit cards in the Shop Local Field.

Your Shopping Annuity Projected Results



2

改變您的購物習慣



獨家品牌

開始找出可以用美安公司獨家產品取代其他品牌的項目
來建立您的購物年金。



更好的
品質



更優惠的
價格



更高的
佣金

購買美安獨家品牌產品以產生BV點數

將目前您所消費的居家用品品牌
轉為使用美安獨家品牌產品。



購買美安獨家品牌產品以產生BV點數

將目前您所消費的居家用品品牌
轉為使用美安獨家品牌產品。

MOTIVES
LOREN RIDINGER



Isotonix®

The world's most advanced nutraceuticals



SNAP™



LUMIÈRE
DE VIE®





Click image to zoom

Isotonix®
Isotonix OPC-3®
Sold by Isotonix®
4.4 ★★★★★ (701) [Write a Review](#)

\$31.95 - \$71.95

+ up to \$1.44 Cashback

Free shipping on orders \$99 and up from Market America

[see details](#)

Please Select

☐ Save 5% by adding to AutoShip [\[details\]](#)

1

Add To Cart

27377

Calculate

Ground (1 to 6 days): \$5.00 [More Info](#)

Estimated Delivery Date: 06-19-2018

Product	Isotonic	Pycnogenol®	Bilberry	Natural Flavor
Isotonix OPC-3®	✓	✓	✓	✓
Super OPC 7*	✗	✗	✗	✗
O.P.C.-100™*	✗	✗	✗	✗
OPC150*	✗	✗	✓	✗

Click for larger image



Click image to zoom

Snap™
Snap Essentials Laundry Packs - Fresh Scent
Sold by Snap™
5.0 ★★★★★ (4) [Write a Review](#)

\$13.95 | + \$0.28 Cashback

Single Canister (24 Packs)

☐ **Save 5%** by adding to AutoShip [\[details\]](#)

1 ▾

Add To Cart

zip code

Calculate

Save 25% (\$3.49) using code FIRST25OFF

Snap™ Essentials Laundry Packs provide superior cleaning power, leaving your clothes brighter while removing stubborn stains. One container of our highly concentrated Snap™ Essentials Laundry Packs cleans up to 24 loads of laundry

	Snap Essentials Laundry Packs - Fresh Scent	Tide Pods 3-in-1	Gain Flings Original Scent	Arm & Hammer 2-on-1
Tough on Stains	✓	✓	✓	✓
Contains nature-derived ingredients	✓	✗	✗	✗
Sulfate-free	✓	✗	✗	✗
Phosphate-free	✓	✓	✓	✓
Coated in Bittering Agent for child safety	✓	✗	✗	✗




a thermogenic slimming tea



Click image to zoom

TLS®

TLS® Trim Tea

Sold by TLS®

4.1 ★★★★★ (104) [Write a Review](#)

\$39.95 | + \$0.80  Cashback

Free shipping on orders \$99 and up from Market America
[see details](#)

Single Box (30 stickpacks)

☐ Save 5% by adding to AutoShip [\[details\]](#)

1 ▾

Add To Cart

27377

Calculate

USPS Priority (1 to 6 days): \$5.00 [More info](#)

Estimated Delivery Date: 06-19-2018

Benefits

Product	Daily Usage	Supply	Price	Price/Day
TLS® Trim Tea	Once / Day TLS Trim Tea's powerful formula only requires a single daily dose!	30 Day	\$39.95	\$1.33
Bootea	Twice / Day Daytime Tea + Bedtime Tea	14 Day	\$29.98	\$2.14
Flat Tummy Tea®	Twice / Day Activate Tea (Morning) + Cleanse Tea (Evening)	14 Day	\$36.00	\$2.57
SkinnyMint Teatox	Twice / Day Morning Boost Tea Night Cleanse Tea	14 Day	\$29.90	\$2.14

Click for larger image

對於那些無法用獨家品牌 替換的產品

依照下列步驟進行，您就可建立自己的購物年金；

將您每四到十二週購買的家用產品，轉換成美安獨家品牌產品。

每月、每季、每個節日或任何需要買東西的時候，改變全家的消費習慣，從傳統實體商店，轉至自己的SHOP.COM網站上購買。



為何在SHOP.COM購物？

既省錢又賺錢

最新促銷優惠、降價追蹤、
比較購物

SHOP Direct

更好的購物方式

行動商務

所有分類

eGifts電子禮物、優惠顧客自動送貨



省下的錢 = 賺到的錢

可以省下好多錢！



\$1,627

車輛耗損



\$1,165

40%的油錢是
\$2,912



\$6,352

的價值
您時間



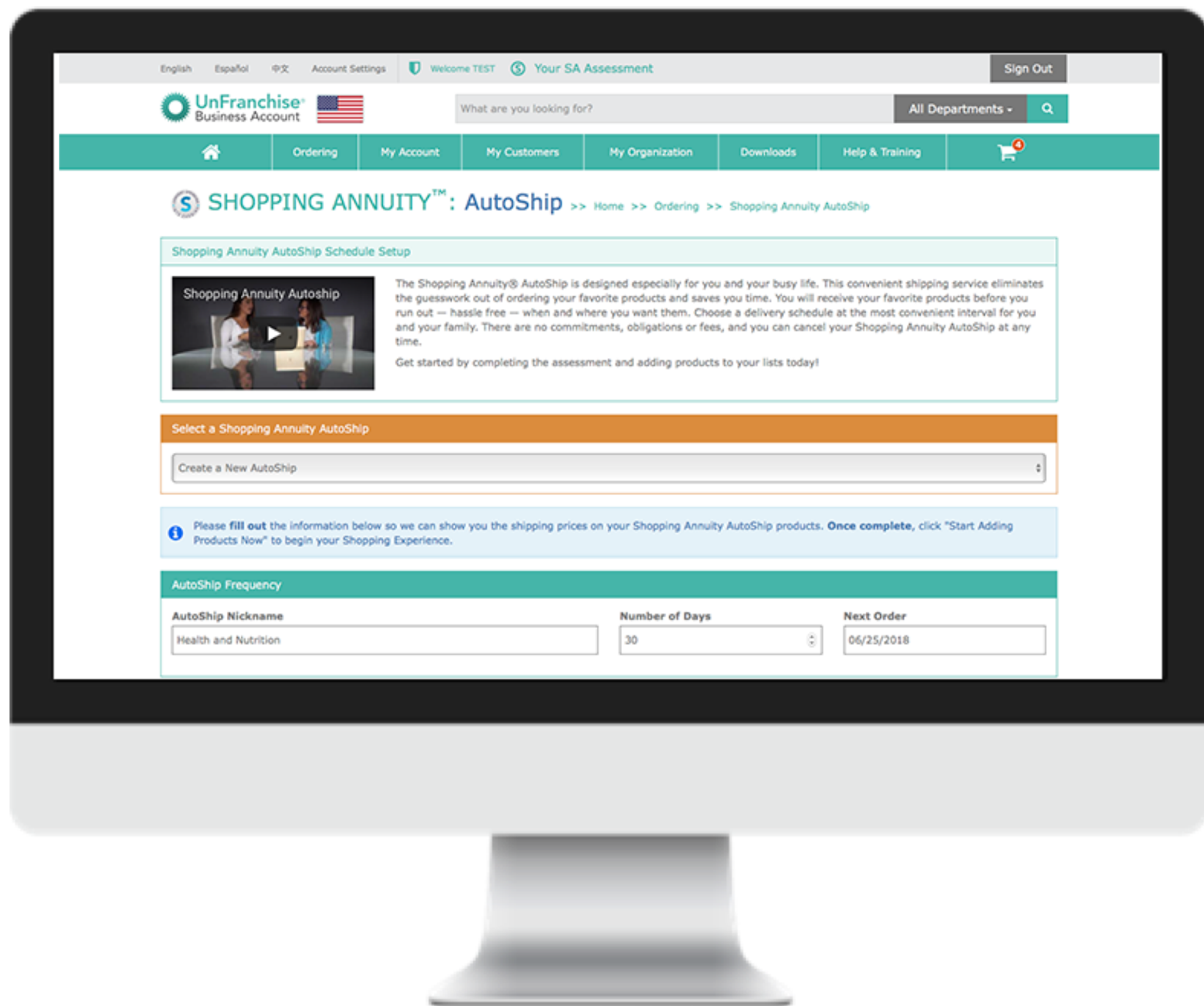
\$9,144

每年

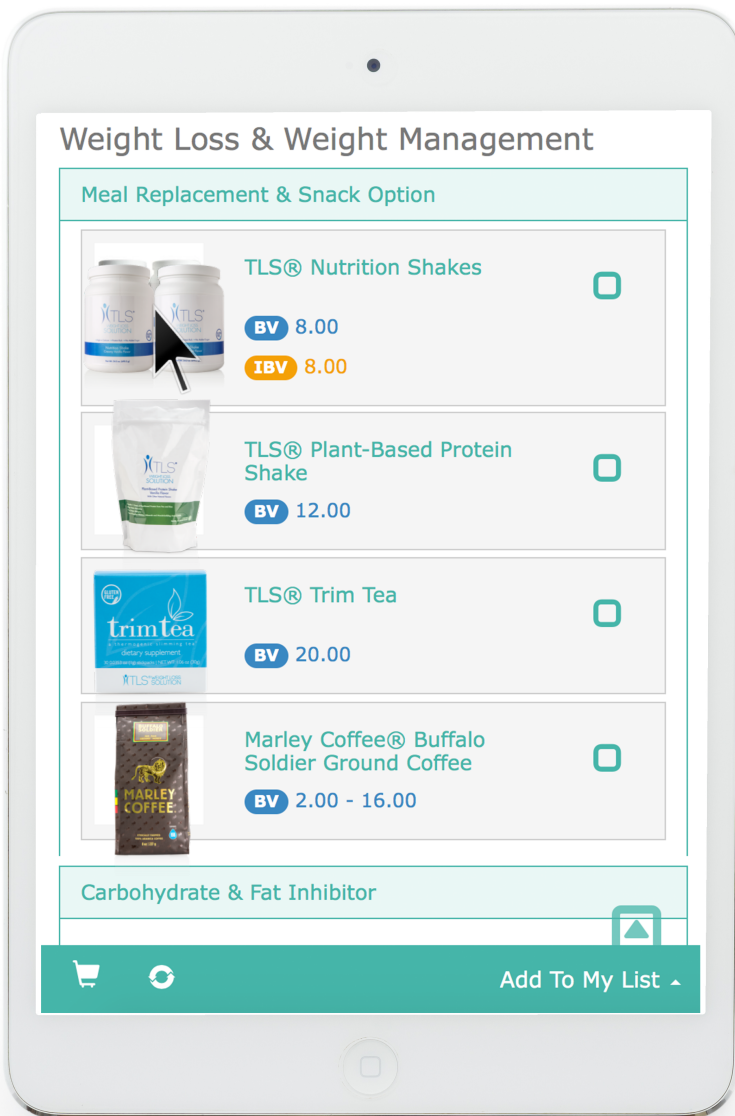
而這些省下的金額還不包括因為購物折扣以及團隊複製所節省下的費用！

現在就完成購物年金評量，看看您可以省下多少錢。

3

自動化
您的購物年金

建立清單： 將購物車內的產品拖曳至儲存區



建立清單：

將購物年金評量推薦的產品拖
曳至便利的清單
及/或自動購貨
您可從購物年金評量或超連鎖
事業帳戶的「訂購」將產品加
入清單





Ordering

My Account

My Customers

My Organization

Downloads

Help & Training



17

Ordering ➤ Home » Ordering » Order Products

Browse ▾

Order Entry

Code:

Qty:

Add

Re-Order

Ship To: United States ▾



Isotonix OPC-3®

Sold by Market America

4.4 ★★★★★ (705 Reviews)

UC \$23.50 - \$313.50 USD

RC \$31.95 - \$431.70 USD

BV 18.25 - 247.00

Product Options

Product Options ▾

Qty:

1 ▾

Add To Cart

Express Pay



Add To AutoShip



Add To My List

Product Brochure

Isotonix OPC-3® is an isotonic-capable food supplement that is made from a combination of bilberry, grape seed, red wine and pine bark extracts, and citrus extract bioflavonoids, all found to be powerful antioxidants. Oligomeric proanthocyanidins (OPCs) are bioflavonoids (complex organic plant compounds) found

[Read More]

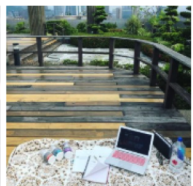
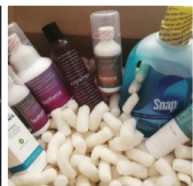
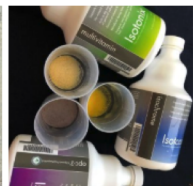
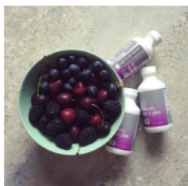
UFOs Who Love Supplements

#UNFRANCHISESUPPLEMENTS

#SHOPSUPPLEMENTS

VIEW GALLERY

UPLOAD PHOTO



訂購變得更簡單

- 加入購物車
- 快捷付款
- 加入清單
- 加入自動購貨
 - 建立多筆自動購貨
 - 選擇不同的自動購貨頻率
 - 產品送出後，您將會收到通知
 - 可直接從「訂購」、「我的清單」或購物年金評量將產品加入自動購貨

4

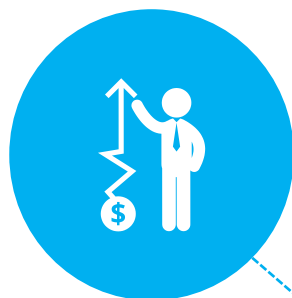
借力使力，發揮團隊力量

找出團隊中願意致力落實前述1-4個步驟以改變自己的財務狀況的夥伴。

與事業夥伴及潛在人選一起完成購物年金評量。

通力合作，一起改變消費習慣，產生大量的BV與IBV。

達到更佳成效的倍速工具



購物年金就像一個倍速工具，可加速提高由MPCP產生的永續收入。



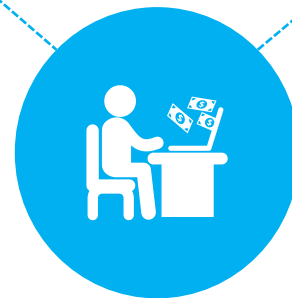
新超連鎖店主運用購物年金，將可更快賺取佣金並晉升超連鎖店主級別。



藉助購物年金，只需25%夥伴人數即可賺得同等數額佣金。



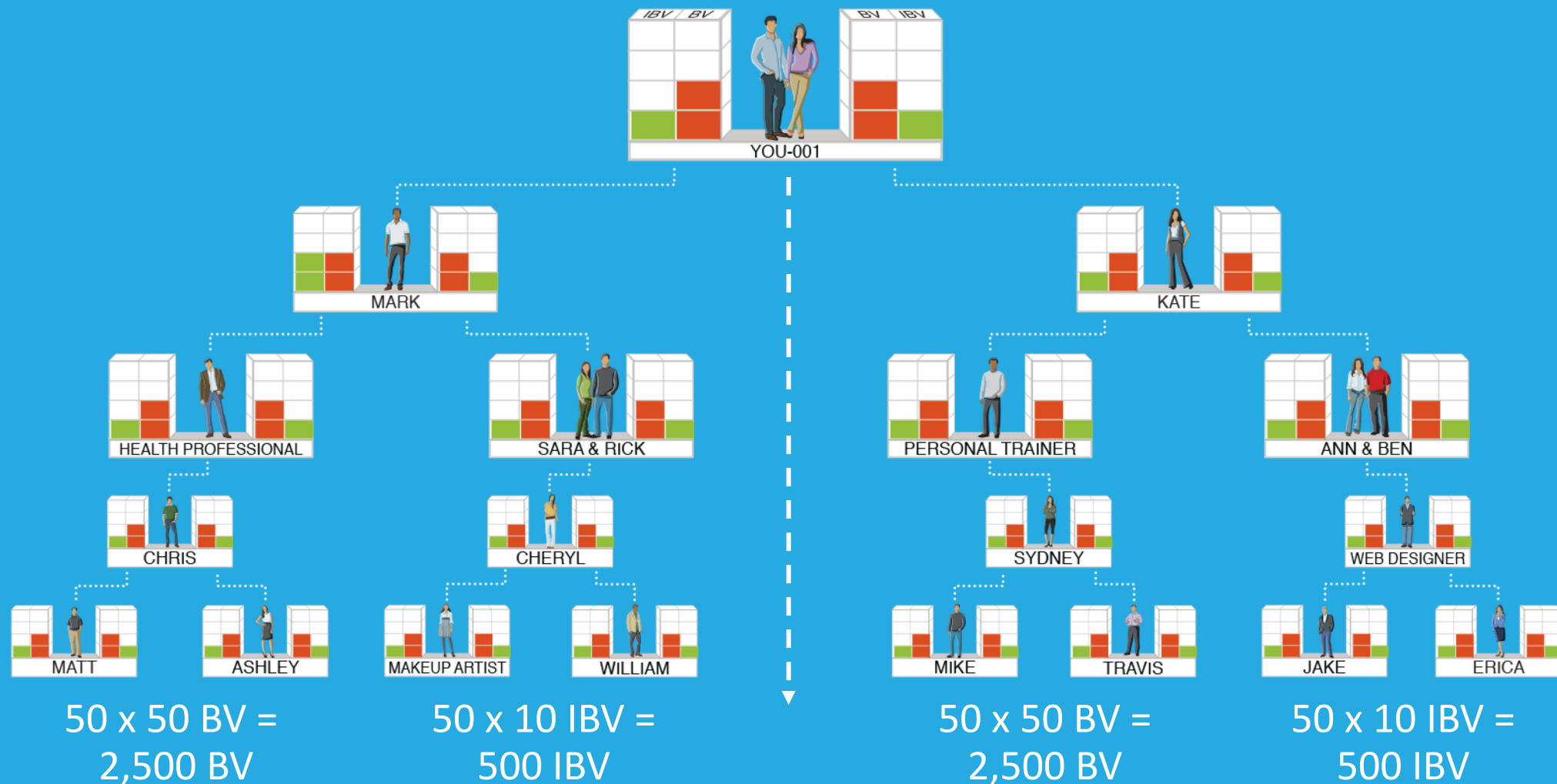
現有的超連鎖店主可從原本的事業增加50%至100%的佣金收入。



購物年金之於MPCP就有如加速推進器，幫助您與團隊每年產生高達\$187,000的永續收入。

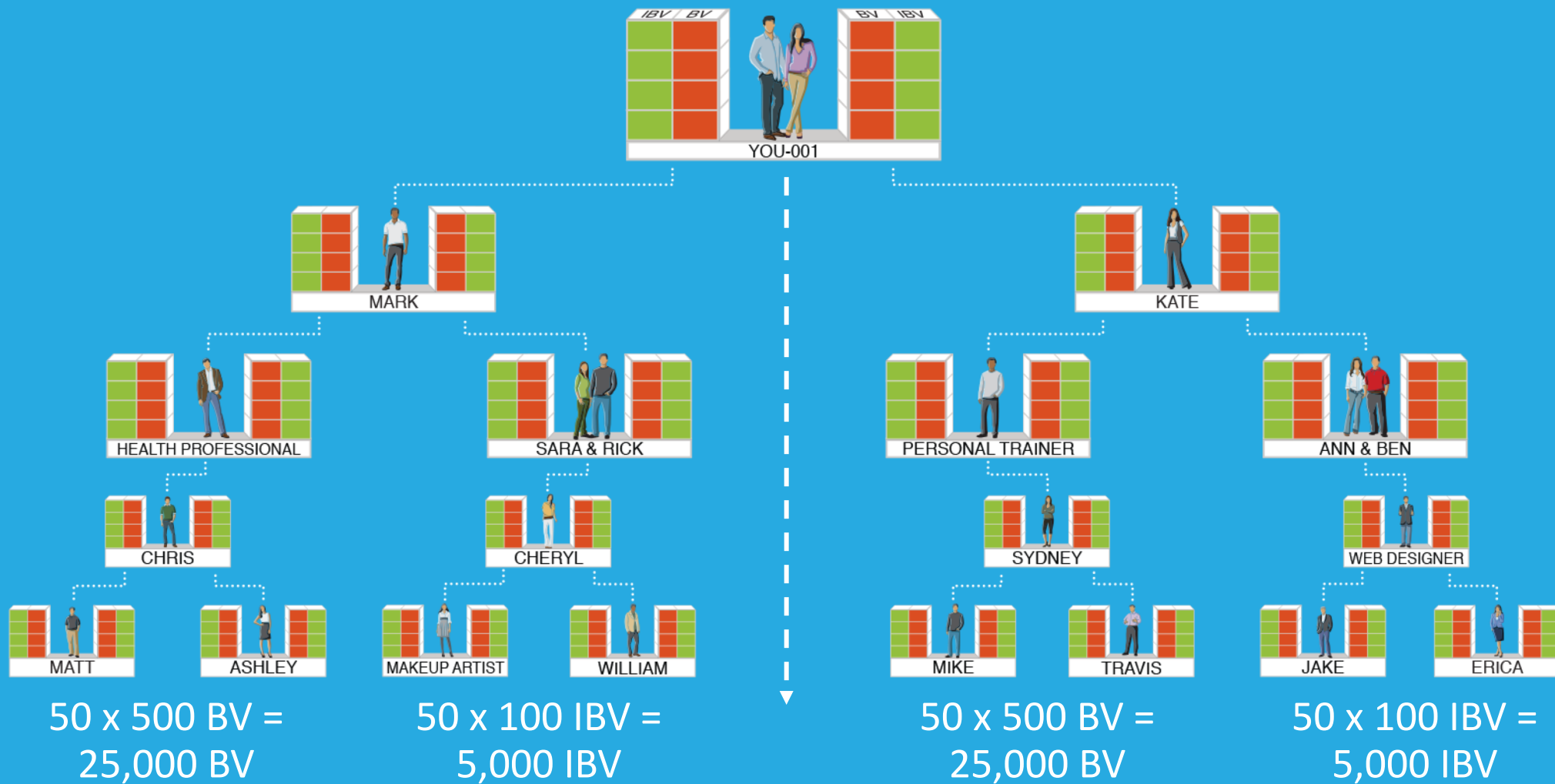
組織達到基本業務要求

每個月\$600 & 每第三個月\$300 (IBV)



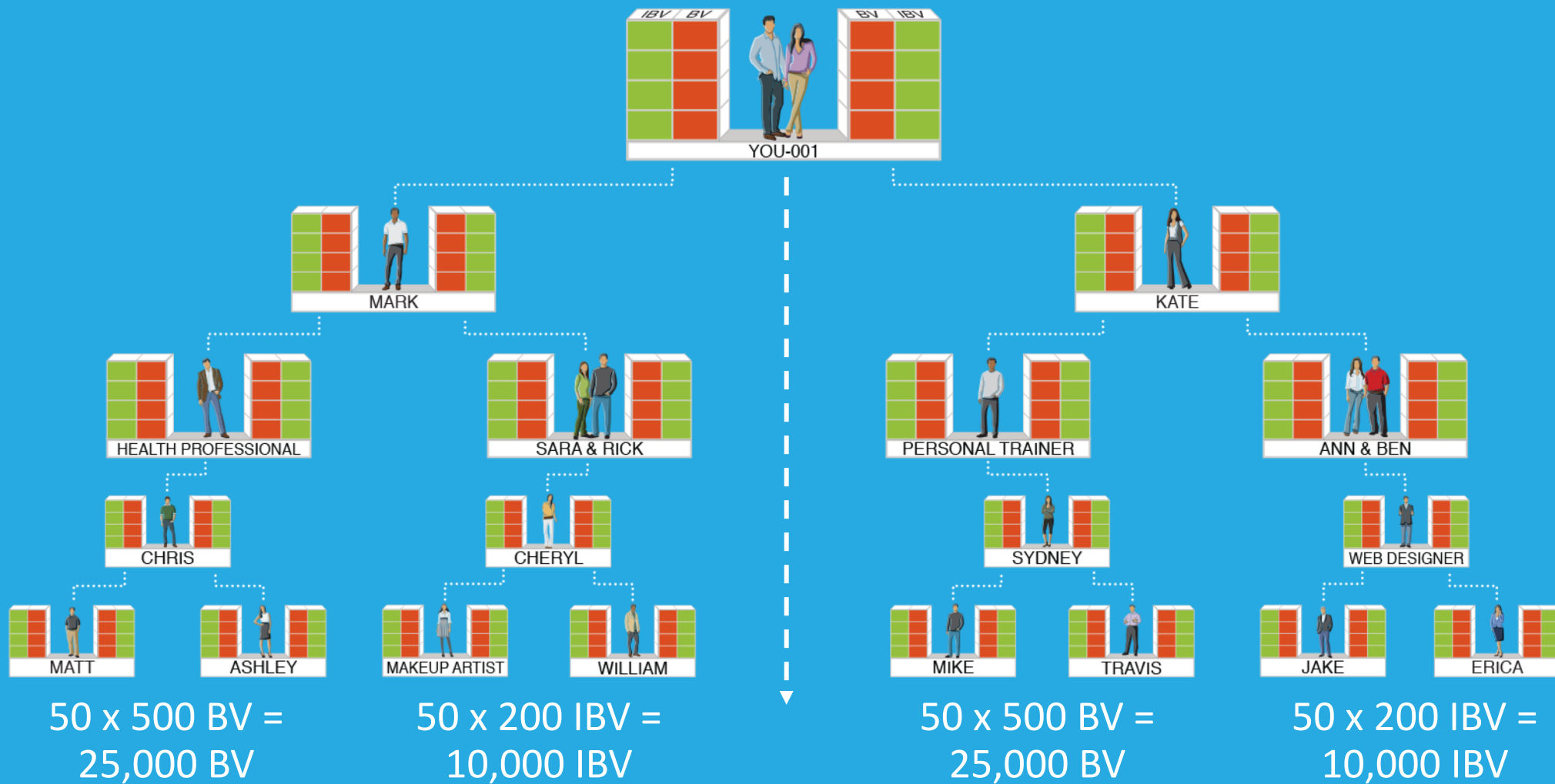
組織達到購物年金要求

每個月\$7,500 & 每個月\$1,500 (IBV)



組織達到購物年金要求

每個月\$7,500 & 每個月\$3,000 (IBV)





藉助購物年金
只需**25%**夥伴人數
即可賺得同等數額佣金！

您會將資金投入銀行嗎？
以今天的報酬率

超連鎖事業
收入
VS.
百分之四法則

超連鎖事業的永續收入	相當於具有4%收益的投資金額
\$1,500 / 每月 (經理級/主管經理級)	\$450,000
\$5,000 / 每月 (專業經理級)	\$1,600,000
\$10,000 / 每月 (總顧問經理級)	\$3,200,000
\$18,000 / 每月 (高級顧問經理級)	\$5,850,000
\$36,000 / 每月 (副總裁級)	\$12,000,000

世代傳承的資產

您更可以將此收入
留給您的家人以及
後代

您有機會永久賺取每個週期高
達\$1,500 - \$3,600的收入

您的收入潛力無限



改變經濟型態

我們正在創造未來新經濟
藉由購物年金，將過去在消費經濟體系下被孤立的消費者納入其中

購物年金成為未來新經濟的五大關鍵因素：

1

Digital Aggregation

Information on shopping habits is collected and characterized to match people to products and products to people.

2

Collective Buying Power

The coming together of consumers to force prices down and increase the margin in the form of social currency, BV and IBV

3

Referral Tracking System

A system that tracks and captures what each customer and UnFranchise Owner buys individually and collectively from each of our stores, brands and merchants.

4

MPCP

The Management Performance Compensation Plan (MPCP) rewards each UnFranchise Owner with BV and/or IBV for shopping and sales created individually and collectively and then pays commissions based on group business volume.

5

Shared Ownership

The Shopping Annuity has something that stores do not- loyal customers, a profitable business opportunity and a sharing economy that includes its customers in the profit.

購物年金創造 經濟綜效



透過您現有的消費，創造屬於您的
「固定款項」，建立永續收入



節省費用



賺取收入



與
組織夥伴及顧客複製這個過程，
加速提高
永續收入！

這是您的選擇

您可繼續在他處購買，幫助其
他人及其他公司賺錢



或是

您也可運用購物年金，轉消費為
收入，幫自己賺錢

您喜歡那個選項？