marketamerica®

What should I know about Market America's UnFranchise® Business?

HOW CAN I PARTICIPATE?

1. Sales Representative: An individual may join the UnFranchise Business as a Sales Representative at no cost and purchase products at UnFranchise Cost for retail sale and/or personal use. A Sales Representative may earn retail profits from the sale of Market America products to the end consumer but is not eligible to earn commissions or management bonuses. Sales Representatives may begin participating in the Management Performance Compensation Plan ("MPCP") at a later time by submitting the subscription fee.

2. Independent UnFranchise Owner: An individual may join the UnFranchise Business as an Independent UnFranchise Owner (UFO) for a subscription fee of $149.95*. UnFranchise Owners may participate in the MPCP for the purpose of earning commissions and management bonuses. An UnFranchise Owner may purchase products at UnFranchise Cost for retail sale and/or personal use and build a team of other UnFranchise Owners to do the same.

WHAT SHOULD I KNOW ABOUT THE BUSINESS OPPORTUNITY?

- There is no fee to become a Sales Representative.
- As an UnFranchise Owner, there are no required purchases other than the initial subscription fee of $149.95* that renews annually at $119.95*.
- UnFranchise Owners set their own schedule and choose how and when to work.
- Most people start their UnFranchise Business by working part-time and selling products to the end consumer to earn extra money.
- There are no guarantees that an UnFranchise Owner will earn money.

The success of any UnFranchise Owner will depend upon the amount of hard work, talent and dedication which he or she devotes to building his or her UnFranchise Business.

HOW CAN I EARN MONEY?

You can earn money by selling Market America's exclusive products to the end consumer at the Suggested Retail price. For example, for one of Market America's top selling products, Isotonix OPC-3®, the Suggested Retail Price is $74.95 with an UnFranchise Cost of $57.00 (before fees, shipping and tax), resulting in potential profit of $17.95.



Suggested Retail Price	**$74.95**
UnFranchise Cost	**-$57.00**
(Before fees, shipping and tax)	
Potential profit	**$17.95**

- If you sell 10 bottles of this product at the Suggested Retail Price, passing along fees, shipping and taxes, you would make $179.50 before expenses.
- You can also earn from the volume created from the retail sales of the people you sponsor and your organization.
- You cannot earn money by only recruiting or only sponsoring other UnFranchise Owners.

HOW MUCH CAN I EARN IN A TYPICAL YEAR?

In 2025, about 30,000 U.S. UnFranchise Owners had an open account at least one day during the year. About 19,000 of them earned a supplemental income (excluding expenses) from their sales and the sales of those in their organization. For those business builders, here is what they generally made in the year before expenses.

UnFranchise Owners in 2025 Annual Income of Earners (about 19,100)
50% (about 9,600) earned more than **$550**
Top 10% (about 2,000) earned more than **$4,250**
Top 1% (about 200) earned more than **$45,000**

WHAT IF IT DOESN'T WORK FOR ME?

You can cancel your UnFranchise Business at any time. If you cancel within the first thirty (30) days, the subscription fee is fully refundable upon the return of the Subscription Kit in good condition. For products and materials other than the subscription fee and Subscription Kit, Market America shall refund 90 percent of the UnFranchise Cost of all resalable products and materials purchased during the one-year period prior to termination. In applying for a refund, you must follow the provisions contained in the *UnFranchise Manual*. Please contact 336-605-0040 for more information.

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**Health Professional initial subscription/renewal fee of $179.95/$149.95.*