

Isotonix®

The world's most advanced nutraceuticals

TAKE YOUR SUPPLEMENTS ON THE GO

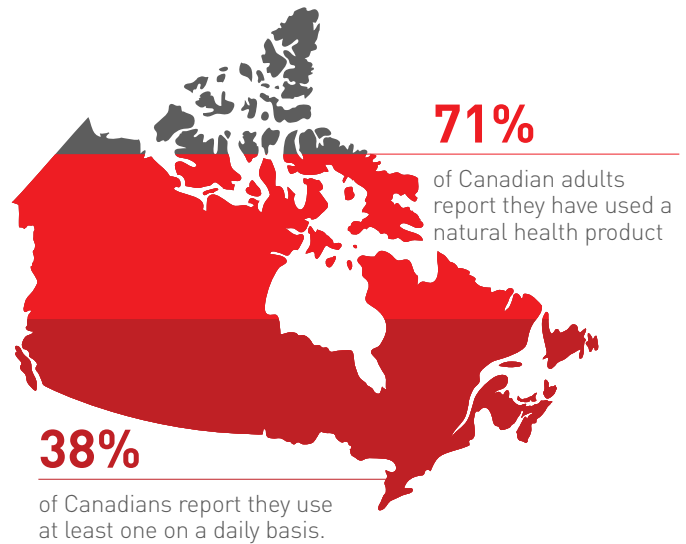


CONVENIENCE IS MORE
IMPORTANT NOW THAN EVER

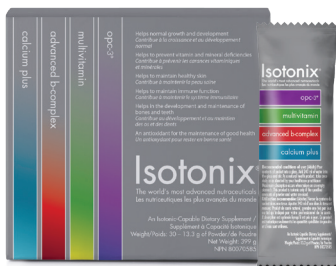
According to Euromonitor, Canadians are becoming more active (more than half of all Canadians are considered moderately active or active). Consumers are increasingly seeking out health supplements and other products that cater to their on-the-go lifestyles.

THERE ARE OVER **35 MILLION** CANADIANS

The ageing Canadian population that is growing in size and the younger generation that values health have contributed to the rising demand for health and wellness offerings.



THE FAST-PACED WORLD NEEDS FAST HEALTH SOLUTIONS!



THE SOLUTION

Four ESSENTIAL customer health favourites
in one easy, convenient, isotonic pack:

INTRODUCING ISOTONIX DAILY ESSENTIALS PACKETS

PACKETS CONTAIN:

- **Isotonix OPC-3**
The most powerful antioxidant supplement on the market today!
- **Isotonix Multivitamin**
Get TOTAL nutrition!
- **Isotonix Advanced B-Complex**
BOOST your B Vitamins
- **Isotonix Calcium Plus**
Essential for maintaining strong bones and healthy teeth!

SPEED & DELIVERY OF Isotonix®

- Isotonicity — Isotonix products become isotonic when mixed with the appropriate volume of water.
- Isotonix solutions offer the fastest and most efficient absorption of all real forms of nutritional supplementation.
- Faster and more efficient absorption into the bloodstream increases the value of taking nutritional supplements.
- Isotonix products are not encapsulated or compacted into a "form." There is no need for fillers, binder, coatings, lubricants, disintegrators or artificial colouring and flavouring.
- Because Isotonix solutions are buffered, many gastrointestinal discomforts can be avoided.

Normally, when you ingest a daily vitamin or nutritional supplement tablet, your body must work for up to four hours digesting and absorbing the vitamins and nutrients. During this lengthy breakdown process, a percentage of the nutritive value is lost. But because Isotonix products are powders, none of the fillers, binders, coatings and lubricants that are common to tablet manufacturing are necessary. There are no gelatin capsules or fillers. As a result, the time necessary to absorb a supplement is greatly decreased.